

# Finance

## W. P. Carey Career Management and Employer Engagement : Business degree fast facts

The W. P. Carey finance degree prepares students to understand the financial implications inherent in virtually all business decisions. Students majoring in finance are prepared for entry-level careers in corporate management, depository institutions, investment management, and financial services.

The Department of Finance at the W. P. Carey School of Business offers students an excellent chance to learn financial markets, evaluation of investments, and efficient allocations of financial resources.

The national average starting salary for

finance graduates ranges from \$54,000 to \$65,000.<sup>1</sup> For ASU finance graduates, the average starting salary is from \$48,000 to \$67,000.<sup>2</sup>

## Pursue diverse career opportunities

### Commercial banking

- Branch manager
- Credit analyst
- Loan counselor
- Loan officer
- Trust officer
- Mortgage banker
- Personal banker

### Corporate finance

- Financial manager
- Chief financial officer
- Controller
- Financial analyst
- Investor relations
- Treasury analyst
- Risk mitigation analyst

### Investment banking

- Analyst
- Associate

### Financial planning

- Financial advisor
- Financial analyst
- Financial consultant
- Financial planner

### Real estate

- Commercial real estate broker
- Property manager
- Real estate developer
- Residential real estate agent
- Real estate broker
- Real estate sales agent

### Insurance

- Actuary
- Agent and/or broker
- Claims adjuster
- Loss control specialist
- Risk manager
- Underwriter

## Add value to your degree

As a W. P. Carey student, your classroom experience is just one part of your preparation for a successful career.

A variety of extracurricular opportunities provide you with practical, real-world experiences to complement your classroom studies.

### Investment Banking Industry Scholars (IBIS)

[wpcarey.asu.edu/finance-degrees/investment-banking](http://wpcarey.asu.edu/finance-degrees/investment-banking)

IBIS is a targeted career program dedicated to educating students on the investment banking industry. Students will explore investment banking relationships with corporate and institutional clients; review new, innovative Wall Street securities, instruments, and advisory products; analyze the functions of the banking business, sales and trading business, and other businesses related to investment banking; and focus on investment banking organizational structures, products, risks, earnings, regulations, innovations, and competition.

### Investment Management Fund

[wpcarey.asu.edu/finance-degrees/investment-management](http://wpcarey.asu.edu/finance-degrees/investment-management)

Undergraduate students in the Department of Finance can gain hands-on experience managing a real investment portfolio set up the same as it would be in the business marketplace.

### Financial Management Association (FMA)

[fmaasu.com](http://fmaasu.com)

The FMA was established in 1970 and has become the global leader in developing and disseminating knowledge about financial decision-making. The award-winning ASU student FMA chapter bridges the gap between academics and the professional world for students studying finance.

### Association for Financial Real Estate Investment Trust (REIT) Portfolio Course

[wpcarey.asu.edu/department-finance/undergraduate-program/applied-experience/reit-portfolio-practicum](http://wpcarey.asu.edu/department-finance/undergraduate-program/applied-experience/reit-portfolio-practicum)

The REIT Portfolio Course is a unique program designed for highly motivated students interested in gaining the skills necessary to make real estate portfolio investment decisions. This course provides hands-on, actual investment decision making experience in real estate underwriting, along with real life experience of managing a REIT portfolio with real money.

### Investment Banking & Finance Club

The Investment Banking & Finance Club is an introductory career prep program to prepare students interested in applying for the competitive consulting and investment banking programs offered through the W. P. Carey School of Business. This club works alongside the Investment Banking Industry Scholars program to provide workshops, lectures, interview prep, and brief modeling experience to the general public of Arizona State University.

## Contact

Visit [asu.joinhandshake.com/appointments](http://asu.joinhandshake.com/appointments) to schedule an appointment with your career coach.

<sup>1</sup> National Association of Colleges and Employers Salary Survey

<sup>2</sup> ASU First Destination Survey, 2018-2019