



QUICK GUIDE: BUILDING A PROFESSIONAL PORTFOLIO

What site should I use to create/host my portfolio?				
	Communication	Game Art	Game Programming	Graphic Design
Adobe Portfolio				✓
Art Station		✓✓		✓
Behance (By Adobe)	✓			✓✓
Canva	✓			
Dribbble		✓		✓
GitHub Pages			✓✓	
Itch.io			✓	
Medium/WordPress	✓			
Wix/Squarespace/Webflow (All Personal Websites)	✓✓	✓	✓	✓
YouTube/Vimeo (videos)	✓		✓	

✓✓ = Highly suggested

Protect Your Work from AI Scraping: Use an Image Cloaking tool like [Glaze](#) or [Nightshade](#). You can also add visible or invisible digital watermarks to safeguard your content.

What should I include in my portfolio?

- 4–8 strong, diverse projects – quality over quantity
- Clear titles + project descriptions: your role, tools used, and what problem you solved
- Include process work – not just the final product
- Add a short About page: contact info, resume, LinkedIn
- Keep it updated and tailored to the work that showcases your design skills best
- Use strong visuals and simple navigation

Tips by Major

Communication	Game Art
• Include: writing samples, social media posts, videos, campaigns, event promotions • Showcase strategy, collaboration, public speaking, and leadership • Add measurable results (e.g., engagement, reach, conversions)	• Choose a focus: Environment, Character, Concept, VFX, Props • Include 3–5 project pages showing your process and progression • Showcase tools: Modeling, Texturing, Sculpting, Game Engines • Create a clean homepage with your strongest piece
Game Programming	Graphic Design
• Include 3–5 playable games (at least one with multiple levels) • Each project: overview, your role, tech stack, code samples, demo • Highlight skills in: OOP, math, algorithms, optimization, scripting • Link to your GitHub — make sure links work!	• Include 5–8 projects: branding, packaging, editorial/layout, UI/UX, motion graphics • For each: share goals, audience, your role, process, and final product • Use clean typography and clear navigation • Showcase your design voice and interests

Pro-Tip: Keep Growing - Update your portfolio regularly. Participate in challenges, follow other creatives, and connect with industry professionals to stay inspired and visible.