



# Bobcat Connect Quick Guide

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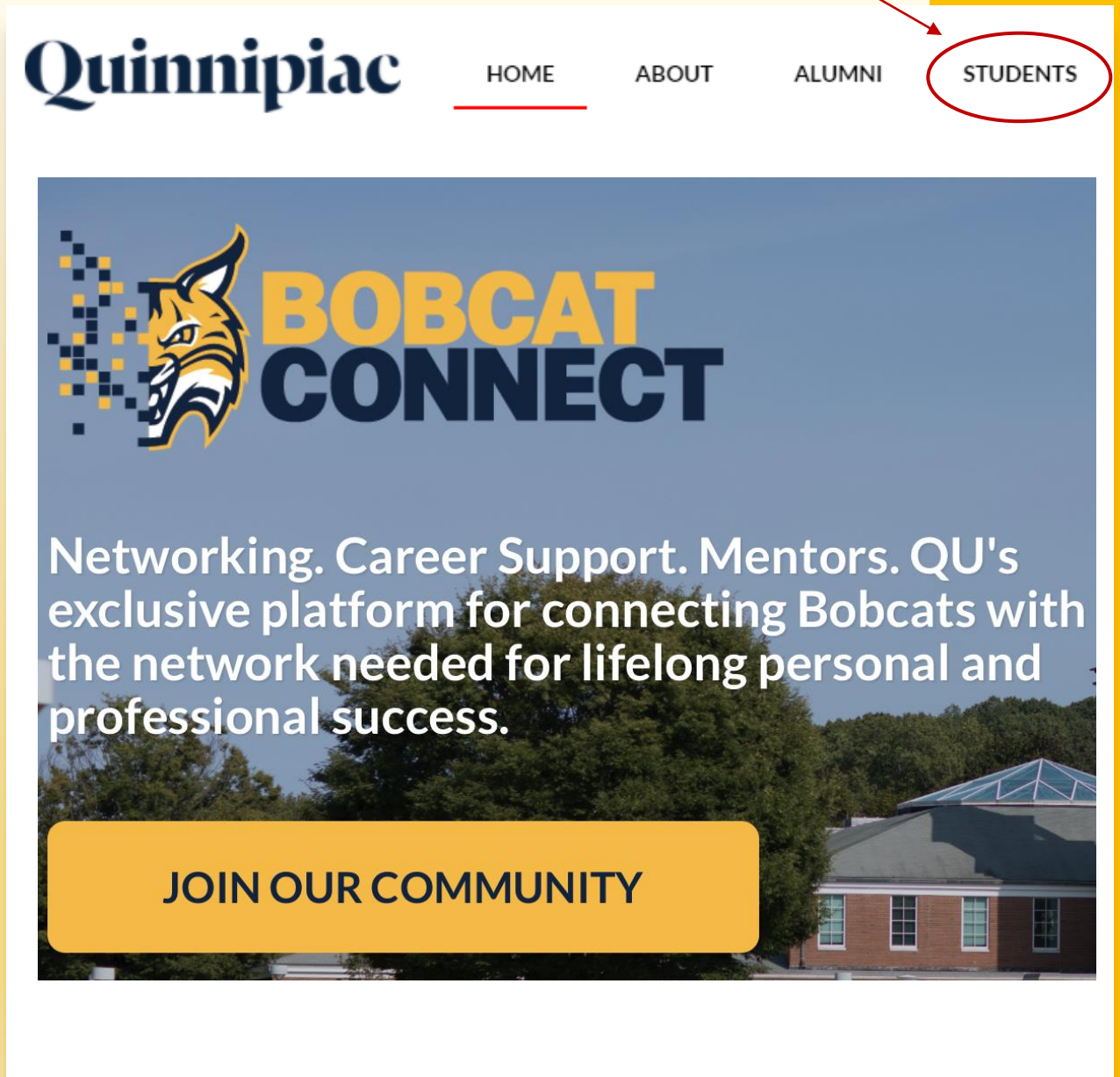
<http://bobcatconnect.qu.edu>

# GETTING STARTED

1. Click Join Our Community and choose a sign-in method (email, QU Username or social media).
2. Answer registration questions to customize your profile and get recommended alumni matches.
3. Visit user preferences to sign up for text notifications.
4. Explore the platform, make connections with alumni and participate in discussion threads.
5. Check your email/text messages for replies from alumni!

