



# CDL Employer Newsletter - Holiday Edition 🌲 🍷 ★



Dear Employer,

Season's Greetings from the Employer Relations Team at [Columbia University School of Professional Studies \(SPS\)](#)! As we embrace this festive season, we cannot help but celebrate the incredible spirit and warmth you bring to our community. Your presence truly makes this season brighter.



As we step into the new year, we're eager to continue our journey together. The heart of our [Career Design Lab \(CDL\)](#) is the invaluable partnership between our talented students and esteemed employers like you. Your participation has been the

highlight of our endeavors, and we cannot wait to create even more meaningful connections in 2024.

Join us as we embark on an exciting journey ahead! Explore the enriching experiences from this fall and mark your calendars for the upcoming Spring 2024 events. Your involvement is what makes our initiatives truly special, and we're thrilled to have you on board.

Please stay connected with us and keep the dialogue open. Your insights and contributions are invaluable to us. Here's to a joyful holiday season and an inspiring year ahead!

Warm regards,

*Employer Relations*  
 COLUMBIA UNIVERSITY  
 School of Professional Studies

CAREER DESIGN LAB

**MARIELA TORRES, M.S.**  
 (she/her/hers)  
 Associate Director

**NOEMI MORALES-HORSFORD**  
 (she/her/hers)  
 Industry Relations Specialist

Contact Information: [spsemployer@columbia.edu](mailto:spsemployer@columbia.edu) | 212-853-0308 |

### Finance Forum Recap

**Finance Forum Recap**

*By Aaron Zhang*  
 CDL Employer Relations Intern

On October 20th, the Career Design Lab hosted the Finance Forum and invited several industry professionals to share their insights in person. Over 80 students attended the event and successfully built connections with the panelists.



The event consisted of three panels: wealth management, investment banking, and financial management. This was to benefit students who were interested in different areas of finance. The panelists shared their experiences on how to find a job, advance in a career, and future thoughts on industry trends. Overall, it was a great success and we look forward to hosting more events like this in the future!





## Technology Industry Showcase Event



**TECHNOLOGY INDUSTRY SHOWCASE  
EVENT**

*By Gonzalo Miranda*  
CDL Employer Relations Senior Intern

Here at CDL, we are committed to enhancing the professional development of our students by providing them with a comprehensive set of tools for success. To support this commitment, we have cultivated a strong network of partners and alumni who have successfully navigated their career paths and are eager to share their insights. A prime example of this initiative is the Technology Industry Showcase event hosted on October 26th, 2023, at the CDL offices in Times Square, New York City.

For this event, we invited five accomplished panelists within the technology field: Neeve Nikoo, Margarita Fakih, Justin Goeman, Jamila Morrison, and Stephanie Manz-Varga, along with Monica Coronel, a moderator actively engaged in technology-related duties, to share their experiences, insights, and the paths that led them to successful career development.

We are particularly proud to highlight that all five panelists were alumni of the SPS Technology Management Program, which played a crucial role in guiding them toward their ideal jobs. The highly sought-after companies in attendance included: Google, Amazon, IBM, Salesforce, and JP Morgan Chase, organizations eagerly anticipated by our students for potential engagement.

The event, skillfully led by Monica Coronel, delved into various aspects of the tech industry, addressing questions such as:

1. Can you briefly describe your current role and responsibilities in the tech industry?
2. What emerging technologies or trends in the tech industry are you most excited about, and why?
3. What advice would you give to students considering a career in technology, especially in terms of choosing a specialization or niche?

Following this enriching event, we provided dedicated time for our students to connect with the panelists, expanding their networks and sharing their own experiences in the tech field.

We are constantly seeking opportunities to organize more meaningful events for our students and are actively looking for partners to join our efforts. If you are interested in participating and showcasing your company, please don't hesitate to reach out to us at [spsemployer@columbia.edu](mailto:spsemployer@columbia.edu).



## SPS Student & Alumni Networking Night Recap





## SPS Student & Alumni Networking Night Recap

*By Kendrick Pittman*  
CDL Employer Relations Intern

The Student and Alumni Networking Event was a great success! Both students and alumni were able to conveniently enjoy themselves for an evening in our office at the Career Design Lab and cultivate relationships. As expected, alumni showed up ready to engage with students and their former classmates throughout the night with light refreshments. Our students were able to make genuine connections with alumni that were once in their shoes and could provide meaningful insight and advice.



Here at CDL, we encourage and value our relationships with alumni, as they are critical in our mission to help students figure out next steps in their career. The time spent with our alumni was also a great opportunity for students to evaluate their skills and realize how they could be an asset in an industry they may have never considered before. Our office was filled with joyful conversation and students were able to leave with key takeaways that would be beneficial in their careers. Many students expressed their appreciation for the event and the alumni that attended. We look forward to providing more opportunities for our alumni and students to connect!



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## Greater Good Challenge 2023





The Greater Good Challenge 2023 Final Live Competition, held on December 7, showcased an impressive array of innovative business ideas from teams composed of students and alumni from Columbia University's School of Professional Studies (SPS) and various global universities. This event, supported by the Beba Foundation, highlighted the creative and impactful solutions devised by participants to address pressing global and societal issues. Among the ten competing teams, Team Kriash came in first with their NeoSense Wireless Medical Device, a technological and social innovation designed to enhance maternal and child health, particularly in cases of premature births. Their commitment to improving health outcomes and empowering families worldwide was truly commendable. RSVP for the **Entrepreneur & Innovator Showcase**, happening on February 6, 2024, to meet the top ten finalists and hear about their innovative insights!

