# Employer Engagement Resources

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ENGAGEMENT OPPORTUNITIES

We offer an assortment of resources to help you network and promote your employment opportunities to our students. Depending on your talent needs, recruiting process, and budget, consider the following engagement opportunities:

**Sponsorship Programs**
Build and deepen your company's recruiting relationship with Smeal students through enhanced branding opportunities and engagement events.

**Job Postings**
Post jobs on Nittany Lion Careers. It’s fast, easy, and free of charge.

**On-Campus Interviews**
Connect with top talent on campus and let us tackle the scheduling.

**Employer Specific Events**
Provide students with information about your company, network, and outline employment opportunities prior to conducting interviews on or off campus.

**Career Fairs**
Throughout the year we offer several career fairs including university-wide, business school, and degree-specific events.

**Workshops & Simulations**
Enhance students' professional knowledge by presenting, guiding, and educating students on recruiting and professional development topics.

**College Events & Programming**
Expand your recruiting reach by participating in non-traditional branding and engagement events offered by units and departments at Smeal outside of Career Services.

**Classroom Opportunities**
Enhance curriculum by co-lecturing content or providing course projects.

**Student Organization Opportunities**
Strengthen your company's recruiting brand and get to know students outside of the traditional recruiting process by interacting with club presidents and their members.
**SPONSORSHIP OPPORTUNITIES**

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**CORPORATE PARTNER PROGRAM**

The Smeal Business Career Center encourages organizations to consider exploring the benefits of the Corporate Partner Program. The goal of this program is to provide enhanced recruiting and branding opportunities to organizations who provide annual support to the College through targeted giving means. Corporate Partners are offered the first right of refusal for all undergraduate engagement opportunities highlighted in this packet. Membership ($10,000) is renewed on an annual basis.

**For additional information regarding membership and benefits, contact:**
Ashley Stark, Director of Corporate Relations
Smeal College of Business, Business Career Center
814.863.5827 | als5328@psu.edu

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**CORPORATE SPONSOR PROGRAM**

The Center for Supply Chain Research (CSCR) welcomes industry leaders to consider membership in its Corporate Sponsorship Program. The goal of the program is to create a comprehensive research and education partnerships between the center and a limited number of member firms in the field. Membership is renewed on an annual basis.

**For additional information regarding membership and benefits, contact:**
Tracie Shannon, Administrative Director
Center for Supply Chain Research
814.863.3234 | tla114@psu.edu

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**DIVERSITY ENHANCEMENT PROGRAMS SPONSORSHIP**

Corporate sponsorship is vital to the success and growth of diversity initiatives at Smeal. In building partnerships with leading organizations, the Office of Diversity Enhancement Programs is able to provide underrepresented students with valuable networking and professional development opportunities that guide them towards future success. There are a number of benefits available to sponsors, including company recognition in Smeal diversity marketing materials and events, opportunities to present at programs, and access to talented diversity scholars and leaders for internships or full-time placement within your organization.

**For additional information regarding membership and benefits, contact:**
Pauline McCarl, Administrative Assistant
Diversity Enhancement Programs
pqh101@psu.edu
Career fairs are fantastic opportunities for students and potential employers to connect. Students are encouraged to attend career fairs starting in their first year at Penn State and are fortunate to have several occasions to participate in both the fall and spring semester.

#MEGAFAIR
#MegaFair is the college-specific career fair hosted by the Smeal Business Career Center and is open to all Smeal students. We've combined many of our historically offered career fairs into one day & one location. This career fair provides a platform for recruiters to connect with top business students for summer leadership programs, externships, internships, co-ops and full-time positions. Over 700 students attended the fair in 2018. Registration is limited to 80 employers.

**Date:** September 5th, 12:00 - 5:00PM  
**Location:** Nittany Lion Inn – University Park Campus  
**Cost:** $250 standard registration  
**Registration (opens May 1st):** [http://pennstate-csm.symplicity.com/events/MegaFairFALL2019](http://pennstate-csm.symplicity.com/events/MegaFairFALL2019)  
**For additional information regarding this event, contact:**  
Thompson Harner, Assistant Director of Corporate Relations  
Smeal College of Business, Business Career Center  
814.863.8045 | sth121@psu.edu

**CORPORATE PARTNER CAREER FAIR**
The Corporate Partner Career Fair, hosted by the Smeal Business Career Center connects companies with students from all Smeal majors seeking full-time employment, co-ops, internships, and summer leadership programs. Over 350 students and 19 companies participated in Fall 2018. The Smeal Corporate Partner Career Fair is for Smeal Corporate Partners only. Please note that non-Corporate Partner companies are not eligible to register.

