

Morgan Reyes

City, ST | 555 555 5555 | email@example.com | linkedin.com/in/username | github.com/username

Data Analyst

Detail-oriented and analytically minded aspiring data analyst with a strong foundation in statistical analysis, data visualization, and problem-solving. Eager to apply technical skills in data querying, dashboard design, and business intelligence tools to uncover insights and support data-driven decision-making. Committed to learning and growing within a team environment while delivering clear, actionable analysis that meets organizational goals.

EDUCATION

Bachelor of Science in Applied Mathematics and Statistics – Emory University, Expected May 2030 (GPA: 3.6/4.0)

TECHNICAL SKILLS & CORE COMPETENCIES

Technical Skills: Python, SQL, R, Excel, Tableau, Power BI, Pandas, NumPy, Statistical Modeling

Core Competencies: Data Cleaning, Data Visualization, Statistical Analysis, Dashboard Development, Business Intelligence, A/B Testing, Data Storytelling, Project Management, Artificial Intelligence, Machine Learning

TECHNICAL PROJECTS

NBA Player Performance Trends | *Python, Pandas, Matplotlib*

- Compiled and cleaned 5 seasons of NBA player statistics covering 400+ players and 30 teams from public sources, resolving missing values and inconsistent formatting to build a single analysis-ready dataset for downstream modeling.
- Analyzed scoring and shooting efficiency trends using Python and Pandas, visualizing findings with Matplotlib to reveal a 15% increase in 3-point attempts and a 4-point improvement in average true shooting percentage.

Customer Churn Prediction Model | *Python, SQL, Scikit-learn*

- Developed a logistic regression model in Python using a telecom dataset of 7,000+ accounts and 20+ engineered features, achieving 82% classification accuracy.
- Queried and engineered 15 features from relational SQL tables spanning 3 years of billing and usage history, identifying contract type and monthly charges as the two leading churn predictors across a base of 7,000+ accounts.

Retail Sales Power BI Report | *Power BI, SQL, Excel*

- Transformed 10,000+ sales transactions across 5 regions to build a Power BI report identifying 3 underperforming product categories and informing a \$50K reallocation of quarterly marketing spend toward top-performing regions

PROFESSIONAL EXPERIENCE

DataBridge LLC

Summer 2026

Analyst Intern

- Automated a recurring weekly reporting process for a consulting client's sales team using Python and SQL, consolidating data from 5 internal systems and reducing report preparation time from 6 hours to 45 minutes.
- Conducted an exploratory analysis on 3 years of a client's customer support ticket data using Excel and Tableau and uncovering 4 recurring issue categories that informed a companywide process change.

Meridian Retail Group

Summer 2025

Data Analyst Intern

- Generated SQL queries and Excel reports for a retail manufacturing company, analyzing 8,000+ transactions from a seasonal product launch and identifying the three highest-margin categories across 4 product lines.
- Created a Power BI dashboard tracking sales performance across 5 store regions, surfacing 2 underperforming territories and informing weekly inventory reorders for 12 SKUs.

LEADERSHIP & INVOLVEMENT

Data Science Club, *Member*

Ballroom Dance Club, *Vice President*

Emory Chess Club, *Member*