
2021

Career Outcomes Annual Report



CAREER
DESIGN
LAB

Advancing Careers.
Accelerating Impact.



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Career Design Lab



This report provides a snapshot of our Master of Science graduating students' postgraduation outcomes.

The diverse and innovative occupations and industries in which these graduates can be found are a reflection of a rigorous education informed by rapidly evolving global market requirements—the hallmark of a School of Professional Studies degree.

This class graduated during the height of the pandemic, when many institutions were closed. The impact of those shutdowns was tremendous and far-reaching, particularly for graduates entering the world of work. Despite this challenge,

more than 75% of SPS graduates were employed within six months of graduation. For those who were working full-time while studying, 65% either made a lateral move, transitioned into a new industry, or were promoted after graduation—achievements worth celebrating.

Thanks to industry-leading faculty and dedicated career and academic support staff, members of the Columbia University School of Professional Studies Master of Science Class of 2021 were prepared with the tools necessary to overcome obstacles and accomplish their professional goals.

Our Philosophy

Empowerment

We believe in empowering students to build lifelong career skills and to hold themselves accountable. We are passionate about our work and believe in self-empowerment.

Empathy

We meet students where they are and provide individualized and customized coaching.

Creative

We are flexible, agile, and resilient. We provide creative career design space both virtually and physically. We are not satisfied with the status quo but strive for innovation.

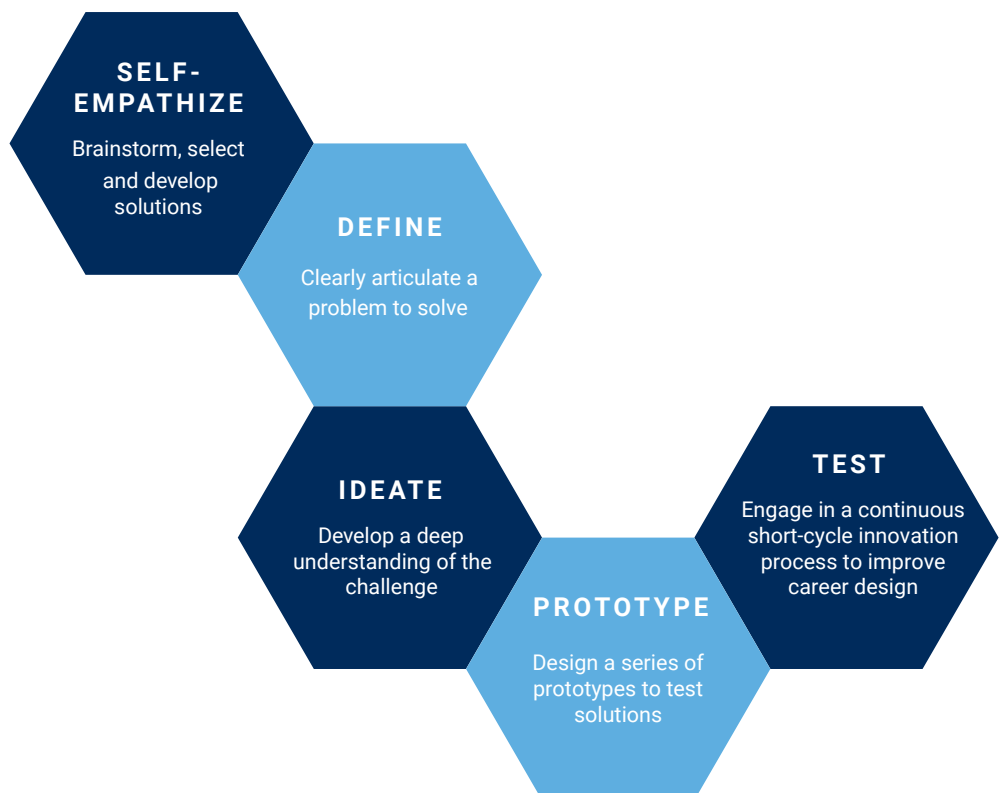
Authenticity

We build authentic and effective relationships.

Value-Driven

We practice reframing our perspectives with a growth mindset. We value efficiency and make data-informed decisions.

Career Design Principles



Programs and Services

Innovative Career Support and Services

Career Design Lab Course

Available on demand, this course site provides a step-by-step, best-practice framework for career development success. The course is updated regularly by the Career Design Lab staff and provides customized tool kits for each of our M.S. programs.

