Public service and public policy

W. P. Carey Career Management and Employer Engagement: Business degree fast facts

The W. P. Carey business degree in public service and public policy prepares students for work in public, nonprofit, and private sectors through comprehensive coverage of topics in public policy and public administration. Students will become familiar with leading a public organization and the process of policy development. This program gives students the chance to examine the public sector through multiple lenses and learn how to address challenges.

Pursue diverse career opportunities

- Development officer
- Development policy officer
- Government affairs specialist
- Import/export specialist
- Lobbyist
- Nonprofit coordinator

Map your future in public service and policy

Government affairs specialist

Monitor legislation, press, and Capitol Hill publications for a variety of issues that are of interest to clients. Research legislation and client-specific issues. Interact with staffers on Capitol Hill to obtain legislative information and arrange client meetings. Attend congressional hearings. Prepare materials for client meetings and assist in project coordination.

Policy analyst

Identify and review relevant research, evaluation, and statistical activities conducted by organizations to inform and be used in the development of key policy issues. Produce technically and substantively accurate reports and other products that comply with policies. Plan, conduct, and complete special analyses and other studies using relevant analytic methods to support policy initiatives. Advise senior leadership of emerging trends and recommend appropriate, effective strategies for a timely response.

Public affairs specialist

Perform work related to public affairs program activities such as coordinating news and information media interviews, developing communication plans, coordinating agency information programs, and evaluating agency public affairs programs. Evaluate the impact and effectiveness of public affairs programs using analytical methods needed to support policy initiatives. Establish and maintain relationships with the general public, the media, key officials, agency stakeholders, industry representatives, and/or community groups. Contribute to publications and reports. Select and organize materials written by others for publication, report, or analysis.

Graduates are prepared for professional careers in public service, and the program offers preparation for students who wish to pursue graduate degrees in public administration, public policy, law, nonprofit administration, or other public service and policy-oriented areas. Increasing demand for public services and retiring baby boomers have created an increase in job opportunities for graduates in the public sector. Salaries will vary greatly due to location, company, industry, experience, and benefits but are expected to range from $35,000 to $55,000 for new W. P. Carey graduates.¹

¹ Salaries vary widely and are subject to change. The above figures are intended as a general guide.
Add value to your degree

As a W. P. Carey student, your classroom experience is just one part of your preparation for a successful career. A variety of extracurricular opportunities provide you with practical, real-world experiences to complement your classroom studies.

**Alpha Kappa Psi**
[akpsiasu.com](http://akpsiasu.com)

This professional business fraternity prepares students for life after college by being a unique, diverse association of students, professors, graduates, and professionals with common interests and goals.

**American Association of Political Consultants (AAPC)**
[theaapc.org](http://theaapc.org)

Founded in 1969, the AAPC engages more than 1,350 political and public professionals from around the world, all dedicated to improving democracy.

**Association for Public Policy Analysis and Management (APPAM)**
[appam.org](http://appam.org)

The APPAM is dedicated to improving public policy and management by fostering excellence in research, analysis, and education.

**American Society for Public Administration (ASPA)**
[aspanet.org](http://aspanet.org)

The ASPA is a leading public service organization that advances the art, science, teaching, and practice of public and nonprofit administration. It promotes the value of joining and elevating the public service profession, building bridges among all who pursue public purposes, and achieving innovative solutions to the challenges of governance.

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**Contact**

Visit [asu.joinhandshake.com/appointments](http://asu.joinhandshake.com/appointments) to schedule an appointment with your career coach.

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1 National Association of Colleges and Employers Salary Survey