

UNDERSTAND the work you'd do

EXPLORE the problems you'd solve



What Is Consulting?

Consultants are professional experts who provide solutions and strategies to improve the financial and operational health of an organization. The recommendations made by consultants are backed by research, data, and analytics,

Management consulting is one of the most sought-after fields after business school. On the surface, the industry is attractive due to lots of travel, working on complex business problems, and exposure to top level management. Entry out of business school tends to be very competitive and preparation is demanding—just like the role.

Consulting is full of highs and lows. Working long hours in high-pressure environments, consultants may not always see the direct impact of their work. Despite all the challenges, management consulting is still one of the most sought after professions. (CaseCoach 2022)

Objective Analysis

In-depth research
Statistical analytics
Unbiased recommendations
Turning data into decisions

Project Management

Project implementation
Defining and measuring success
Cross-function communication
Executing interventions
Metric-driven KPIs
Client influencing

Functional Expertise

Diagnosing problems
Fix unintended consequences
Influence toward change
Process improvement
Connecting the dots
Building trust

Strategy

Identifying and solving complex problems

Business Transformation

Evolving business processes to meet new needs

Tech Implementation

Integrating tech tools and solutions to drive efficiency

Internal Processes

Diving into various problems from a single client firm

Bain & Associates
BCG
Kearney
McKinsey & Co.
Oliver Wyman

Deloitte
EY-Parthenon
KPMG
LEK
PwC / Strategy&

Accenture
IBM Global Services
Infosys
Oracle Consulting
SAP Services

American Express
Capital One
DHL
Google
Siemens