Individualized Coaching

Coaches work with students one-on-one to help them in their career development process. The coaches work closely with our academic programs to develop customized career pathways for students. More than 88% of our students were very satisfied with their coaching sessions, and 96% mentioned that the sessions helped their professional development.

Entrepreneurial, Recruiting, and Networking Events

Industry Showcases

Industry showcases bring together multiple employers and alumni to talk about how to break in and be successful in a particular industry. They also give students in attendance the chance to hear about current industry trends, challenges, and job/internship opportunities from a moderated panel. The Career Design Lab has hosted industry showcases in entertainment, media, sports, health care, consulting, finance, construction, and technology.

Employer Information Sessions

In these events, employers meet with students to speak about their cultures, day-to-day work environments across teams, and open positions. Students have met with talent acquisition representatives from the following organizations:

- The ALS Group
- Becton Dickinson & Co.
- Infosys
- NYC Department of Citywide Administrative Services
- Rockefeller Foundation
- Tencent
- UBS

e-Mentor Program

The e-Mentor Program connects high-performing alumni with students to provide career guidance and support. Mentors learn firsthand the challenges mentees face and advise them on how to navigate their career paths by reviewing job applications, conducting practice interviews, and providing industry insights.

Global Career Fairs

The Career Design Lab has hosted several region-specific virtual career fairs across the USA, Latin America, Canada, China, and India. These events have provided excellent avenues for organizations promoting opportunities and students seeking employment.

Exclusive Career Resources

Students and alumni have access to the following career development resources:



Class of 2021 Master of Science Programs

- Actuarial Science
- Applied Analytics
- Bioethics
- Construction Administration
- Enterprise Risk Management
- Human Capital Management
- Information and Knowledge Strategy
- Narrative Medicine
- Negotiation and Conflict Resolution
- Nonprofit Management
- Sports Management
- Strategic Communication
- Sustainability Management
- Sustainability Science
- Technology Management



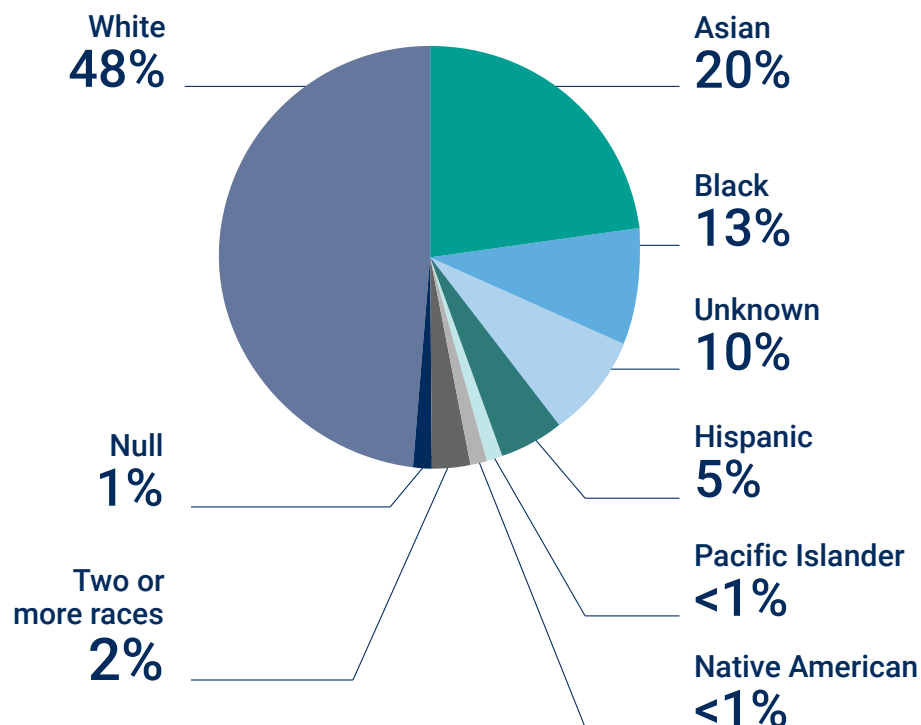
1,551
Total 2021
Graduates***

29
Average Age

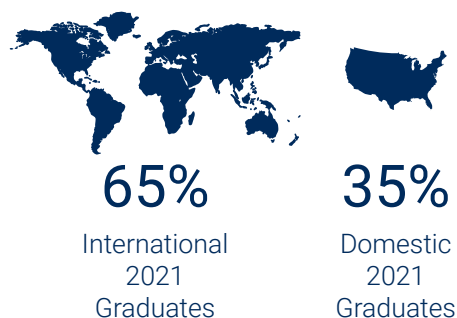
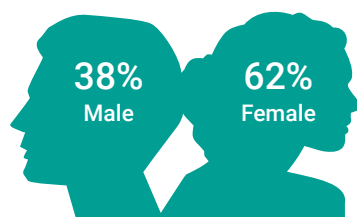
22–69
Age Range