**Date:** September 9th, 11:00AM - 4:00PM  
**Location:** Smeal College of Business, Atrium – University Park Campus  
**Cost:** Free (Included in the Smeal Corporate Partner Membership)  

**For additional information regarding this event, contact:**  
Thompson Harner, Assistant Director of Corporate Relations  
Smeal College of Business, Business Career Center  
814.863.8045 | sth121@psu.edu

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* denotes event open only to Corporate Partners
ACTUARIAL SCIENCE CAREER FAIR
This degree-specific career fair is hosted by the Risk Management Department and the Penn State Actuarial Science Club. This niche career fair connects employers with Actuarial Science students from the Smeal College of Business and Eberly College of Science. Over 150 students and 30 companies attended this event in Fall 2018.

**Date:** September 16th, 5:00 - 8:00PM  
**Location:** Smeal College of Business, Atrium – University Park Campus  
**Cost:** $600 standard registration, additional registration options are available  
**Registration:** psuactsci.com/career-fair-registration.html

For additional information regarding this event, contact:  
Akash Patel, Director of Corporate Outreach, Penn State Actuarial Science Club  
psuactuarial@gmail.com

FALL SUPPLY CHAIN CAREER FAIR
The Center for Supply Chain Research™ (CSCR™) along with the Supply Chain and Information Systems Department host the Supply Chain & Information Systems Career Fair during both fall and spring semesters at the University Park campus. The fair connects companies with students from supply chain, management information systems, industrial engineering, and information systems and technology seeking permanent employment, co-ops, and internships in the supply chain field. Over 800 students and 111 recruiting companies filled the Smeal Atrium over the three-day Fall 2018 Supply Chain & Information Systems Career Fair. Registration typically opens in June.

**Date:** September 10th - 12th, 11:00AM - 4:00PM  
**Location:** Smeal College of Business, Atrium – University Park Campus  
**Cost:** $895 standard registration fee per day

For additional information regarding this event or to register, contact:  
Tracie Shannon, Administrative Director, Center for Supply Chain Research  
814.863.3234 | tla114@psu.edu

FALL CAREER DAYS
Fall Career Days, hosted by Penn State Career Services is a three-day, university-wide career fair that provides a platform for employers to connect with students from across all majors and campuses. Over 8,000 students and 550 recruiting companies filled the Bryce Jordan Center over the three-day 2018 Fall Career Days.

**Date:** September 17th - 20th, 11:00AM - 4:00PM  
**Location:** Bryce Jordan Center – University Park Campus  
**Cost:** $750 standard registration fee per day, additional registration types are available  
**Registration:** https://studentaffairs.psu.edu/career/fairs/fall

For additional information regarding this event, contact:  
Penn State Career Fair Team, Penn State Career Services  
814.865.5131 | careerfairs@psu.edu
Smeal strives to provide co-curricular education and programming to enhance students’ professional knowledge by presenting, guiding, and educating students on recruiting and professional development topics.

Multi-Employer Events

Mock Career Fair\(^{\Delta}\)
This event is held to help students prepare for upcoming career fairs and networking events. Representatives will give each student candid feedback on their: dress, handshake, elevator pitch, resume, etc.
September 4th, 12:00 - 4:00PM- Smeal College of Business, University Park Campus

Save My Resume\(^{\Delta}\)
Provide Smeal students with last minute tips for resumes before the fairs.
September 4th, 12:00 - 3:00PM- Smeal College of Business, University Park Campus

Career Blitz
Host one of the following twenty-minute sessions to prepare students for the upcoming recruiting season: Career Fair Prep, Interviewing Tips, Brand & Elevator Pitch, Social Media & LinkedIn, Building Your Global Career
September 4th, 5:30 - 7:30PM - Smeal College of Business, University Park Campus

