



Discover

dynamic talent
bold ideas
big vision

Recruit at the
W. P. Carey School of Business.

Recruit at W. P. Carey

Maintaining success means adapting to changing times and changing needs. At W. P. Carey Career Services, we're committed to building lasting relationships with employers. The help you receive from W. P. Carey Career Services is always tailored to your organization's unique needs, and we are with you every step of the way – even when it comes to the logistics of your visit. We're proud that you have chosen us as your recruiting partner.

We look forward to seeing you on campus soon where you'll meet a generation of students ready to change the way the world does business!

Message from the dean



What's going to get your business to the next level?

Strategy, capital, timing, and hard work all play key roles in business success. But most leaders agree that the ultimate way to achieve and sustain success is to hire the right people.

Our focus at the W. P. Carey School of Business is on preparing ready-to-hire talent, graduates with a global mindset armed with the skills, talents, and ambition to propel organizations forward. We don't embark on our mission in a vacuum. We partner with hundreds of companies to understand their challenges and to cultivate the next generation of great leaders with the skills and courage to tackle the challenges of the future.

Staying ahead of the curve is in our DNA at ASU. We were early adopters in business analytics, online education, and interdisciplinary learning. A natural extension of that thinking led us to recently combine our undergraduate and graduate career teams into W. P. Carey Career Services, which can leverage better thinking, remove silos, and serve both our recruiters and our students better and more efficiently.

I encourage you to meet with our students to see how our graduates are unique. Employers who hire here consistently praise the analytical skills, decision-making ability, and entrepreneurial mindset our students exemplify – students who are ready to create immediate value.

Our vision for the future is one of the reasons *U.S. News & World Report* ranks W. P. Carey among the top 25 business schools in the country. We are also recognized for our strength in entrepreneurship, information systems, supply chain, and production/operations – areas that are particularly important in the digital age.

The dedicated Career Services team works with each student to develop a career plan – discussing goals and helping them identify strengths – so they are prepared to create value for your organization from day one.

Whether you visit campus every year or you're checking us out for the first time, thank you for considering our students. We look forward to helping propel your organization forward with our graduates.

A handwritten signature in black ink that reads "Amy Hillman". The signature is written in a cursive, flowing style.

Amy Hillman
Dean, Rusty Lyon Chair of Strategy
W. P. Carey School of Business



“In addition to the top-notch students we hire from W. P. Carey, the Career Services teams we partner with are remarkable. Their unwavering commitment to student success and their willingness to go above and beyond in support of our hiring efforts makes W. P. Carey a top recruiting destination.”

Kurt Styers
*University Relations Supervisor
 Talent Acquisition and Development
 Vanguard*

Programs that develop leaders. Talent that delivers results.

Business evolves constantly, and it's not just the core disciplines that drive change and results for organizations. That's why a W. P. Carey education provides both a strong foundation and a unique opportunity for students to match business with their passion. Driven by our own top-ranked departments, as well as partnerships with schools across America's largest public university, W. P. Carey students can choose from more than 30 undergraduate majors and 15 graduate degree programs.

Undergraduate degree programs

- Accountancy
- Business administration
- Business data analytics
- Business entrepreneurship
- Chinese language and culture
- Communication
- Computer information systems
- Corporate accounting
- Economics
- Economics and engineering management
- Finance
- Food industry management
- Global agribusiness
- Global leadership
- Global logistics management
- Global politics
- Human resources
- Law
- Management
- Marketing
- Public service and public policy
- Retail management
- Spanish language and culture
- Sports and media studies
- Statistics
- Supply chain management
- Supply chain management and sustainability
- Sustainability
- Technological entrepreneurship and management
- Technology
- Tourism

Specialized master's degrees

- Master of Accountancy (MACC)
- MACC - Data and Analytics
- Master of Science in Business Analytics (MS-BA)
- Online MS-BA
- Master of Science in Finance (MS-FIN)
- Master of Science in Global Logistics (MS-GL)
- Master of Science in Information Management (MSIM)
- Online MSIM
- Master of Science in Management (MiM)
- Master of Real Estate Development (MRED)
- Master of Taxation (MTax)

The W. P. Carey MBA

Highly ranked by *U.S. News & World Report*, the W. P. Carey MBA delivers excellent quality and value for students looking to return to school full-time, as well as those who need the convenience of a part-time schedule.