Student Demographics*

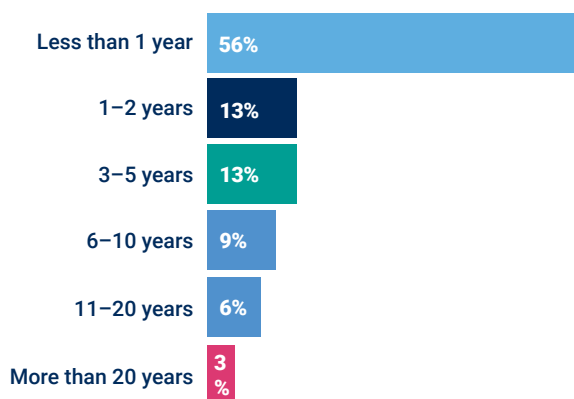
Race/Ethnicity**



Gender



Work Experience



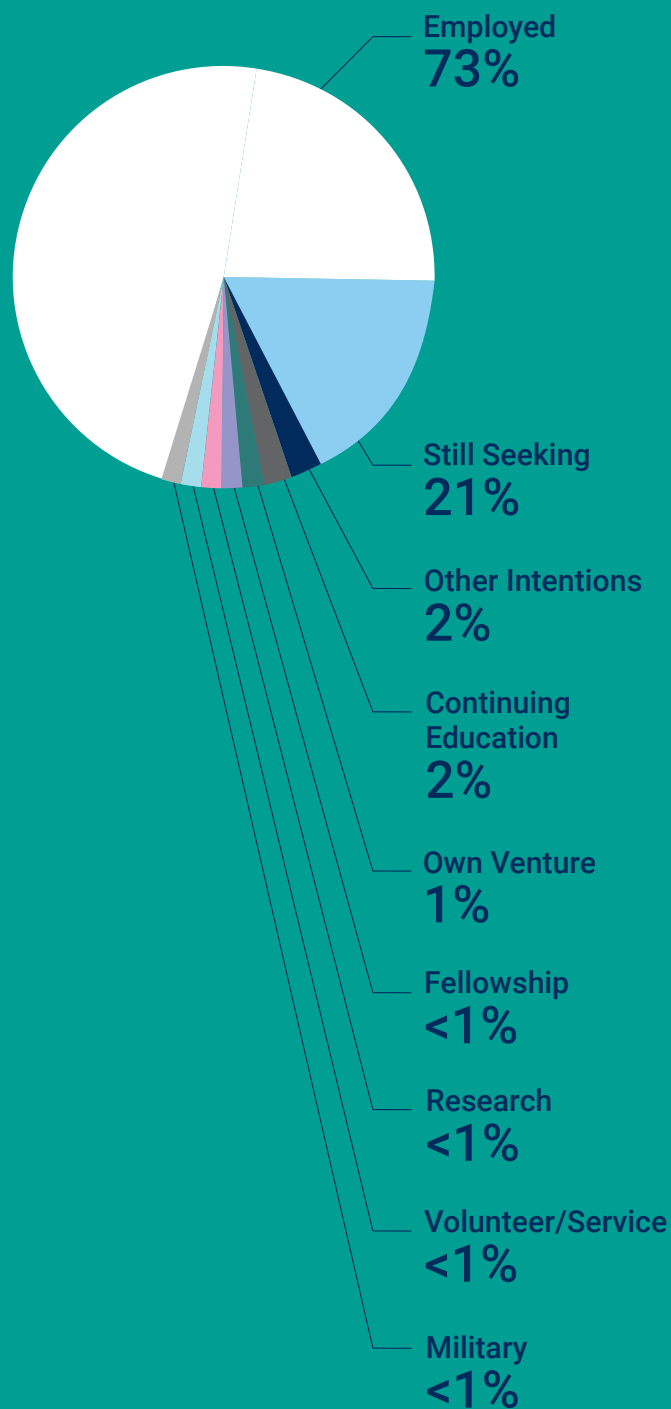
* 1,551 records included from the official graduate table in the Student Information System. All percentages stem from this total unless otherwise specified. Alternative tables are included when all 1,551 records are not available. Race/Ethnicity is collected based on policy guidelines (nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes). Some percentages may not round out to 100% because of decimals.

