



# What Is Consulting?

Consultants are professional experts who provide solutions and strategies to improve the financial and operational health of an organization. The recommendations made by consultants are backed by research, data, and analytics,

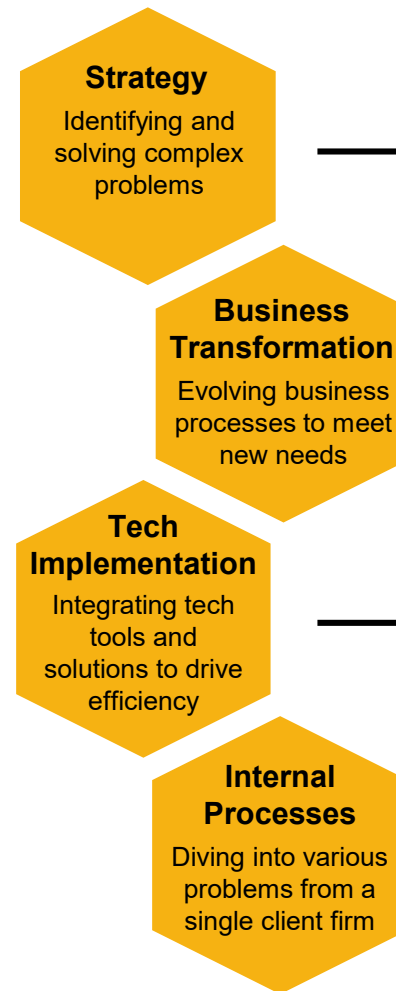
Management consulting is one of the most sought-after fields after business school. On the surface, the industry is attractive due to lots of travel, working on complex business problems, and exposure to top level management. Entry out of business school tends to be very competitive and preparation is demanding—just like the role.

Consulting is full of highs and lows. Working long hours in high-pressure environments, consultants may not always see the direct impact of their work. Despite all the challenges, management consulting is still one of the most sought after professions. (CaseCoach 2022)

## UNDERSTAND the work you'd do



## EXPLORE the problems you'd solve



## IDENTIFY the firms doing that work\*

\*List of firms is not exhaustive