Snack & Learns

Snack & Learn sessions are 50-minute presentations with presenter sponsored snacks
Networking & Information Interviews August 29th 4:40 - 5:30PM
Career Fair Prep September 9th 4:40 - 5:30PM
After the Fair, Now What? September 25th 4:40 - 5:30PM
Marketing Your Skillset October 2nd 4:40 - 5:30PM
Understanding Offers & Asking for Extensions October 9th 4:40 - 5:30PM
Case Competitions: How to Get Involved October 10th 4:40 - 5:30PM

Express Workshop
Express Workshops are quick 30-minute presentations with time for Q&A
Elevator Pitch: Speed Practice September 9th 5:45 - 6:15PM
Cover Letter Tips and Tricks September 30th 4:30 - 5:00PM
Negotiating Salaries October 16th 5:00 - 6:00PM
Make Your LinkedIn Profile Pop! October 21st 4:30 - 5:00PM

To indicate interest or request additional information, please contact:
Ashley Stark, Director of Corporate Relations
Smeal College of Business, Business Career Center
814.863.5827 | als5328@psu.edu

\(^{\Delta}\) - denotes event open only to Corporate Partners
**Simulated Interview Program (SIP)**
This program offered in September helps students prepare for interviews. There are options to participate in an in-person day or a virtual day. Representatives will provide each student with feedback about their dress, handshake, interview responses, etc.
September 6th: Virtual SIP
September 20th: SIP

**Company Tours/Treks**
Have students visit your facilities and learn about your company, culture, and location.

**Student Organizations**
Work with student clubs and organizations to create tailored workshops or simulations.
Examples include:
- Case Interview Workshop (Consulting Club)
- Case Competition (Supply Chain Club)
- Data Analysis Workshop (Marketing Club)

**Partner with Career Coaches**
Partner with our career coaches to create unique content for our students in areas that you or your company want to showcase. Showcase your organizational expertise or offer how-to’s in areas like LinkedIn and networking.

**To indicate interest or request additional information, please contact:**
Ryan Hess, Assistant Director of Employer Relations & Recruitment, Smeal MBA & MOL Programs
814.865.2664 | rch212@psu.edu
Engage with Smeal even when classes aren’t in session! The following program will be offered throughout Summer 2019:

**BOSS**
Business Opportunities Summer Session (BOSS) introduces diverse rising high school seniors to opportunities that exist at Smeal and prepares them for the admissions process to Penn State University.

BOSS participants spend two summer weeks (June 16 - June 28, 2019) on the University Park campus, living in residence halls and taking classes on business fundamentals, writing, leadership, and team building skills. Interested in presenting a class or supporting the program? Connect with Pauline McCarl at pqh101@psu.edu.

**Spend a Summer Day**
Spend A Summer Day (SASD) is coordinated by Smeal’s Office of Undergraduate Education to educate prospective students about admissions, academics, and student life at Penn State. As part of this event, the Smeal Business Career Center coordinates an underclassmen panel to highlight their experience at Smeal.

We are seeking intern or recent alumni (Class of ’17, ’18, and ’19) panelists who are interested in sharing their experiences and advice on topics such as: courses, majors, student organizations, study abroad, how to network, and how to score an internship. We are seeking panelists who can serve from 2:00 - 3:00PM on 7/22, 7/25, 7/26, 7/29 and/or 7/30. Panelists may participate in as many days as they would like but must commit to the full day. Consider taking part in this great early identification and branding opportunity. If your organization is interested in anticipating please contact smalcareers@smeal.psu.edu.
Expand your recruiting reach by participating in non-traditional branding and engagement events offered by units and departments at Smeal outside of Career Services.

**Real Estate Boot Camp**
Managed by Professor Lisa Ford and the Institute for Real Estate Studies, this semester-long program provides students interested in Real Estate with professional development presentations, lectures, workshops, networking opportunities, resume reviews, mock interviews and a Stock Pitch Competition.

**Explore Smeal**
Hosted by Smeal’s Office of Undergraduate Education, Explore Smeal combines the previously offered “Majors and Career Night” and “Big Event” for one action packed evening for Smeal freshman. This panel style event will offer sessions for each Smeal major with faculty, student and recruiter panelists. Panels will present concurrently throughout the evening, conducting several sessions that students can attend over the course of the event. All Smeal freshman (~1100 students) are required to attend at least one session of their choice. Many may choose to attend other sessions as well. This event will be held on October 21st, 4:30 – 9:00PM.