** Records for nonresident aliens (1,003) were removed from the Race/Ethnicity categories.

***Class of 2021 consists of the following cohorts: Summer 2020, Fall 2020, and Spring 2021.

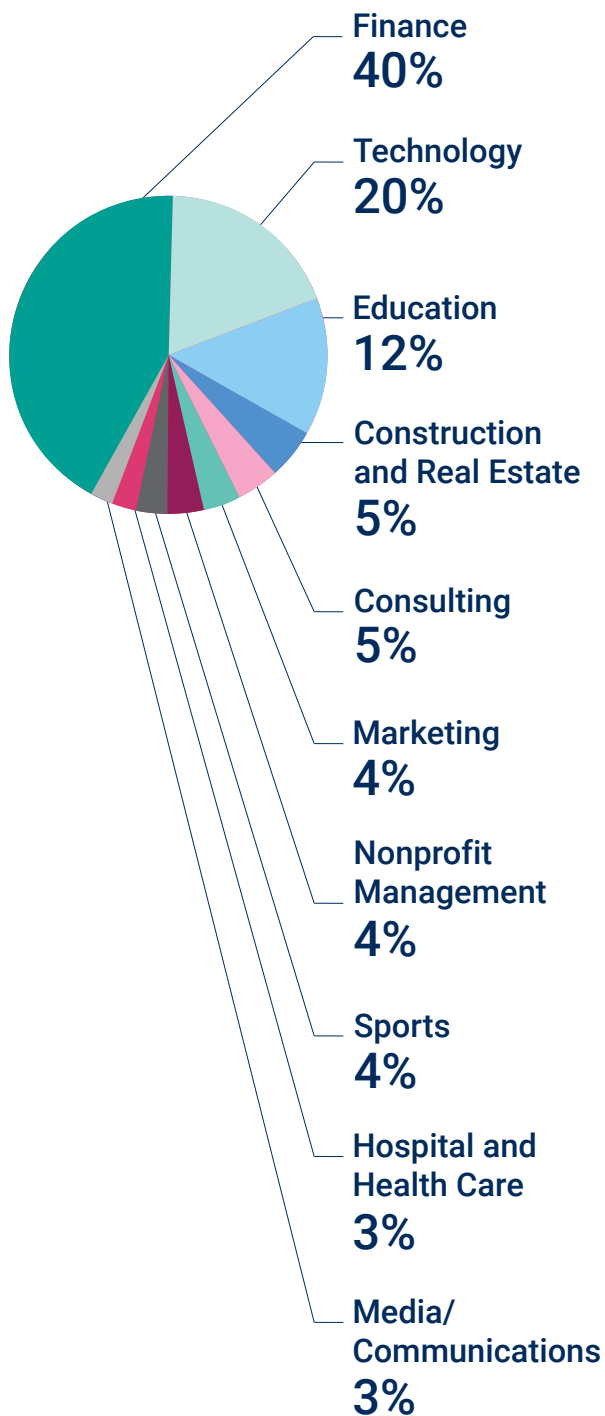
Postgraduation Outcomes

77% Career Outcomes*



66% Knowledge Rate**

Postgraduate Employment by Industry/Sector



* Number of graduates who have landed in any of the employment categories, plus Own Venture plus Research plus Fellowship plus Volunteer/Service plus Active Military plus Continuing Education, divided by the number of students for whom an outcome is known.

** Percentage of the graduating class for which an outcomes destination is known. It includes the sum of all the employment categories, plus Own Venture plus Research plus Fellowship plus Volunteer/Service plus Active Military plus Continuing Education plus Other Intentions plus the number of students Still Seeking an outcome. It excludes those students for whom no information is available. Based on 1,017 students out of 1,551.

