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This report provides a snapshot of our Master’s of Science graduating students’ post-graduation outcomes.

The diverse and innovative occupations and industries that these graduates can be found in are a reflection of a rigorous education informed by rapidly evolving global market requirements—the hallmark of a School of Professional Studies degree.

This class graduated during the height of the pandemic when many institutions were closed. The impact of those shutdowns were tremendous and far-reaching, particularly for graduates entering the world of work. Despite this challenge, over 75% of SPS graduates were employed within six months of graduation. For those who were working full-time while studying, 65% either made a lateral move, transitioned into a new industry, or were promoted after graduation—achievements worth celebrating.

Thanks to industry-leading faculty and dedicated career and academic support staff, the Columbia University School of Professional Studies Master of Science Class of 2021 was prepared with the tools necessary to overcome obstacles and accomplish their professional goals.

Our Philosophy

**Empowerment**
We believe in empowering students to build lifelong career skills, to hold themselves accountable, and to hold themselves accountable of their careers. We are passionate about our work and believe in self-empowerment.

**Empathy**
We meet students where they are and provide individualized and customized coaching.

**Creative**
We are flexible, agile, and resilient. We provide creative career design space both virtually and physically. We are not satisfied with the status quo, but strive for innovation.

**Authenticity**
We build authentic and effective relationships.

**Value-Driven**
We practice reframing our perspectives with a growth mindset. We value efficiency and make data-informed decisions.

Career Design Principles

- **SELF-EMPATHIZE**
  Brainstorm potential solutions; select and develop solutions

- **DEFINE**
  Clearly articulate a problem to solve

- **IDEATE**
  Develop a deep understanding of the challenge

- **PROTOTYPE**
  Design a series of prototypes to test solutions

- **TEST**
  Engage in a continuous short-cycle innovation process to improve career design
Entrepreneurial, Recruiting, & Networking Events

Industry Showcases
Industry Showcases bring together multiple employers and alumni to talk about how to break in and be successful in a particular industry. It also gives students in attendance the chance to hear about current industry trends, challenges, and job/internship opportunities from a moderated panel. The Career Design Lab has hosted Industry Showcases in Entertainment, Media, Sports, Healthcare, Consulting, Finance, Construction, and Technology.

Employer Information Sessions
In these events, employers met with students to speak about their cultures, day-to-day work environments across teams, and open positions. Students met with talent acquisition representatives from the following organizations:

- Becton Dickinson & Co.
- Infosys
- NYC Department of Citywide Administrative Services
- Rockefeller Foundation
- Tencent
- The ALS Group
- UBS

e-Mentor Program
The e-Mentor Program connects high-performing alumni with students to provide career guidance and support. Mentors learn first-hand the challenges mentees face and advise them on how to navigate their career paths by reviewing job applications, conducting practice interviews, and providing industry insights.

Global Career Fairs
The Career Design Lab hosted several region-specific virtual career fairs across the USA, Latin America, Canada, China, and India. These events provided excellent avenues for organizations promoting opportunities and students seeking employment.

ExCLUSIVE Career Resources
Students and alumni have access to the following career development resources:
Class of 2021 Master of Science Programs

- Actuarial Science
- Applied Analytics
- Bioethics
- Construction Administration
- Enterprise Risk Management
- Human Capital Management
- Information and Knowledge Strategy
- Narrative Medicine
- Negotiation and Conflict Resolution
- Nonprofit Management
- Sports Management
- Strategic Communication
- Sustainability Management
- Sustainability Science
- Technology Management

1,551 Total 2021 Graduates

29 Average Age

22–69 Age Range

Student Demographics*

Race/Ethnicity**

- White 48%
- Asian 20%
- Black 13%
- Hispanic 5%
- Unknown 10%
- Pacific Islander <1%
- Native American <1%
- Null 1%
- Two or more races 2%

Gender

- 38% Male
- 62% Female

Work Experience

- Less than 1 year 56%
- 1–2 years 13%
- 3–5 years 13%
- 6–10 years 9%
- 11–20 years 6%
- More than 20 years 3%

1,551 records included from the official graduate table in the Student Information System. All percentages stem from this total unless otherwise specified. Alternative tables are included when all 1,551 records are not available. Race/Ethnicity is collected based on policy guidelines (nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes). Some percentages may not round out to 100% due to decimals.

