

### IN THIS MAJOR YOU'LL LEARN TO:

- Understand the foundational aspects of business functions like accounting, finance, information systems, marketing, & operations.
- Navigate complex business decisions using data & analytical approaches.
- Leverage insights based on principles from statistics, economics, & other social sciences.
- Effectively communicate business strategy, analysis, & recommendations.
- In BS major, specialize in accounting, business analytics, entrepreneurship, finance, information systems, or marketing.

*And so much more! Faculty and advisors are here to help you get the most out of your program and how it may apply to different career paths*

### TOP SKILLS EMPLOYERS WANT:

Teamwork  
Problem-solving  
Written + Verbal Communication  
Work Ethic  
Leadership  
Initiative  
Analytical & Quantitative skills  
Adaptability & Resilience

*A lot of people said so: World Economic Forum, McKinsey Consulting future of work report, National Association of Colleges + Employers, UR College Competencies*

### WHERE BUSINESS MAJORS END UP

Finance  
Consulting  
Data & Analytics  
Accounting

Business Development  
Marketing  
Web/Software  
Engineering

Product/Project Management  
Sales  
Research  
Operations/Production

*Based on real UR student + alumni data!*

### WAYS TO TELL YOUR STORY:

*Resources to help you tell your UR story!*

- Your Greene Center advisor
- Resume + Handshake profile
- LinkedIn + Meliora Collective profiles
- Practice interviews
- A flexible and evolving plan
- Talk to people! Friends, family, advisors, faculty, alumni... it will help you refine your story!

### HOW TO BUILD THESE SKILLS:

- Pursue an internship or on-campus job
- Take a skill development course, such as CIS 211 or CIS 191
- Enroll in a business communication course, such as BUS 201 or BUS 210
- Get involved with research in BUS 389
- Join student organizations such as Forté, Alpha Kappa Psi, Finance & Economics Council, or the Meliora Finance & Investment Group
- Participate in Simon Business School's Future Business Leaders Case Competition
- Volunteer in the community

*Not sure where to start?  
The Greene Center can help!*