To indicate interest or request additional information for the above programs, please contact:
Ashley Stark, Director of Corporate Relations
Smeal College of Business, Business Career Center
814.863.5827 | als5328@psu.edu

**Donuts & Dilemmas**
Hosted by the Office of Honor & Integrity, Donuts & Dilemmas provides students a small, informal setting to discuss a wide range of ethical dilemmas that they could encounter in the professional workplace. Company representatives share personal stories, encourage students to ask questions, and highlight best practices for navigating ethical dilemmas in business. Companies provide the coffee & donuts. This event is offered several times in the Fall based on recruiter interest and availability. Other opportunities to engage with Honor and Integrity may be available throughout the fall semester. To learn more, contact Michelle Darnell, Director of Honor and Integrity, at mzd560@psu.edu.

**International Education Week**
During International Education Week in November 2019, a variety of sessions will be offered by employers, faculty, academic colleges, and student organizations to discuss global business engagement opportunities at University Park. (These sessions are intended to go beyond the typical study abroad 101 sessions and will shy away from talking about international student sponsorship. Some sessions will highlight IB course offerings). Interested companies can contact Jana Clinton at jmc5558@psu.edu.
Coffee Buzz
Sponsor the 30 minute break students have between 10:00 - 10:30AM (Monday through Thursday) with an opportunity to give a 5 minute pitch about your company or a future event you are hosting.

NEW to Fall 2019: Corporate Presentations
Corporate events & presentations will be available from 12:30 - 1:30PM Monday through Thursday. There will be no graduate courses offered during that time. Evening events will now have 6:30PM and 7:30PM start times to ensure there will be no students in class. As usual, Friday will usually not have any class unless indicated on our calendar. Employers have the chance to present about their company and culture while on-campus or virtually. These presentations will be promoted to students during the week prior to the event.

Office Hours
Host open office hours during the day and have either individual or group meetings with interested students.

Scholarships
There are opportunities to create different scholarship opportunities for students through the college.

Tailgates & Other Networking Events
Connect with students in an informal setting and get to know them on a more personal level. The majority of tailgates are offered for home football games. Other networking events include happy hours off campus, ice cream socials, and other events on or around campus.

Hosting Cultural Events
Our students host many events to celebrate the diversity of the program. Companies are able to sponsor these multicultural events such as Diwali, Chinese New Year, or American Thanksgiving.

To indicate interest or request additional information, please contact:
Ryan Hess, Assistant Director of Employer Relations & Recruitment, Smeal MBA & MOL Programs
814.865.2664 | rch212@psu.edu
Nittany Lion Careers launched in 2018 as Penn State’s new single-system recruiting platform for all students, alumni and employers. This system allows recruiters to conduct all recruiting activities in a single system and to target the most relevant and qualified students. In addition to Smeal undergraduate students, MBA students and alumni, recruiters may now use one system to recruit students from more than 400 majors at all Penn State campuses. Consider creating an account to gain access to resources such as:

**Job Postings**
Post jobs on Nittany Lion Careers. It's fast, easy and free of charge. Recruiters may post the following opportunities on Nittany Lion Careers:
- Internships or co-ops for undergraduate students open to all majors
- Internships or co-ops for undergraduate students of targeted majors
- Full-time or internships for MBA students
- Full-time for recent grads to experienced hires (all alumni including MBA graduates)
- Full-time for graduating seniors
- Externships and leadership programs

**On-Campus Interviews**
Connect with top talent on campus and let us tackle the scheduling. Interviews are typically held in either 114 Business Building or the Bank of America Career Services Center based on availability.
- Fall on-campus recruiting runs from early October until the middle of December.
- Spring on-campus recruiting runs from early February until the end of April.

**Employer Specific Events**
Provide students with information about your company, network, and outline employment opportunities prior to conducting interviews on or off campus. Employer events can include but are not limited to:
- Case competitions
- Simulations
- Presentations
- Workshops

We encourage employers to be as engaging and innovative as possible! Please note, tabling in the Business Building is reserved for Corporate Partners and sponsors of The Center for Supply Chain Research.
CLASSROOM ENGAGEMENT

Help bring curriculum to life by co-lecturing content or providing cases for interactive course projects.

