

## CDL Employer Newsletter



Dear John/Jane Doe,

I hope this message finds you well. Here is our [Career Design Lab](#) (CDL) Employer Newsletter - Fall 2023 Edition. I am thrilled to share the remarkable achievements we've had during the Fall 2023 semester at [Columbia University School of Professional Studies \(SPS\)](#)

With over 3500 eager students seeking opportunities with major firms, our community is thriving. Here are some of the standout events hosted by the Career Design Lab:

- Fall 2023 Career and Internship Fair (Sept 7, 2023): This event saw the participation of 37 employers, and nearly 900 students seized the opportunity to connect in person
- Finance Industry Showcase (Sept 27, 2023): We were honored to host distinguished speakers, including [Stefanie Stannard](#) from [UBS](#), [Orlando Rubio](#) from [SMBC](#), [Olatoyosi Fatoki](#) from [Visa](#) and [Jan Raphael Floro](#) from [MUFG](#)
- Technology Industry Showcase (Oct 26, 2023): This event featured prominent figures like [Jamila Morrison](#) from [J.P. Morgan Chase](#), [Neeve Nikoo](#) from [Google](#), [Justin Goeman](#) from [IBM](#), [Margarita Fakh](#) from [Amazon](#), and [Stephanie Manz-Varga](#) at [Salesforce](#). With [Monica Coronel](#) from [PVH](#) as the Moderator.

- In addition, [Carlos Munoz](#) from Morgan Stanley conducted a highly impactful Professional Development workshop on October 6, 2023, with his partner organizations as part of the [Equity Collective Initiative](#). A recap article is available for your review.

As we gear up for Spring 2024, we invite you and your organization to join us as partners. Whether it's joining our Career Expo, participating as a panelist, leading an information session, or hosting an enlightening site visit, your involvement is invaluable.

Please feel free to reach out to our dedicated Employer Relations Team at [spsemployer@columbia.edu](mailto:spsemployer@columbia.edu) to explore how we can collaborate for an even more successful semester ahead.

Thank you for your continued support in shaping the future of our students and I hope you enjoy this semester's newsletter.

Warm regards,

The banner is dark blue with white text and circular portraits. On the left, it says 'Employer Relations' in a script font, followed by the Columbia University logo and 'School of Professional Studies'. On the right, there is a 'CAREER DESIGN LAB' logo. Below the text are two circular portraits: Mariela Torres, M.S. (Associate Director) and Noemi Morales-Horsford (Industry Relations Specialist). Both portraits include their names, pronouns, and titles below them.

Contact Information: [spsemployer@columbia.edu](mailto:spsemployer@columbia.edu) | 212-853-0308 |

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## Meet the Employer Relations Interns

**CAREER DESIGN LAB**

**MEET OUR FALL 2023 INTERNS!**

**COLUMBIA UNIVERSITY**  
School of Professional Studies

**Gonzalo Miranda Madrigal**  
M.S. in Negotiation and Conflict Resolution

**Aaron Zhang**  
M.S. in Enterprise Risk Management

**Kendrick Pittman, Jr.**  
M.S. in Sports Management

**Nicole Chen**  
M.S. in Applied Analytics

They are Gonzalo, Aaron, Kendrick, and Nicole, our interns in the Employer Relations team at CDL. Learn more about them here:

[Meet All CDL Interns](#)

## Columbia University School of Professional Studies

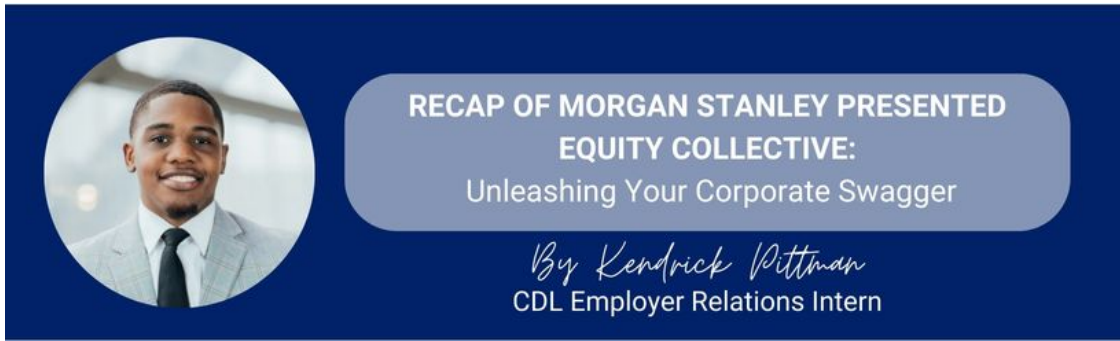
**COLUMBIA UNIVERSITY SCHOOL OF PROFESSIONAL STUDIES**  
18 MASTER'S PROGRAMS

*By Gonzalo Miranda*  
CDL Employer Relations Senior Intern

We are currently witnessing an unprecedented era of globalization and interconnectedness. Unlike any other time in history, we can wake up in New York City, hold video conferences with others in China and Egypt, and have dinner to close a deal with someone in Paris, all within the light of a single day...