Employers Who Have Hired Multiple Graduates

- Accenture
- Accern
- AIG
- Alibaba Group
- Amazon
- Amazon Web Services
- American Express
- Apple
- Arch Insurance Group
- Bank of China
- Beam Living
- Bessemer Trust
- Big League Advance
- Blackrock
- Bloomberg LP
- BNY Mellon
- BOCI
- Bristol-Myers Squibb
- ByteDance
- Chewy
- China Merchants Securities Co., Ltd.
- China Securities
- CICC
- Citi
- CITIC Securities, Co., Ltd.
- Columbia University
- Columbia University Irving Medical Center
- Con Edison
- Deloitte
- Engie Impact
- Ernst & Young
- Facebook
- First Information Technology Services, Inc.
- Flywheel Technologies
- Golden Meadow Investment
- Goldman Sachs
- Google
- Harmonia Capital USA
- HSBC
- Huatai Securities Co., Ltd.
- IBM
- Industrial and Commercial Bank of China
- Inossem
- JPMorgan & Chase Bank
- KPMG
- Kuaishou Technology
- Lockheed Martin
- McKinsey & Company
- Meituan
- Mercer
- Microsoft
- Monitor Deloitte
- Moody's
- Morgan Stanley
- Mount Sinai
- NBCUniversal Media, LLC
- New American Energy
- Octagon
- The Piacente Group
- PwC
- QRius Pay
- Shenwan Hongyuan Securities Co., Ltd.
- Sinolink Securities
- Societe Generale
- Spry Payment Systems
- Standard Chartered Bank
- STV
- Sumitomo Mitsui Banking Corporation
- Tencent
- Turner Construction Management
- Unilever
- U.S. Coast Guard
- Verizon
- Wells Fargo
- Yatsen Holding
- Zhongtai Securities