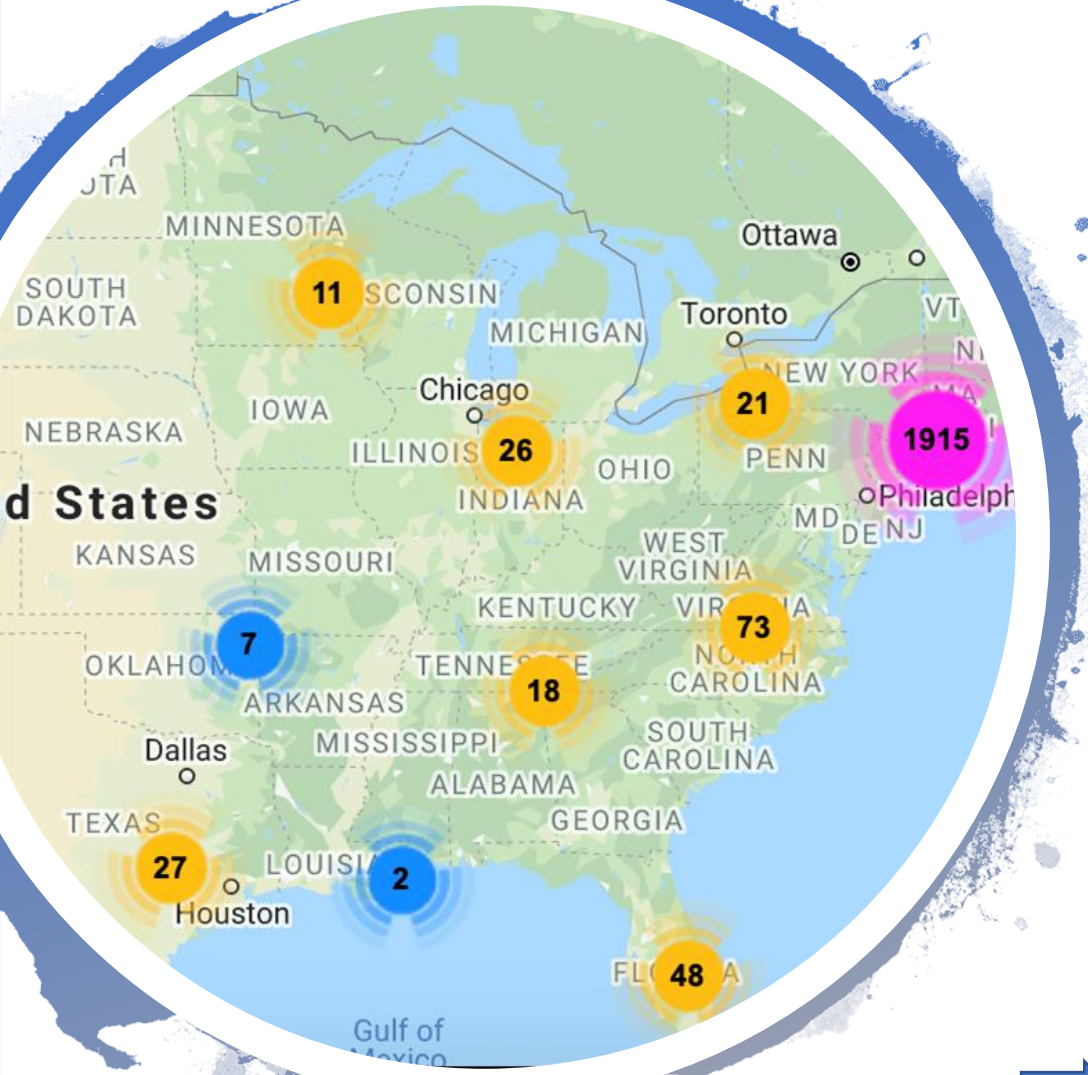
➔ [Watch a demo on the sign-up process.](#) (4 min)

*Read on for tips on finding alumni, sending messages and completing informational interviews!*



The screenshot shows the top navigation bar of the Quinnipiac website. The 'STUDENTS' link is circled in red, and a red arrow points from the 'Helpful FAQ!' text above to it. Below the navigation bar is a large banner for 'BOBCAT CONNECT'. The banner features the Bobcat logo on the left, the text 'BOBCAT CONNECT' in large yellow and blue letters, and a paragraph of text: 'Networking. Career Support. Mentors. QU's exclusive platform for connecting Bobcats with the network needed for lifelong personal and professional success.' At the bottom of the banner is a yellow button with the text 'JOIN OUR COMMUNITY'.

# EXPLORE THE COMMUNITY



**Discover Alumni:** Navigate to the “Explore the Community” tab inside the platform. Scroll through alumni profile cards or use filters to narrow down your search.

**Use Filters:** Filter by academic major, industry expertise, location, help topics and more! You can also search by keyword, bookmark alumni to connect with later and view those you’ve chatted with before.

**Read Profiles:** Click alumni profile cards and scroll through to discover more about them. Read sections like hobbies, interests and favorite QU memory to find commonalities and conversation icebreakers.