As we celebrate the success of this year's event, we are already looking forward to the next challenge. We invite potential sponsors to join us in nurturing the next wave of innovative solutions at the Greater Good Challenge 2024. Your support can help turn visionary ideas into realities that benefit communities globally.



**HOST AN INFORMATION SESSION**

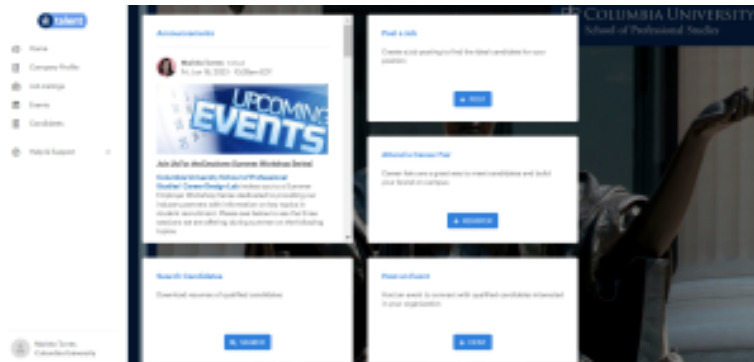


We offer two types of **Employer Information Sessions**:

- **30-45 minute** company presentation, **15-20 Minute** Q&A

- **"NEW"** InfoView session combines Employer Information Session with Candidate Interviews. Employers will receive a prescreened resume book before the event to select candidates to interview. Company representatives offer a **15-20 minute** information session with Q&A. As a recruiter, you get the chance to interview candidates that you choose from YOUR resume book on the same day for **90-120 minutes**. A **"NEW"** One Stop Shop event!
  - All Employer Sessions will provide you with a resume book of all registered attendees for your event.

To learn more about these opportunities and other events, please visit [SPS Talent](#) to register for a career fair or host an event:



- Click on the **"Post"** button to post an **Open Job or Internship**
- Click on the **"Register"** button to register for **Upcoming Career Fairs**
  - Scroll down to select the appropriate Career Fair
- Click on the **"Host"** button to register for **Employer Information or InfoView Session**

Register for an SPS TALENT account

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**Register Today for Virtual Graduate Career Expo on Feb 15th**



Our third annual **Columbia Graduate Virtual Career Expo** will take place **on Thursday, February 15, 2024**. The Expo will be hosted by seven Columbia graduate schools, including the **Union Theological Seminary, Graduate School of Arts and Sciences, Mailman School of Public Health, School of Professional Studies, School of Social Work, Columbia University School of the Arts and Teachers College**. This unique event provides employers with the opportunity to connect with a talent pool of **Master's and Doctoral students across the University**. The Expo runs from **10:00am to 4:00pm ET on CareerEco**, an online career fair platform. ***There is no cost to attend and employers can choose their preferred schedule.***



[Secure your Virtual Booth Here](#)

## Save The Date Upcoming Events



COLUMBIA UNIVERSITY  
School of Professional Studies

CAREER DESIGN LAB

# SAVE THE DATE:

## Fall 2024 Career & Networking Fair (In-Person)

### September 13, 2024



Please save the dates for our upcoming events and contact [spsemployer@columbia.edu](mailto:spsemployer@columbia.edu) if you are interested in registering for one of these events!

### Interested in Teaching at Columbia University?



**Pre-College Programs | Instructor Positions**

**Online Salary: \$2200 - \$2800**

**In-Person Salary: \$6,150 - \$7,850**

Columbia's Pre-College Program has served high-achieving high school students from across the country and around the world for over 30 years.

**The Opportunity**

During the summer, we offer over 100, non-credit courses, both on our New York City campus and online. On campus courses are either 3 weeks or 1 week in duration. Online courses are either 2 weeks or 1 week in duration.

Our instructors are experts in their fields and have a passion and demonstrated aptitude for teaching.

**The Curriculum**

Instructors submit a syllabus before the program begins. Instructors may design the course based on their own expertise, as long as it continues to align with the course description.

To supplement lectures and classroom activities, instructors are permitted to schedule guest speakers, and for those teaching on-campus, arrange field trips to relevant locations nearby.

**The Hiring Process**

The hiring process for instructors requires one or more interviews, the submission of teaching evaluations, an online teaching demonstration, and other criteria.

All instructors must complete a mandatory background check and Protection of Minors training, as mandated by University Policy.

[Click Here to Browse Jobs](#)

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**Rising To The Top: Lessons in Leadership Podcast**



(Sam Quan Kruger pictured above, from latest [episode](#))

If you need a little career direction on the go, from people who have figured out some of what it takes to find career fulfillment, the [Rising to The Top: Lessons in Leadership](#) podcast is for you. Ever wondered how senior level professionals achieve success? Want the opportunity to learn best practices from industry leaders? The Career Design Lab has music for your ears, well almost. More like engaging audio conversations one-on-one with Columbia alumni and other successful professionals discussing career trajectories, industry trends, and how to manage teams. Learn from people doing the things you aspire to do. Hear about obstacles our subjects overcame and how they excelled. Themes discussed in our podcast series include taking risks, managing up, the importance of DEIA, and learning to say no at work. Stream us wherever you listen to podcasts.

If you are interested in sharing your career lessons in an episode please contact Paul Maniaci at [pm3092@columbia.edu](mailto:pm3092@columbia.edu).

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