

Global logistics management

W. P. Carey Career Management and Employer Engagement: Business degree fast facts

Learn the necessary skills around strategic business processes and their relationship to the global distribution of goods and services with a W. P. Carey business degree in global logistics management.

This degree is centered on the integration and partnerships necessary to meet customer needs on a timely basis, with relevant and high-quality products produced and delivered in an effective manner.

Salaries vary greatly due to location, company, industry, experience, and benefits, but are expected to be in the range of \$40,000 to \$60,000 for W. P. Carey graduates.¹

Pursue diverse career opportunities

- Director of logistics
- Distribution manager
- Global logistics planner
- Global specialist
- Inventory specialist
- Logistics management specialist
- Operations planner/analyst

Map your future in global logistics management

Materials planner, materials analyst

Responsible for inbound inventory levels. Coordinate with purchasing, manufacturing, and suppliers to ensure reliable and cost-efficient delivery of raw materials during production. This role may receive and schedule inbound transportation, and manage raw materials for manufacturing.

Inventory specialist

Develop and implement plans to optimize inventory cost and customer service goals. Responsible for inventory quality and accuracy, coordinating the physical inventory process and cycle counts, monitoring inventory flow-through systems, and working on ordering strategies for workflow optimization, space utilization, and labor productivity in distribution facilities.

Planner/analyst

Use analytical and quantitative methods to understand, predict, and enhance supply chain processes. Responsible for assembling data, analyzing performance, identifying problems, and developing recommendations that support the management of a supply chain.

Transportation coordinator, traffic analyst

Evaluate, select, and manage transportation carriers for inbound goods. Manage relationships with carriers and internal customers to ensure the timely delivery of goods.

Production coordinator, scheduler, operations planner/analyst

Use scheduling and forecasting abilities, knowledge of statistical process control, and interpersonal skills. Responsibilities include coordinating daily production schedules and forecasting future production needs.

Add value to your degree

As a W. P. Carey student, your classroom experience is just one part of your preparation for a successful career. A variety of opportunities provide you with practical, real-world experiences to complement your classroom studies.

Supply Chain Management Association (SCMA) asuscma.org

SCMA hosts a monthly speaker series featuring industry leaders. It also organizes and sponsors SCMA career fairs in the fall and spring semesters. SCMA members are also members of the Institute of Supply Chain Management (ISM) national organization, and may attend the monthly dinner meetings at a discounted rate. A membership drive is held during Involvement Week, at the beginning of each semester to answer questions about the organization and take membership forms and fees.

Institute for Supply Management (ISM) ism.ws

ISM is the largest supply management association in the world, as well as one of the most respected. Its membership base includes more than 40,000 supply management professionals with a network of domestic and international affiliated associations. The ISM organization is focused on the supply management side.

Council of Supply Chain Management Professionals (CSCMP) cscmp.org

CSCMP is the preeminent association for individuals involved in supply chain management. CSCMP provides educational, career development, and networking opportunities to over 10,000 members, as well as the entire profession. The CSCMP is oriented toward the logistics side.

Association for Operations Management (APICS) apicsphoenix.org

APICS is a nonprofit organization recognized worldwide for providing additional training and product knowledge in the supply chain field. APICS is specifically oriented toward students who are interested in the production and operation management aspect of supply chain management.

Business School Council (BSC) wpcbsc.com

An opportunity to learn, grow, and develop leadership and professional skills through greater involvement with the W. P. Carey School of Business. BSC members inform students about matters regarding W. P. Carey, represent business students to the greater ASU community, and increase student-faculty relations within W. P. Carey.

Contact

Visit asu.joinhandshake.com/appointments to schedule an appointment with your career coach.

¹ National Association of Colleges and Employers Salary Survey