[Read More](#)

## Recap of Morgan Stanley Presented Equity Collective: Unleashing Your Corporate Swagger



The first session of the Equity Collective for this semester was monumental to say the least! Students were able to listen to and have a discussion with a distinguished panel of leaders in the Wealth Management and Asset Management businesses that provided strategic advice and meaningful insights from their experiences with industry leading firms such as Morgan Stanley, Goldman Sachs, Lazard, PGIM, and more. Students were able to takeaway proven tactics to foster that executive presence that is critical as they navigate and advance in their careers.

**Rodney S. Jones** delivered an invigorating message that encouraged students to find that optimum space to personally express their executive presence in a corporate setting. In his delivery he emphasized personal branding, mastering first impressions and creating lasting ones, and advanced communication. Truly a great session that equipped students to unleash that corporate swagger!



See below for our list of panelists:

**Carlos Muñoz** – Executive Director, Head of Assets|Manager, DE&I Engagement|Goldman Sachs

**Janet Yearwood** – Director|Client Portfolio Manger|Lazard Asset Management

**Luci Strauss Garren** – Vice President|Senior Relationship Manger, National Accounts|Goldman Sachs

[Ron Dottin](#) – Portfolio Specialist|Capital Group

[Yasmine Samereie](#) – Analyst|Goldman Sachs

[Sophia Seidenberg](#) – Associate, Firmwide Compensation|Goldman Sachs

[Stephanie Catalano](#) – National Account Manager|PGIM Investments

[Hershal Shukla](#) – Internal Wholesaler|PGIM Investments

[Brendan Maghini](#) – Senior Vice President, National Accounts|Manager, Financial Institutions|Lazard Asset Management



[Click Here for more Info on Equity Collective](#)

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## Save The Date Upcoming Events



COLUMBIA UNIVERSITY  
School of Professional Studies

CAREER DESIGN LAB

# SAVE THE DATES:

**Columbia University Graduate Career Expo  
(Virtual)  
February 15, 2024**

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**Fall 2024 Career & Networking Day  
(In-Person)  
September 13, 2024**

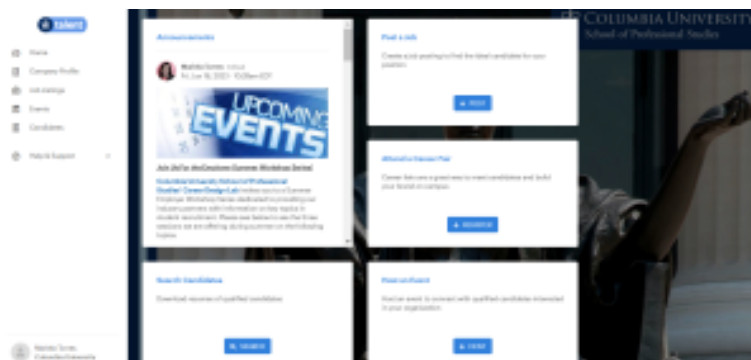
Please save the dates for our upcoming events and contact [spsemployer@columbia.edu](mailto:spsemployer@columbia.edu) if you are interested in registering for one of these events!

## HOST AN INFORMATION SESSION

We offer two types of **Employer Information Sessions**:

- **30-45 minute** company presentation, **15-20 Minute Q&A**
- **"NEW"** InfoView session combines Employer Information Session with Candidate Interviews. Employers will receive a prescreened resume book before the event to select candidates to interview. Company representatives offer a **15-20 minute** information session with Q&A. As a recruiter, you get the chance to interview candidates that you choose from YOUR resume book on the same day for **90-120 minutes**. A "NEW" One Stop Shop event!
  - All Employer Sessions will provide you with a resume book of all registered attendees for your event.

To learn more about these opportunities and other events, please visit [SPS Talent](#) to register for a career fair or host an event:

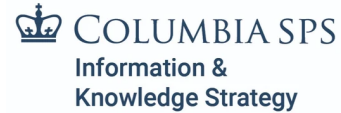


- Click on the "**Post**" button to post an **Open Job or Internship**
- Click on the "**Register**" button to register for **Upcoming Career Fairs**
  - Scroll down to select the appropriate Career Fair
- Click on the "**Host**" button to register for **Employer Information or InfoView Session**

[Register for an SPS TALENT account](#)

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## **Please join us for a special seminar hosted by the Information & Knowledge Strategy program at The School of Professional Studies!**



Join Columbia University's M.S. in Information & Knowledge Strategy (IKNS) program for a special seminar presentation by IKNS Lecturer Ben Royce. Please see program details below:

Generative AI has taken the world by storm. In this seminar, Lecturer of AI in Columbia University's IKNS degree and AI Services Manager at Google Cloud, Ben Royce, will walk you through the wild history, impact, and current issues in Generative AI. He will demonstrate how far we have come in a few short years, how companies and other entities can best leverage Generative AI, and what to expect from this transformative technology in the future.

Join us on **Monday, October 30th, at 6:00 pm ET**, either in person at Columbia's Faculty House or via live stream on Zoom. A networking reception for guests will follow the in-person presentation.

[Register to attend](#)

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Columbia University School of  
Professional Studies



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