

Business administration

W. P. Carey Career Management and Employer Engagement: Business degree fast facts

Success in business relies on a complex array of pieces working together. The W. P. Carey degree in business administration prepares students to effectively manage people, finances, and risk for various organizations.

Students will graduate with versatile skills, knowledge, and a competitive edge in the job market by creating value in understanding all areas of business.

Business administration salaries will vary greatly due to location, company, industry, experience, and benefits, but are expected to be in the range of \$30,000 to \$50,000 for W. P. Carey graduates.¹

Pursue diverse career opportunities

- Communications specialist
- General manager
- Human resources specialist
- Leadership development trainee
- Recruiting associate
- Sales representative

Map your future in business administration

General manager

Design strategy for business growth, direct employees, and delegate administrative activities. Monitor daily operations for the business unit, create and coordinate teams for developing performance goals in different areas, engage in directing marketing and customer activities, evaluate investment decisions, and have overall responsibility for the business.

Human resources specialist

Recruit, screen, interview, and place workers. May also handle human resources work in a variety of other areas such as employee relations, payroll and benefits, and training.

Leadership development trainee

Leadership development and rotational programs provide in-depth experiences, ongoing mentorship, and targeted training across a range of business areas within a company. Companies usually use these types of programs to hire interns or post-graduates and train them through rotational programs (i.e., rotating through different parts of a company) or specific, structured training programs. The goal is to recruit and develop leaders for the organization.

Sales representative

Must fully understand and competently discuss the products offered by the company. Develop prospective client lists, meet with current and prospective clients to describe the firm's products, and follow up.

Add value to your degree

As a W. P. Carey student, your classroom experience is just one part of your preparation for a successful career. A variety of extracurricular opportunities provide you with practical, real-world experiences to complement your classroom studies.

Business School Council (BSC)

wpcbosc.com

An opportunity to learn, grow, and develop leadership and professional skills through greater involvement with the W. P. Carey School of Business. BSC members inform students about matters regarding W. P. Carey, represent business students to the greater ASU community, and increase student-faculty relations within W. P. Carey.

The National Society of Leadership and Success (NSLS)

societyleadership.org

A national society of leadership and success, NSLS was established to support college students as they pursue and achieve goals in college and beyond. Dedicated to creating lasting, positive change.

Business Professionals of America

bpa.org

The leading career and technical student organization for students pursuing careers in business management, office administration, information technology, and other related career fields.

Chartered Association of Business Administrators

charteredaba.org

This nonprofit professional body for business administrators has a growing global presence with members employed in all sectors of the economy.

Contact

Visit asu.joinhandshake.com/appointments to schedule an appointment with your career coach.

¹ National Association of Colleges and Employers Salary Survey