

Entrepreneurship Career Paths

Having an entrepreneurial mindset can take you down many paths; it's not just about starting your own business. You can leverage this skill set within startups or established companies as well. Therefore, it's important to ask yourself, **what does entrepreneurship mean to you?** By understanding the environment of the space and evaluating key considerations you can make more confident decisions in your career direction.

Established Company

(Intrapreneurship)

Environment

=

- Structured & established processes
- Layered Leadership
- Specialized work, starting as individual contributor
- Positional stability with structured growth

Considerations

- Established company reputation
- Mentorship & network
- Leadership Development Programs (LDP)

Job Channel: On Campus Recruiting

Start-Up

(company est. less than 10 years)

Environment

- Building-phase & innovation
- Opportunity-based growth
- Breadth of responsibility
- High visibility to leadership

Considerations

- Fluidity of priorities
- Impact at entry
- Learn-by-doing due to limited onboarding

Job Channel: Networked & Justin-Time

Start a Business

(established yourself)

Environment

- Autonomy
- Multi-functional experience
- Self-paced workflow
- CEO at day 1, potentially just you

Considerations

- Decision maker
- High-level ownership
- Starting capital needs
- Personal investment in all areas (time, \$, energy)