**IN THIS MAJOR YOU’LL LEARN TO:**

- Understand the foundational aspects of business functions like accounting, finance, information systems, marketing, & operations.
- Navigate complex business decisions using data & analytical approaches.
- Leverage insights based on principles from statistics, economics, & other social sciences.
- Effectively communicate business strategy, analysis, & recommendations.
- In BS major, specialize in accounting, business analytics, entrepreneurship, finance, information systems, or marketing.

*And so much more! Faculty and advisors are here to help you get the most out of your program and how it may apply to different career paths*

---

**WHERE BUSINESS MAJORS END UP**

<table>
<thead>
<tr>
<th>Finance</th>
<th>Business Development</th>
<th>Product/Project Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consulting</td>
<td>Marketing</td>
<td>Sales</td>
</tr>
<tr>
<td>Data &amp; Analytics</td>
<td>Web/Software</td>
<td>Research</td>
</tr>
<tr>
<td>Accounting</td>
<td>Engineering</td>
<td>Operations/Production</td>
</tr>
</tbody>
</table>

Based on real UR student + alumni data!

---

**WAYS TO TELL YOUR STORY:**

- Resources to help you tell your UR story!
  - Your Greene Center advisor
  - Resume + Handshake profile
  - LinkedIn + Meliora Collective profiles
  - Practice interviews
  - A flexible and evolving plan
  - Talk to people! Friends, family, advisors, faculty, alumni... it will help you refine your story!

---

**TOP SKILLS EMPLOYERS WANT:**

- Teamwork
- Problem-solving
- Written + Verbal Communication
- Work Ethic
- Leadership
- Initiative
- Analytical & Quantitative skills
- Adaptability & Resilience

*A lot of people said so:* World Economic Forum, McKinsey Consulting future of work report, National Association of Colleges + Employers, UR College Competencies

---

**PREPARING FOR YOUR FIRST JOB + THE FUTURE OF WORK**

**HOW TO BUILD THESE SKILLS:**

- Pursue an internship or on-campus job
- Take a skill development course, such as CIS 211 or CIS 191
- Enroll in a business communication course, such as BUS 201 or BUS 210
- Get involved with research in BUS 389
- Join student organizations such as Forté, Alpha Kappa Psi, Finance & Economics Council, or the Meliora Finance & Investment Group
- Participate in Simon Business School’s Future Business Leaders Case Competition
- Volunteer in the community

*Not sure where to start? The Greene Center can help!*