BA 297 – Career Planning & Strategies
This strategic career planning course will educate students on the intricacies of the career search process. Educated by faculty, PSU Financial Literacy Center and Smeal Corporate Partners, students will ground their theoretical knowledge of careers with a greater understanding of corporate operations and environments. This course has been designed to help students as they continue their self-discovery and goal setting process essential to their career search. Participation in this course is restricted to Smeal Corporate Partners.

MGMT 496 – Independent Study/Consulting
Management 496 is an independent consulting practicum that analyzes and researches organizational effectiveness. Students conduct research and use data-heavy approaches to answer tough business questions that companies want answered. Management 496 students work throughout the academic year on projects spanning from Fortune 500 businesses to State College area businesses and schools.

Other Courses
Faculty members generally do not allow employers to present on their company/opportunities, but some welcome the opportunity to host guest lecturers related to course content. If you are interested in participating as a guest presenter, please identify: preferred audience (majors and/or years), topics you are willing to present on and a bio of who may be presenting. This information will be shared with faculty members to see if there is a fit. Opportunities are not guaranteed, and engagement is up to faculty discretion.

To indicate interest or request additional information, please contact:
Ashley Stark, Director of Corporate Relations
Smeal College of Business, Business Career Center
814.863.5827 | als5328@psu.edu
STUDENT ORGANIZATION EVENTS

The Smeal College of Business has over 40 student organizations that aim to enhance the educational environment for our undergraduate population. Collaborating with these organizations can be a great way to further your recruiting reach and targeting specific populations of students.

To view a full list of Smeal and Penn State student organizations, click here: careerconnections.smeal.psu.edu/employers/engage-with-student-organizations

ALPFA Masquerade: The Masquerade is a dinner and unique networking event where ALPFA members and recruiters will network, with a catch: they don't know what company each recruiter is from! 100 students are expected to attend. Learn more about sponsorship opportunities here: https://www.alpfapennstate.org/masquerade-sp.
Date and Location: September 11, 6:00 - 9:00 PM | Business Building Atrium
Contact: Alana Gomez | aeg5445@psu.edu

Corporate Control & Analysis Big Accounting Event: The Corporate Control & Analysis student organization will host a corporate panel to talk about their experience in the field. In addition, the representatives will discuss various accounting/finance/advisory roles within their respective companies. The panel will be held at 6:00PM and a networking reception in the Business Building Atrium will follow. A donation of $400 is requested of all panelists.
Date and Location: September 17, 6:00PM | 110 Business Building
Contact: Jordan Rudolph | jpr5625@psu.edu or Schalyn Sohn | Schalyn.Sohn@psu.edu

Underclassmen Development Night: The second annual Underclassmen Development Night provides opportunities for freshmen and sophomores to learn about internships, fix their resumes, and network. Event sponsorship is $300, which includes a company table at the networking session, a seat on a workshop panel, and catered food. There will be a networking session after the workshops where recruiters can recognize early talent. Over 100 students attended in Fall 2018.
Date and Location: September 18, 6:00 - 9:00 PM | Business Building Atrium
Contact: Matthew Cavadas | mjc6583@psu.edu

Nittany Consulting Group Path to Partner Event: Path to Partner consists of an hour-long panel and a 1.5-hour networking event with partners and principals of consulting firms as well as consulting professionals in general. The event allows students to hear about professionals’ paths to their current roles and their decision to remain in the field of consulting.
Date and Location: September 19, 6:00 - 8:30PM | Business Building Atrium and Forest Resources Building
Contact: Avery Ryan | aer5483@psu.edu
STUDENT ORGANIZATION EVENTS

Women in Business Global Exchange: The Global Exchange is an annual event hosted by Women in Business and the Multicultural Women’s Forum which selects a diverse group of panelists with experiences from across the world to speak about their global insights with students. They also speak about the differences in business customs and international business etiquette different from our own. Following the panel, a multicultural dinner is provided and serves as a way for attendees to engage with the panelists and others from different backgrounds to network on a more intimate level. Contact Brooke Marynak or Shaye Smartt to learn more about sponsorship. 80 students are expected to attend.

