The W. P. Carey degree in business entrepreneurship prepares students to innovate within the business landscape or launch their own business. See opportunities, take action, ignite change, and make an impact. Through this degree, students will build a strong foundation in strategic planning, product development, collaboration, leadership, communication, and team building.

Average entrepreneurship salaries will vary greatly due to location, company, industry, experience, and benefits, but are expected to be in the range of $35,000 to $55,000 for W. P. Carey graduates.¹

**Map your future in entrepreneurship**

### Social entrepreneur

Network, liaise, and hold discussions with other community organizations, nonprofits, and businesses to maximize synergistic relationships and complement existing resources. Identify and pursue all funding opportunities made possible by local businesses and other like-minded groups. Develop short- and long-term business plans for innovative income-generating ideas.

**Business development associate**

Drive initial customer acquisition (issuers and investors). Build relationships with potential partners and help with deployment plans and market analysis.

**Product innovation manager**

Lead and provide expertise on complex, technical projects from concept through analysis, design, and execution. Manage relationships successfully across technology and business stakeholders. Develop vision for optimal business processes. Perform data-driven analysis and prioritize complex tradeoffs.

**Strategic value advisory analyst**

Devise innovative solutions to client problems. Perform valuations of businesses and assets in relation to mergers and acquisitions, joint ventures, and raising capital. Interview experts and perform industry research and data analysis. Assist in developing new business ventures.

### Add value to your degree

As a W. P. Carey student, your classroom experience is just one part of your preparation for a successful career. A variety of extracurricular opportunities provide you with practical, real-world experiences to complement your classroom studies.

**Entrepreneurship internships**

Internships are available for management and business entrepreneurship juniors and seniors who have completed two entrepreneurship courses from the Department of Management and Entrepreneurship before the internship begins.

Internships provide a specific experience for students interested in pursuing a career related to entrepreneurship. This experience translates into opportunities with new startups and young firms, in which interns can make a significant impact.

**W. P. Carey Center for Entrepreneurship**

ASU is an entrepreneurial institution, with dedicated resources and programs for students with a venture-orientated mindset. With the W. P. Carey Center for Entrepreneurship, students will be connected to a range of opportunities designed to help launch a startup company and benefit the world through innovation.

- Collaborative workspaces and courses engaging students across the university
- Accelerator programs like the Edson Student Entrepreneurship Initiative (entrepreneurship.asu.edu)
- Meaningful innovation experiences through Changemaker Central (changemaker.asu.edu)
- Structured workshops, seminars, and competitions for seed funding
- Internships and applied projects with leading entrepreneurs

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**W. P. Carey Career Management and Employer Engagement: Business degree fast facts**

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students.wpcarey.asu.edu/career
StartUpAZ Foundation
startupaz.org
StartUpAZ empowers the next generation of entrepreneurs by helping them grow, giving back, and positively impacting Arizona.

New Venture Group
asu.campuslabs.com/engage/organization/new-venture-group
New Venture Group is a student consulting firm at Arizona State University. The students within New Venture Group work with a variety of businesses and organizations to work through complex management consulting problems.

ASU Collegiate DECA
deca.org
DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality, and management in high schools and colleges around the globe. Participating in the ASU chapter of this organization enhances your college experience by providing recognition and leadership activities directly related to academic study.

Contact
Visit asu.joinhandshake.com/appointments to schedule an appointment with your career coach.

1 National Association of Colleges and Employers Salary Survey