

Center for Career Education and Professional Development

Annual Snapshot 2023-24

The Center for Career Education & Professional Development is a de-centralized career center in the David Nazarian College of Business and Economics staffed by professionals who assist students and alumni with their experiential learning, career exploration, and career networking needs.

Platforms



35,190 **154,027** **70,271**
Total Users Page Views Sessions



4,275 **35,478**
Unique User Logins Applications



RESUME

2,590 **9,211** **78**
Student Users Resumes Avg. Score

SMART EDITOR

2,697 **741**
Student Users Created New

CAREER FIT

786 **130**
Student Users Unique Career Tracks Explored

ASPIRE

625
Students Linked Their Profiles

RESUME OPTIMIZER

742
Student Users

MOCK INTERVIEW

39 **189**
Student Users Unique Questions Recorded

ELEVATOR PITCH

831 **668**
Student Users Students Improved Score



1,810 **20,074** **372**
Logins Page Views Searches



515
Practices Completed

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Programs

PROFESSIONAL PASSPORT PROGRAM



The Professional Passport Program provides undergraduate business students with guidance in career-building and networking skills.

269

Total # of Students

Landings

Bank of Hope | Fred Loya Insurance | Goldman Sachs | Leidos Health

INTERNSHIPS

522

Total Credit-Based Internships

64% of employers will rehire student interns

First internship for 85% of students



Events

3,802

students attended events including orientations, professional development workshops and career previews/employer events.

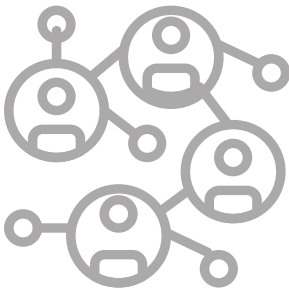
INDUSTRY NIGHT CAREER FAIR

Total Attendees

Students	967
Employers	67

76%

of employers reported that they plan to interview students they met at Industry Night.



Services

APPOINTMENTS

1,458

1:1 including: internship advice, career advice, resume critique



DEAN'S CAREER CLOSET

Items Taken	194
Student Visits	111
Donors	24
Donations Received	281

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