

Exploring Business

Are you looking to explore a career in business, but you don't know where to start?

Knowing what work you want to pursue allows you to build your experiences and skills to ensure you are competitive in the job market.

This map unpacks the business functions that all firms have, and helps you understand what work could look like in each function within business.

Begin by understanding what a function and an industry are:

- **What is a function?** A function refers to the responsibilities, tasks, and capabilities of a particular job role, and typically aligns with what you study in business like marketing, finance, or human resources.
- **What is an industry?** An industry is a group of employers or businesses that produce a particular kind of goods or services, like technology, retail or manufacturing.

Explore the functions to identify your interest area. Utilize maps related to each specific function for understanding basic processes, skills, and roles.