- Full-time MBA
- Professional Flex MBA
- Online MBA
- Executive MBA

The MBA curriculum is focused on teaching functional expertise along with critical areas of development:

Problem-solving

- Creative thinking
- Teamwork and group dynamics
- Risk taking/taking initiative
- Analytical thinking
- Quantitative skills

Soft skills

- Adaptability
- Communication
- Leadership
- Confident decision-making
- Collaboration

Clear vision and direction

- Strategic thinking
- Global mindset
- Motivation/drive for results
- Entrepreneurship
- Focus

Greater depth of knowledge

The ability to think strategically, act globally, and lead with motivation and drive are critical in today's business environment. From traditional functions to emerging disciplines, W. P. Carey students acquire a depth and breadth of knowledge to align their career goals with your hiring needs.

Business is increasingly diverse and global. To prepare for the world ahead, every W. P. Carey Full-time MBA student customizes their degree by choosing an area of concentration – and most students choose more than one. Our commitment to curricular innovation allows our students to be on the leading edge across industries:

- Business analytics
- Entrepreneurship
- Finance
- Health care management
- Information management
- Marketing
- Sports business
- Supply chain management

Individualized executive mentorship

Rare among even the very best business schools, Executive Connections pairs Full-time MBA students with a senior executive, who serves as a personal mentor for the full two years of the program. Their guidance and expertise rounds out an immersive MBA experience, providing individualized leadership development focused on critical core competencies: Influencing, communicating effectively, embracing ambiguity, demonstrating ethical leadership, managing complexity, and balancing emotional intelligence.

“The Executive Connections program is a competitive differentiator. After working as an executive mentor with Full-time MBA students for three years, I am convinced that our MBA graduates can match up with anyone. Our Forward Focus curriculum prepares graduates to face real-world, cross-functional business problems on day one. They are smart, engaging, pragmatic, and committed.”

Bob O'Malley
Retired CEO of several technology-related public companies

Connect with W. P. Carey students. Create relationships.

We are your partner in developing an effective talent acquisition strategy that builds credibility around your brand, consistently connecting you with talented students who can strengthen your organization. Although our initial encounter may focus on sourcing talent for a specific job description, our most entrenched and loyal recruiting partners take advantage of our breadth of knowledge surrounding best practices for job descriptions, internships, rotational and leadership programs, and recruiting trends. We've seen it all, we know what works, and we look forward to sharing our knowledge with you.





We offer a variety of resources to help you brand and promote your mission and employment opportunities to our students. Depending on your talent needs, utilize these points of engagement:

Information sessions

Provide students with information about your company, network, and outline employment opportunities prior to conducting interviews on or off campus.

On-campus interviews

Work with us on scheduling, parking, refreshments, and lunch. Skype and phone interviews can also be facilitated.

Office hours

Facilitate conversations between company representatives and students individually or in small groups.

Tailgate sponsorship

Build and deepen your company's recruiting relationship with graduate students through this unique branding opportunity.

Mentorship

Enhance a student's professional knowledge and help grow a network of relationships by mentoring, guiding, and encouraging them.

Evening coffee chat

Expand your student audience pool by scheduling a coffee chat to reach busy working professional students.

Tabling opportunities

Keep your company top-of-mind by sponsoring a refreshment table accessible to students between classes. Partnering with a student club to secure a date and time is required.

Career fairs

Throughout the year we offer a variety of career fair opportunities including university-wide, business school, and degree-specific career events.

Job postings

Post jobs on Handshake and W. P. Carey Connect. It's fast, easy, and free of charge.

Resume books

Identify future leaders and experienced graduate students who match your hiring needs.

Student club opportunities

Strengthen your company's recruiting brand and get to know students outside of the traditional recruiting process by interacting with club presidents and their members.

- Networking reception
- Lunch and Learn
- Company visit or trek
- Full-time and internship opportunity promotion
- Workshop
- Case competition
- Panel

Scholarships

Offered through academic departments.

How will your business engage?

The W. P. Carey School of Business makes valuable contributions to the lives of our stakeholders and to the future of business practice. Our corporate relations mission is to help our business partners discover, access, and benefit from our knowledge and our talent.

Drive forward thinking

W. P. Carey advisory boards are housed within esteemed academic departments and across the school. These boards enable companies to have input into curriculum design, helping us innovate within our majors and degrees.

