

BRAIN & COGNITIVE SCIENCE

BA, BS OR BA/BS WITH HONORS | 10 COURSES

PREPARING FOR YOUR FIRST JOB + THE FUTURE OF WORK

IN THIS MAJOR YOU'LL LEARN TO:

- Master current understanding of perception, learning, language and cognition, how they develop, and how they are supported by underlying brain mechanisms
- How to study such questions in a scientific way, designing research in the field and assessing collected data
- Analytically think about new problems and questions in human and animal behavior
- Perform basic experiments in the laboratory using the range of methodology currently in use
- Communicate scientific knowledge, experimental results, and analyses in both oral and written formats
- Utilize computational tools and public databases

And so much more! Faculty and advisors are here to help you get the most out of your program and how it may apply to different career paths

TOP SKILLS EMPLOYERS WANT:

Teamwork
Critical thinking
Analyze + interpret data
Adaptability + resiliency
Written + verbal communication
Ethical judgement + reasoning
Problem-solving
Intercultural fluency
Creativity
Leadership

A lot of people said so: World Economic Forum, McKinsey Consulting future of work report, National Association of Colleges + Employers, UR College Competencies

WHERE BRAIN & COGNITIVE SCIENCE MAJORS END UP

Healthcare
Education
Research

Internet & Software
Advertising
Social Work

Management Consulting
Non-profit
Commercial Banking

Based on real UR student + alumni data!

WAYS TO TELL YOUR STORY:

Resources to help you tell your UR story!

- Your Greene Center advisor
- Resume + Handshake profile
- LinkedIn + Mel Collective profiles
- Practice interviews
- A flexible and evolving plan
- Talk to people! Friends, family, advisors, faculty, alumni... it will help you refine your story!

HOW TO BUILD THESE SKILLS:

- Get an on-campus job
- Take a skill development course
- Pursue an internship
- Conduct research with a faculty member
- Volunteer in the community
- Get involved in student organizations
- Do a virtual project
- Be curious and try new things

*Not sure where to start?
The Greene Center can help!*

