**ECONOMICS**

**BA | 12 COURSES**

**IN THIS MAJOR YOU’LL LEARN TO:**
- Maximize choices with the understanding of tradeoffs and opportunity costs
- Model economic decisions
- Analyze historical and current events from an economic perspective
- Analyze, interpret and present economic data
- Write clearly expressing an economic point of view
- Understand fundamental accounting definitions and principles
- Understand and analyze the fundamental operations of financial markets and instruments

*And so much more!* Faculty and advisors are here to help you get the most out of your program and how it may apply to different career paths

**WHERE ECONOMICS MAJORS END UP**

- Investment Banking
- Management Consulting
- Insurance
- Accounting
- Commercial Banking & Credit
- Advertising, PR, & Marketing
- Columbia University
- New York University
- Duke University

*Based on real UR student + alumni data!*

**WAYS TO TELL YOUR STORY:**
*Resources to help you tell your UR story!*
- Your Greene Center advisor
- Resume + Handshake profile
- LinkedIn + Mel Collective profiles
- Practice interviews
- A flexible and evolving plan
- Talk to people! Friends, family, advisors, faculty, alumni... it will help you refine your story!

**PREPARING FOR YOUR FIRST JOB + THE FUTURE OF WORK**

**TOP SKILLS EMPLOYERS WANT:**
- Teamwork
- Critical thinking
- Analyze + interpret data
- Adaptability + resiliency
- Written + verbal communication
- Ethical judgement + reasoning
- Problem-solving
- Intercultural fluency
- Creativity
- Leadership

*A lot of people said so:* World Economic Forum, McKinsey Consulting future of work report, National Association of Colleges + Employers, UR College Competencies

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**HOW TO BUILD THESE SKILLS:**
- Get an on-campus job
- Take a skill development course
- Pursue an internship
- Conduct research with a faculty member
- Volunteer in the community
- Get involved in student organizations
- Do a virtual project
- Be curious and try new things

*Not sure where to start? The Greene Center can help!*

**GREENE CENTER**
for Career Education and Connections

**CAREEREDUCATION.ROCHESTER.EDU**