**Date and Location:** Late October (exact date TBD) | Business Building Atrium/Room 110

**Contact:** Brooke Marynak | wibrelations@psu.edu or Shaye Smartt | womeninbusiness@psu.edu

International Business Association International Night: International Business Association hosts its signature event every semester, International Night. This unique event involves a keynote address and panel of professionals who answer questions about international business, their experiences abroad, and give career advice to those in attendance. There is also a networking reception after to allow members to create connections with these professionals. Historically there have been 20-35 students in attendance. Companies are not required to pay a sponsorship fee, however, to offset the costs of the event donations would be gladly accepted and benefits may be provided to those who give.

**Date and Location:** November 14, 6:00 - 8:00PM | 110 Business Building

**Contact:** Madison Marucci | mmm6727@psu.edu or Erica Mills | ekm5337@psu.edu.

Women in Business The Power of Us Gala: This fall, WIB will host the second annual Power of Us for their partners at the Reunification and Independent Living Program under Centre County Youth Services Bureau. The event is comprised of a day of learning for the teens, followed by a celebratory charity gala in recognition of program participants. The gala portion of the event is open to all members of the community, alumni, and students. Featured at the gala will be music, hor d’oeuvres, and basket raffles in which all proceeds will be donated to the Ethel Beaver Children's Fund. The Ethel Beaver Fund's sole purpose is to provide funds for Centre County children in the care of Centre County Children and Youth Services. It derives its funds strictly from donations and 100% of the money donated goes to the children. Roughly 150-200 people are expected to attend. Reach out to the contacts below if you are interested in sponsoring or attending the gala.

**Date and Location:** Mid-November (exact date TBD) | Heritage Hall in the HUB

**Point of Contact:** Emily Reichling | wibeevents@psu.edu or Shaye Smartt | womeninbusiness@psu.edu

For more information on partnering with our Smeal Student Organizations, please contact:

Douglas McAcy, Assistant Director of Student Engagement
Smeal College of Business, Business Career Center
814.863.0830 | dbm18@psu.edu
The Penn State Smeal College of Business offers a variety of academic programs that prepare business students for professional success. As one of the nation’s largest business schools, we are strategically focused on delivering extraordinary educational experiences. Our programs arm students with the critical knowledge, capabilities, and perspective that the marketplace demands.

**EDUCATION TO MEET THE NEEDS OF BUSINESS**

Smeal offers a vibrant intellectual community, which is enhanced by opportunities to get involved, explore locations around the world, and connect with top hiring organizations. Our academic programs include:

**Undergraduate Degree Programs**
- Accounting
- Corporate Innovation & Entrepreneurship
- Finance
- Management
- Management Information Systems
- Marketing
- Risk Management
- Supply Chain & Information Systems

**Graduate Degree Programs:**
- Residential Full Time MBA
- Executive MBA
- Online MBA
- Residential Specialty Master
  - Corporate Finance
  - Master of Management and Organizational Leadership
  - Master of Accounting (One Year & Integrated Program)
- Real Estate Analytics and Development
- Online Specialty Masters and Certificates
  - Business Analytics
  - Business Architecture
  - Business Management Foundations
  - Business Sustainability Strategy
  - Corporate Accounting Foundations
  - Corporate Innovation & Entrepreneurship
  - Enterprise Architecture and Business Transformation
  - Marketing Analytics
  - Negotiation and Influence
  - Strategic Management & Executive Leadership
  - Supply Chain Management
SMEAL BY THE NUMBERS

TOTAL STUDENTS

5,154
UNDERGRADUATE

881
GRADUATE

UNDERGRADUATE STUDENTS BY MAJOR

Undergraduate
GRADUATE

AVERAGE PRIOR WORK EXPERIENCE FOR MBA STUDENTS

64 MONTHS

AVERAGE STANDARDIZED TEST SCORE

1318
Undergraduate SAT

659
MBAs
GMAT

STARTING SALARIES

Undergraduate
$60,093

Graduate
$105,462

Undergraduate

- PwC
- Deloitte
- KPMG
- Oracle
- EY
- Amazon.com
- Grant Thornton International
- IBM
- JPMorgan Chase & Co.

GRADUATE

- Dell Inc.
- Deloitte Consulting LLP
- Amazon.com
- Apple Inc.
- Johnson & Johnson
- Anheuser-Busch InBev NV
- The Gap Inc.
- The Lubrizol Corporation
- Highmark Inc.
- Air Products & Chemicals Inc.

