

IN THIS MAJOR YOU'LL LEARN TO:

- Understand the foundational aspects of business functions like accounting, finance, information systems, marketing, & operations.
- Navigate complex business decisions using data & analytical approaches.
- Leverage insights based on principles from statistics, economics, & other social sciences.
- Effectively communicate business strategy, analysis, & recommendations.
- In BS major, specialize in accounting, business analytics, entrepreneurship, finance, information systems, or marketing.

And so much more! Faculty and advisors are here to help you get the most out of your program and how it may apply to different career paths

TOP SKILLS EMPLOYERS WANT:

- Teamwork
- Problem-solving
- Written + Verbal Communication
- Work Ethic
- Leadership
- Initiative
- Analytical & Quantitative skills
- Adaptability & Resilience

A lot of people said so: World Economic Forum, McKinsey Consulting future of work report, National Association of Colleges + Employers, UR College Competencies

WHERE BUSINESS MAJORS END UP

Finance
Consulting
Data & Analytics
Accounting

Business Development
Marketing
Web/Software
Engineering

Product/Project Management
Sales
Research
Operations/Production

Based on real UR student + alumni data!

WAYS TO TELL YOUR STORY:

Resources to help you tell your UR story!

- Your Greene Center advisor
- Resume + Handshake profile
- LinkedIn + Meliora Collective profiles
- Practice interviews
- A flexible and evolving plan
- Talk to people! Friends, family, advisors, faculty, alumni... it will help you refine your story!

HOW TO BUILD THESE SKILLS:

- Pursue an internship or on-campus job
- Take a skill development course, such as BUS 219, CIS 211, or CIS 191
- Enroll in a business communication course, such as BUS 103 or BUS 201
- Enroll in a business leadership course, BUS 217
- Get involved with research in BUS 389
- Join student organizations such as Forté, Alpha Kappa Psi, Finance & Economics Council, or the Meliora Finance & Investment Group
- Participate in Simon Business School's Future Business Leaders Case Competition
- Volunteer in the community

*Not sure where to start?
The Greene Center can help!*