** Records for Nonresident aliens (1003) were removed from the racial/ethnic categories.

*** Class of 2021 consists of the following cohorts: Summer 2020, Fall 2020, and Spring 2021.
Post-Graduation Outcomes

77% Career Outcomes

66% Knowledge Rate

Post-Graduate Employment by Industry/Sector

Employed 73%
Still Seeking 21%
Own Venture 1%
Fellowship <1%
Research <1%
Volunteer/Service <1%
Military <1%
Other Intentions 2%
Continuing Education 2%

Finance 40%
Technology 20%
Education 12%
Construction and Real Estate 5%
Consulting 5%
Marketing 4%
Nonprofit Management 4%
Hospital and Health Care 3%
Media/Communications 3%
Sports 4%

1 Number of graduates who have landed in any of the employment categories, plus Own Venture plus Research plus Fellowship plus Volunteer/Service plus Active Military plus Continuing Education, divided by the number of students for whom an outcome is known.

2 Percentage of the graduating class for which an outcomes destination is known. It includes the sum of all the employment categories, plus Own Venture plus Research plus Fellowship plus Volunteer/Service plus Active Military plus Continuing Education plus Other Intentions plus the number of students Still Seeking an outcome. It excludes those students for whom no information is available. Based on 1,017 students out of 1,551.
Employment Outcomes

Post-Graduate Salaries

$84,162
Average Annual Base Salary*  
*based on 199 reported full-time annual salaries

$14,417
Average Signing Bonus**  
**based on 30 reported signing bonuses

$15,504
Average Guaranteed Bonus***  
***based on 27 reported guaranteed bonuses

Top Job Titles

Analyst

Business Analyst

Data Analyst

Associate

Consultant

Senior Associate

Project Manager, Product Manager

Vice President Manager, Management Trainee, Equity Research Analyst, Director, Co-Founder

Sustainability Manager, Senior Data Scientist, Senior Consultant, Research Assistant, Marketing Specialist, Marketing Analyst, Investment Banking Intern, Investment Analyst, Intern, Data Engineer, Associate Consultant

Employers Who Have Hired Multiple Graduates

- Accenture
- Accern
- AIG
- Alibaba Group
- Amazon
- Amazon Web Services
- American Express
- Apple
- Arch Insurance Group
- Bank of China
- Beam Living
- Bessemer Trust
- Big League Advance
- Blackrock
- Bloomberg LP
- BNY Mellon
- BOCI
- Bristol-Myers Squibb
- ByteDance
- Chewy
- China Merchants Securities Co., Ltd.
- China Securities
- CICC
- Citi
- CITIC Securities Company Limited
- Columbia University
- Columbia University Irving Medical Center
- Con Edison
- Deloitte
- Engie Impact
- Ernst & Young
- Facebook
- First Information Technology Services, Inc
- Flywheel Technologies
- Golden Meadow Investment
- Goldman Sachs
- Google
- Harmonia Capital USA
- HSBC
- Huatai Securities Co., Ltd.
- IBM
- Industrial and Commercial Bank of China
- Inossem
- JPMorgan & Chase Bank
- KPMG
- Kuaisi Technology
- Lockheed Martin
- McKinsey & Company
- Meituan
- Mercer
- Microsoft
- Monitor Deloitte
- Moody’s
- Morgan Stanley
- Mount Sinai
- NBCUniversal Media, LLC
- New American Energy
- Octagon
- PwC
- QRius Pay
- Shenwan Hongyuan Securities Co., Ltd.
- Sinolink Securities
- Societe Generale
- Spry Payment Systems
- Standard Chartered Bank
- STV
- Sumitomo Mitsui Banking Corporation
- Tencent
- The Piacente Group
- Turner Construction Management
- U.S. Coast Guard
- Uniliver
- Verizon
- Wells Fargo
- Yatsen Holding
- Zhongtai Securities
Global Distribution of Graduates

**Top Global Countries**

<table>
<thead>
<tr>
<th>Country</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>456</td>
</tr>
<tr>
<td>China</td>
<td>131</td>
</tr>
<tr>
<td>Singapore</td>
<td>6</td>
</tr>
<tr>
<td>Hong Kong</td>
<td>5</td>
</tr>
<tr>
<td>Colombia</td>
<td>4</td>
</tr>
<tr>
<td>Mexico</td>
<td>3</td>
</tr>
<tr>
<td>Japan</td>
<td>3</td>
</tr>
</tbody>
</table>

Based on 630 responses.

**Top Ten States in the U.S.**

- New York: 302
- New Jersey: 29
- Texas: 9
- Florida: 9
- California: 29
- Washington: 5
- Virginia: 8
- Massachusetts: 11
- Washington, D.C.: 8

456 graduates (out of 630 total responses, or 72% of those who disclosed company location) are working in the U.S.