*graduate statistics from 2015-2018 hiring data

Undergraduate data was collected during 2017-2018 academic year. MBA data is from Class of 2019 statistics.
SMEAL BY THE NUMBERS

SMEAL ALUMNI BY STATE

SMEAL UNDERGRADUATE INTERNATIONAL STUDENTS

SMEAL ALUMNI LIVING ABROAD

COUNTRIES REPRESENTED IN RESIDENT MBA PROGRAM*

• Bolivia
• Brazil
• China
• India
• Italy
• Nicaragua
• Pakistan
• United States
• Vietnam

*36% of MBA Class of 2019 are international students

100+ NON-U.S. COUNTRIES WITH SMEAL ALUMNI

400+ SMEAL ALUMNI IN EUROPE

Alumni and international student data was gathered during Spring 2019 semester. MBA data is from Class of 2019 statistics.
Alumni Relations and Alumni Career Services hosts several programs that serve the professional and career interests of their growing network of alumni constituents. Their campus and club programming, webinars & podcasts, LinkedIn presence, and online chat platforms connect alumni to Smeal and companies around the world.

**Impact Smeal Day**
Impact Smeal Day provides alumni with the opportunity to return to campus and reconnect with the college through a number of activities such as interacting with current students, networking with other alumni, and hearing college updates. This event will be held on Friday, October 18th. Contact Jen Crispell, Director of Alumni Relations, at jmo182@psu.edu or 814.867.4269 if you are interested in attending.

**Smeal Lifelong Learning Webinars**
Smeal webinars & podcast are signature programs delivering informative live or on-demand sessions intended to broaden one’s perspective on industry trends in the world of business. Webinars are presented by well-known Smeal faculty and alumni who are experts in their respective fields of: accounting, communications, entrepreneurship, finance, leadership, management, marketing, and real estate. Smeal alumni recruiters and business professionals are encouraged to attend or even submit a proposal to present.

**Virtual Recruiting Sessions**
Online and mobile recruiting events through the Brazen chat platform offer companies a free opportunity to showcase their organization's career opportunities directly to Smeal alumni. Recruiters can chat with alumni attendees in 15-minute text-based conversations reviewing resumes and LinkedIn profiles, while sharing company information and active job postings. Their office sets up and markets the events, so companies can attend and engage. This is great opportunity to brand a high-profile virtual event to regional, national and global alumni of Smeal.

**For information on partnering with Smeal Alumni Career Services, please contact:**
Cindi Satterfield, Senior Programs Manager
814-863-4951 | cds14@psu.edu
IMPORTANT DATES FOR FALL

We would like your time on campus to be as productive as possible. Please make notes of important dates below as they may impact attendance, applications or available space on campus.

*-Denotes MBA program event
* Denotes both MBA and undergraduate program event

August 19-30:  MBA Orientation - Class of 2021*
August 21-23:  MOL Orientation - Class of 2020*
August 26:   Undergraduate Classes Begin
August 26-30:  Immersion - Negotiations for MBA & MOL Class of 2019*
August 31:    Penn State Home Football Game (Idaho)

September 2:   Labor Day
September 3:    MBA & MOL Classes Begin*
September 6:    Make-up Class for Labor Day*
September 6:    MBA Alumni Advisory Board Visit & Mentoring Sessions*
September 7:    Penn State Home Football Game (Buffalo)
September 9:    Supply Chain Sponsor Coffee House*
September 14:   Penn State Home Football Game (Pittsburgh)
September 20:   Simulated Interview Program (SIP) Mock Interviews*
September 25-27: National Black MBA Assoc. Conference - Detroit, MI*
September 30:   Rosh Hashana

October 5:    Penn State Home Football Game (Purdue)
October 9:    Yom Kippur
October TBD:   Make-up Class for National Black MBA Assoc. Conference*
October 14-18: Blocked dates. No on-campus interviews and information sessions*
October 16-18: Exams - Modules I & V*
October 19:    Penn State Home Football Game (Michican)
October 31:    Halloween

November 16:    Penn State Home Football Game (Indiana)
November 24-30: Thanksgiving/Fall Break
November 30:    Penn State Home Football Game (Rutgers)

December 11-13: Exams - Modules II & VI*
December 14-15: Undergraduate Study Days
December 16-20: Undergraduate Final Exams
CONTACT US

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