# CCPD Pro Tips: Informational Interview Request on the Roger Connection

## ROGER CONNECTION REQUEST WITHOUT A REFERRAL:

Hi Casey,

My name is Julie Jones, and I noticed you have an extensive background in public relations for both large and small non-profit organizations. I am currently a senior at Roger Williams University majoring in marketing, and I'd love to learn more about your path and ask you a few questions.

I know it is a busy time, but would you be open to meeting virtually over Zoom or a similar platform? If not, a quick phone conversation could work — any time you can share would be great. I look forward to hearing more about your work and your career journey!

Best, Julie

# **ROGER CONNECTION REQUEST WITH REFERRAL:**

Hi Andrew,

My name is Shyla, and James Joyce said you were one of the original founders of the mobile Shower to Empower initiative in Providence, RI. I am a psychology student at Roger Williams University, and I am interested in unique ways to bridge the gap between homelessness and psychiatric and primary care in my future work. I'd love to learn more about your inspiration for starting this initiative.

Would you be open to meeting virtually over Zoom or a similar platform early next week? I know your time is valuble, but if you have some time chat, I would really appreciate it and would love to learn more!

Best, Shyla





# CCPD Pro Tips: Informational Interview Request on LinkedIn

### LINKEDIN MESSAGE TO GET A REFERRAL:

(300 Character Limit)

Hi Gerald,

I am a fellow RWU grad from the NYC area, and I'm very interested in the (XYZ) initiative in the city. I understand you may know (XYZ).

Would you be open to referring me to learn more about (XYZ)? Or Do you know anyone that would be good to talk to?

Let me know! Morgan

## LINKEDIN MESSAGE WITHOUT A REFERRAL:

(300 Character Limit)

## The introduction

Hi Casey,

I am a RWU senior marketing major and saw your profile in the alumni tool. I'm trying to learn more about marketing careers in tech and was struck by your experience.

I am curious if you might have time to meet or have a quick phone call to answer some questions I have about the field.

Thank you! Robert