Give back

- Philanthropic giving to fund students, faculty, and programs
- Operational support and membership on advisory boards
- Aligning your organization with your interests

Build professional networks

Economic Club of Phoenix: Luncheons featuring top business leaders provide a venue for networking with executives within and beyond your industry.

Executive Connections:

Senior executives volunteer as mentors for the next generation of leaders.

Discover new insights

Research centers, institutes, consortiums, and labs:

- Actionable Analytics Lab
- CAPS Research
- Center for the Advanced Study in Economic Efficiency
- Center for Competitiveness and Prosperity Research
- Center for Entrepreneurship
- Center for Environmental Economics and Sustainability Policy
- Center for Real Estate Theory and Practice
- Center for Services Leadership
- Center for the Study of Economic Liberty
- Complex Adaptive Supply Networks Research Accelerator
- Digital Society Initiative
- Health Sector Supply Chain Research Consortium
- Internet Edge Supply Chain Lab
- JPMorgan Chase Economic Outlook Center
- L. William Seidman Research Institute

Test your ideas and discover opportunities

Consulting:

Engage with top business students through the New Venture Group consultancy.

Corporate Applied Projects:

Undergraduate and graduate students work under the supervision of our top faculty to analyze your business challenges.

Grow your company

- Working professional degrees
- Customized MBAs and specialized master's degrees
- Certificate programs
- Leadership programs
- Customized executive education

Learn more about the wealth of resources we can provide your company by visiting

wpcarey.asu.edu/corporate-relations





Recruiting policies

W. P. Carey Career Services strives to make the recruiting process as successful as possible for both our students and recruiting partners. To ensure this goal is achieved, recruiting practices should adhere to the National Association of Colleges and Employers (NACE) Principles for Professional Practice for Career Services and Employment Professionals.

At the graduate level, W. P. Carey adheres to the MBA Career Services and Employer Alliance (MBA CSEA) Standards for Reporting MBA Employment Statistics.

Hiring international talent

In a fast-paced global marketplace, organizations must employ a diverse workforce to remain competitive. Given this trend, the W. P. Carey international student population is a talent pool you can't afford to overlook.

Though the process can seem daunting, securing U.S. work authorization for international students is not difficult. As a recruiting representative, do not let the H-1B cap discourage you or lead you to think that long-term employment is out of the question.

Summer internships

Some international students are eligible for U.S. work authorization through Curricular Practical Training (F-1 students) and do not require employer sponsorship to take part in a U.S.-based internship. Summer employment authorization is issued directly by the university and no additional steps are required by the employer.

After graduation

Upon graduation, Optional Practical Training (OPT) legally permits international students to pursue up to 12 months of full-time employment in their field of education, or 29 months with a STEM OPT extension. Students typically contact U.S. Citizenship and Immigration Services (USCIS) to apply for their Employment Authorization Document (EAD) during the semester before graduation or shortly thereafter. Once again, a prospective employer bears no responsibility but to treat international students just as the employer would domestic students when hiring decisions are made. During the OPT period an employer may choose to pursue the H-1B visa sponsorship.

Home country employment

In addition to seeking employment in the U.S., many international students pursue opportunities in their home countries, where they have unrestricted work authorization. Please let our office know about your company's international employment and training program options.

Online resources

Get connected with W. P. Carey and ASU before you visit campus. Rely on our online resources to post jobs, schedule an event, and more.

Handshake

ASU's web-based employment management system for undergraduates enables you to view resumes, post jobs and internships, register for career fairs, and schedule interviews and information sessions. Visit asu.edu/handshake to set up your account.

W. P. Carey Connect

Recruiting activities for W. P. Carey graduate students are hosted in W. P. Carey Connect, our central recruiting database.

Visit wpcarey.asu.edu/recruit and click W. P. Carey Connect to get started. After creating an account, you can:

- Request an on-campus event
- Post an external job
- Access our resume database

The W. P. Carey Career Services team looks forward to providing your organization with the talent, insight, and support it needs for years to come.



**W. P. Carey School of Business
Career Services**

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Vision

The W. P. Carey School of Business creates leaders who **rethink** the nature of business, **engage** the world, and **create** a better future.

Mission

The W. P. Carey School of Business educates tomorrow's business leaders, takes an entrepreneurial approach to learning, and conducts groundbreaking research, in order to create positive change on a global scale.

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