**Map View:** Switch to Map View to see alumni in locations all over the world!



[Watch a demo on finding alumni in Bobcat Connect.](#) (2 min)



# COMMUNICATE WITH ALUMNI



**Monica Barudin**  
Content Strategis...  
Newton, MA

- Quinnipiac University, Bache...
- Aetna, a CVS Health Compa...
- Retail Stores, Movies, TV, M...

Let's chat

Pick a template and make it your own!

Networking Advice

Career Exploration \*

Choosing A Major

Hi Monica,

While browsing Bobcat Connect, your profile came up. I am interested in learning more about your role as a Content Strategist.

What advice do you have for someone considering a career as a Content Strategist? I'd love to hear how you got into the role of a Content Strategist at Aetna, a CVS Health Company. In particular, what are the biggest challenges you encounter in your daily work and how might your role have changed since the Covid-19 pandemic?

Would you be able to schedule a 15-minute virtual appointment to chat about these questions. I'd love to hear your insights!

Thank you,

Explain why you are reaching out.

Ask 1-3 specific questions.

Indicate how you'd like to communicate.

**Reach Out:** Click the "Let's Chat" button to send a message or request a meeting (in-person, via phone or video chat).

**Customize Your Message:** Use the templates provided for ideas then personalize, personalize, personalize!

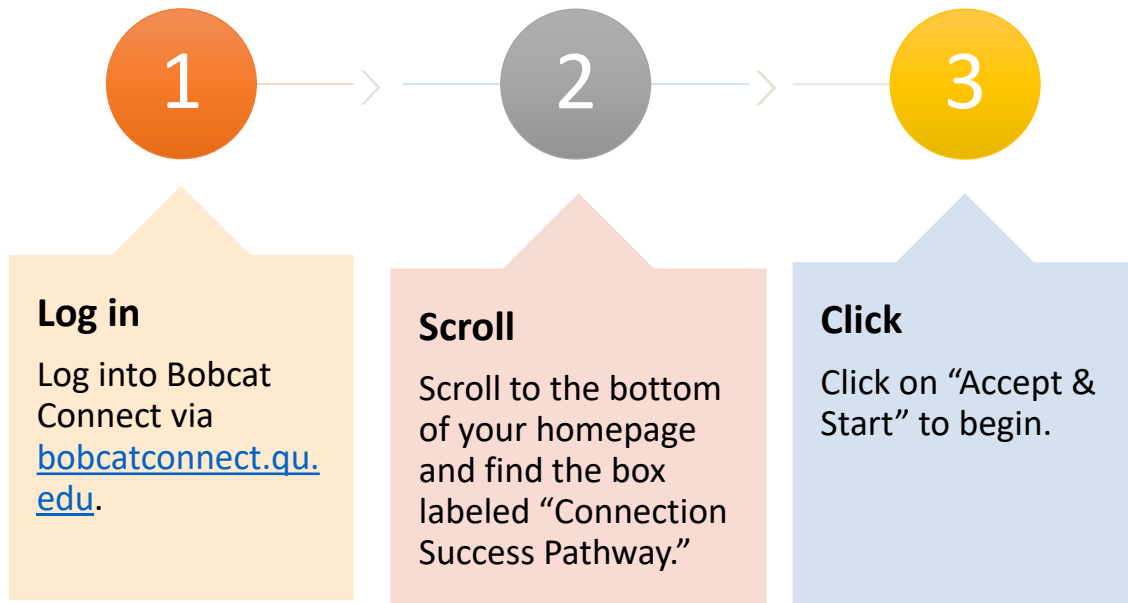
**Be Courteous:** Remember to use professional language and thank alumni for their time.

**Check Your Inbox:** You'll receive a platform notification, email and text when your connection responds to your message/meeting request.


→ [Watch a demo on sending a message in Bobcat Connect.](#) (2 min)

# MORE HELP CONNECTING WITH ALUMNI

The Connection Success Pathway is a 15-minute interactive crash course inside the platform that **guides you** step by step through landing, conducting and following-up after informational interviews with alumni.



Pathways New



**Connection Success Pathway**  
Learn how to land and complete three successful informational interviews. These tips use communication psychol...

Due Oct 26, 2020 **Accept & Start**

Completed: 0/13 steps

➔ [Watch a demo on finding the Connection Success Pathway.](#)  
(54 sec)

# RECAP OF VIDEO LINKS

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*Fellow students demo how to make best use of the platform!*

- [Signing up for Bobcat Connect](#) (4 min)
- [Finding Alumni on Bobcat Connect](#) (2 min)
- [Sending a Message on Bobcat Connect](#) (2 min)
- [Finding the Connection Success Pathway on Bobcat Connect](#) (54 sec)

Questions? Email the platform admin at [kristina.galligan@qu.edu](mailto:kristina.galligan@qu.edu).

