

Southern New Hampshire University

Career & Professional Development Center

Dress for Success


Business Professional

Formal attire that shows professionalism. Can be worn for interviews, presentations, or important business meetings.

Typically this outfit includes a suit of some sort.

Choose a solid, dark color suit such as navy, gray, or black instead of a patterned suit. Shirt or blouse should be tucked in.




Make sure suit is well tailored overall. The bottom hem  of your pants should rest on top of the shoe.

Heeled shoes should be no higher than 2-3 inches. Pantyhose are recommended with a skirt or dress.



Keep the tie and bow tie colors and patterns simple. Jewelry or accessories should be kept to a minimum.

Wear a belt to keep pants resting on top of your hips. Try to match your shoe color to your belt. 

SNHU Career & Professional Development events to dress Business Professional for:
Career Expo, Internship & Career Fair, On-Campus Interviews,
Mock Interviews, Formal Dinners, Prep Sessions

Business Casual

Less formal attire to wear during the day, in the office. This look still exudes professionalism, yet shows comfort and personality.

Dress pants, khakis, and dresses are acceptable in small prints, muted tones or colors such as tan, black or blue.



Collared shirts and sweaters are a professional yet casual choice. Keep a conservative neckline.

Skirt or dress length should be about an inch or two above the knee. Bottoms should be fit comfortably in order to properly sit and walk around in.



Nicely polished and clean shoes or flats are a great option in brown, black or muted tones.

SNHU Career & Professional Development events to dress Business Casual for:
Resume Critique Night, Info Sessions, Workshops, Panel Discussions