Employment Outcomes

Postgraduate Salaries

\$84,468

Average Annual Base Salary*

*based on 202 reported full-time annual salaries

\$14,417

Average Signing Bonus**

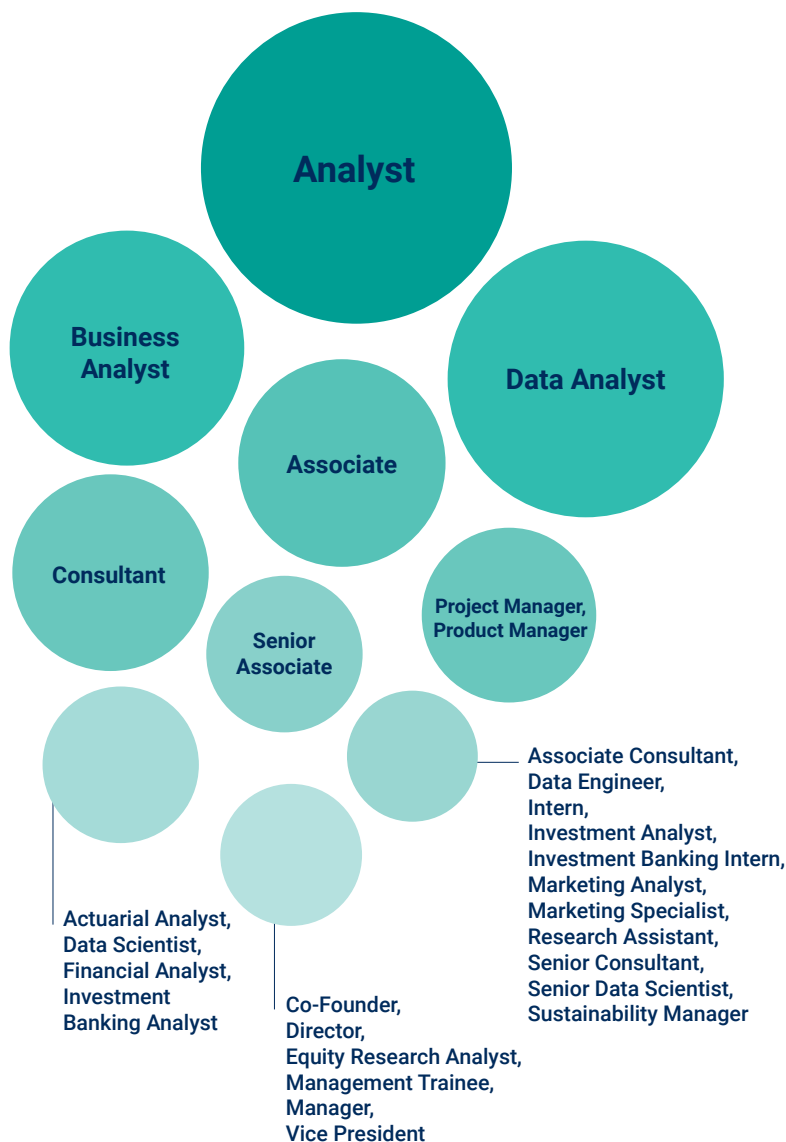
**based on 30 reported signing bonuses

\$15,504

Average Guaranteed Bonus***

***based on 27 reported guaranteed bonuses

Top Job Titles



Global Distribution of Graduates

Top Global Countries



United States of America

456



China

131



Singapore

6



Hong Kong

5



Colombia

4



Mexico

3

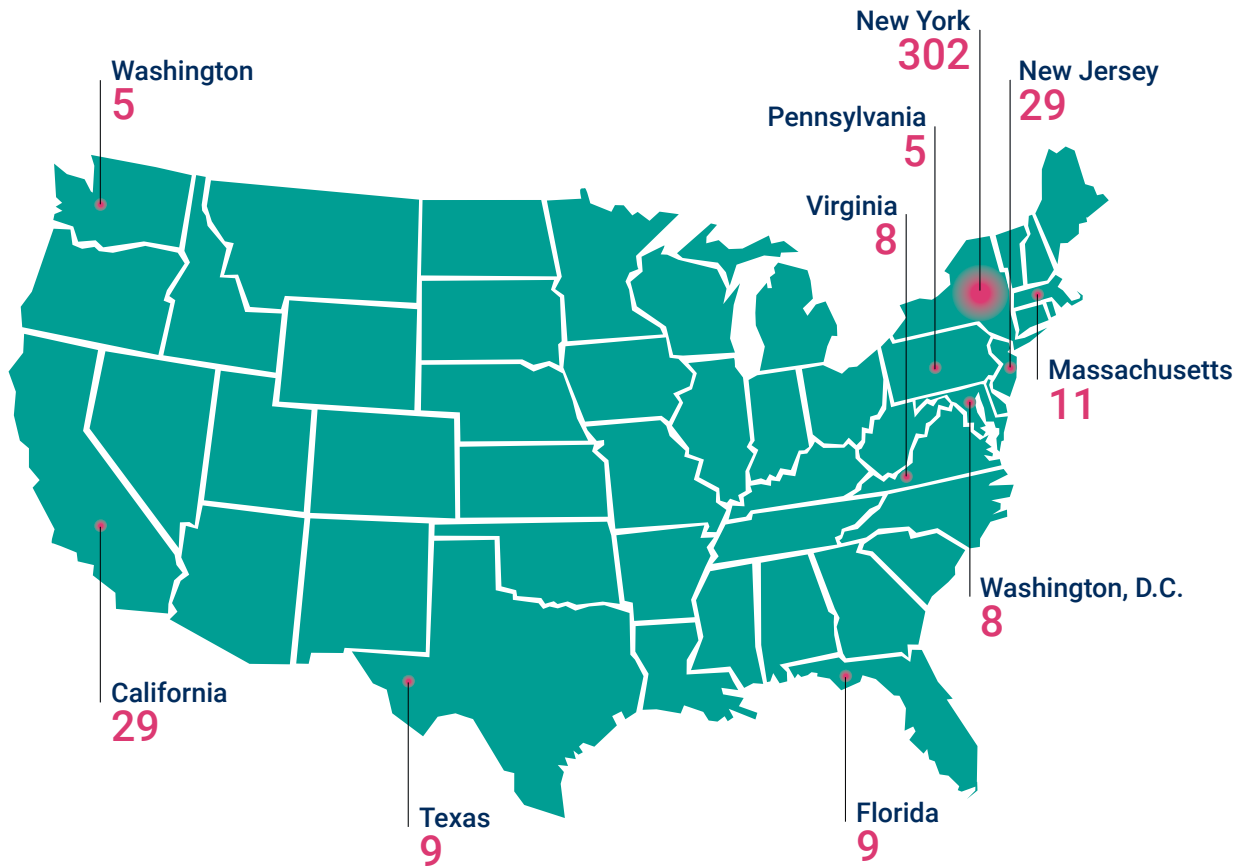


Japan

3

Based on 630 responses.

Top Ten States in the U.S.



456 graduates (out of 630 total responses, or 72% of those who disclosed company location) are working in the U.S.

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