

Sustainability

W. P. Carey Career Management and Employer Engagement: Business degree fast facts

Businesses all over the world are asking serious questions about sustainability and how to understand, evaluate, and act on issues related to sustainability and still make sensible short-and long-term business decisions. Promoting sustainable practices in the business world, the W. P. Carey business degree in sustainability focuses on developing strong communication skills and

economically innovative ideas that can be applied in the business community. Graduates of this program will fulfill the needs of organizations seeking individuals who understand the societal, scientific, and business aspects of these issues. The types of positions and career opportunities graduates secure depends on individual interests, courses taken, and other academic and professional

experience (e.g., internships, study abroad, work and volunteer experience). Ranging from \$30,000 to \$50,000, average sustainability salaries will vary greatly due to location, company, industry, experience, and benefits.¹

Pursue diverse career opportunities

- Sustainability analyst
- Operations manager
- Sustainable design professional
- Development specialist
- Environmental research assistant
- Energy efficiency analyst
- Resource manager
- Environmental engineer
- Sustainability consultant
- Community manager
- Wind energy operations manager
- Management analyst

Map your future in sustainability

Sustainability coordinator

Coordinate, develop, and lead a sustainability program, involving unique initiatives that integrate various economic, environmental, and social strategies. Align sustainability strategies with policies and standards that achieve best practice in environmental management. Enhance sustainability in the workplace while concurrently monitoring energy loads.

Sustainable food analyst

Identify and implement communication strategies in order to address current and emerging food market issues. Research food market trends and create new ways to utilize food products in the everyday market, while concurrently ensuring a

sustainable environment. Create ways to use food products for other purposes such as adhesive inks, lubricants, and plastics. Continuously increase knowledge of the industry to continue to produce up-to-date sustainability plans.

Energy and sustainability analyst/program manager

Ensure green policies are being used in the workplace. Develop outreach and promotional materials that both educate employees on sustainable behavior and drive employee behaviors to support sustainable activities. May manage utilities, budget, and bill payment processes, as well as develop programs and projects to drive energy efficiency; this may take the

form of initiating a transition in the company from less sustainable to more sustainable behaviors, focusing on green policies, and cost efficiency. Continually promote successful, environmentally sound practices within the company.

Add value to your degree

As a W. P. Carey student, your classroom experience is just one part of your preparation for a successful career. A variety of extracurricular opportunities provide you with practical, real-world experiences to complement your classroom studies.

GreenLight Solutions glsolutions.org

The ASU Chapter of GreenLight Solutions connects passionate, talented university students with local organizations to collaborate on sustainability projects. This group works to empower students, professionals, and community members to be positive change agents. GreenLight Solutions also teaches about Sustainable

Development Goals (SDGs) and how SDGs can be incorporated into student projects to help this group measure its impact on the community.

Campus Student Sustainability Initiatives (CSSI) facebook.com/CSSIatASU

CSSI is a student-led body that coordinates and leads sustainability initiatives on campus in collaboration with students, administration, and the community. CSSI represents a collaborative engagement tool through which students can affect change through meaningful, direct, on-campus projects while engaging with one another in a fun and dynamic physical setting.

Urbanization and Global Environmental Change (UGEC) ugec.org

The UGEC core project seeks to provide a better understanding of the interactions and feedback between global environmental change and urbanization at the local, regional, and global scales through innovative, conceptual, and methodological framework.

Contact

Visit asu.joinhandshake.com/appointments to schedule an appointment with your career coach.

¹ National Association of Colleges and Employers Salary Survey