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This 4-day series will highlight the exciting technology innovations across various industries to help Penn State students and faculty prepare for the demands of a changing workforce. See the complete calendar of events in the Penn State Technology for Tomorrow Series Team

#### **Full Week of Events**

Monday, March 29 <sup>th</sup>	Tuesday, March 30th	Wednesday, March 31st	Thursday, April 1st
Diversity and Inclusion Track 9-10am Embracing Different Learning Styles and Accessibility Needs	Diversity and Inclusion Track 10-11am Building Your Diversity Equity and Inclusion Plan with LinkedIn Learning	Teaching Track  12pm  Creating a Teaching Culture for Better Collaboration and Connection	Career Readiness 11-12pm Stand Out by Developing Apps for Teams
Career Readiness 4-5pm  Modern Resume Building and Job Searching	Career Readiness  2-3pm  Standing out with Microsoft Certifications	Career Readiness  1-2pm  Use LinkedIn Learning To Connect With Experts In Your Industry	Industry Track 1-2pm The Future of Remote Production in Film and TV
	Industry Track 3-4pm Teams as a Tool for Cultural Change in Consulting	Industry Track 3-4pm  Modern Marketing with Microsoft	Diversity and Inclusion Track 2-3pm Accessibility & Technology for the Modern University
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#### Career Readiness Track



**Bob German** Microsoft Cloud Developer Advocate



**Bre'Ana Deen** Content Developer at Microsoft Worldwide Learning

**Stand Out by Developing Apps** for Teams

When: Thursday, April 1st |

11am-12pm

Meet Developers at Microsoft and learn how to stand out as a change agent with a Develop Apps for Teams Certification on Microsoft Learn. Whether you are in start up, in a large enterprise or just preparing for your next case competition, the Microsoft Learn certification gives novice and beginner developers skills to build simple to complex applications that transform business challenges with ready made, public templates.

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# Penn State Technology for **Tomorrow Series** | Powered by

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#### **Career Readiness Track**



**Jen Cassidy** Senior Customer Success Manager LinkedIn Learning

**Modern Resume Building and Job Searching** When: Monday, March 29th | 4-4:30pm Learn how LinkedIn Learning helps you evolve your job search and resume building skills.

**Use LinkedIn Learning To Connect With Experts In Your Industry** When: Wednesday, March 31st 1-1:30pm Learn how LinkedIn Learning can provide you insight into how and what experts in your industry are learning and how to stay up to date on shifting industry skill sets.

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#### **Career Readiness Track**



**Cat Stolar** Microsoft **Future Ready** Skills Lead

**Standing Out with Microsoft Certifications** When: Tuesday, March 30th | 2-3pm

Microsoft Learn is a free online learning platform that provides interactive role-based lessons for Microsoft products and more. We'll show how to get started with Microsoft Learn, where to find appropriate content for students, and how to customize your profile to get tailored content recommendations for your experience level and interests.

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## **Industry Track**

The Future of Remote Production in Film and TV When: Thursday, April 1st | 1-2pm

Remote work has accelerated the need for film and ty crews to bring their production processes fully remote. Learn how media organizations are using Microsoft technology to adapt to shorter production times and the need to reinvent viewer engagement.



**Scott Bounds** Microsoft Cloud Solution Architect for Media organizations

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## **Industry Track**

## **Teams as a Tool for Cultural Change in Consulting**



**Ngoc Dinh**, Microsoft Senior **Customer Success** Manager When: Tuesday, March 30th 3-4pm

Learn how companies like Accenture, DXC and Ernst and Young use Teams to transform their client management and employee culture.

#### **Modern Marketing** with Microsoft



Anne Shintaku, **Microsoft Senior Marketing Manager** When: Wednesday, March 31st 3-4pm

Learn how Microsoft Teams is being used across the marketing industry as a modern way to manage project lifecycles, capture customer share of voice, generation of demand, and convert leads into sales.

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## **Diversity and Inclusion Track**



Lindsey
Troyanoski
Microsoft
Learning
Consultant

# **Embracing Different Learning Styles and Accessibility Needs**

When: Monday, March 29th | 9-10am

Microsoft's accessibility options, built-in to its core products, extend beyond just the ability to provide digital resources. In this session, you will experience how free tools like Immersive Reader, Office Lens, Presenter Coach, and Microsoft Translator make it easy to provide accessibility for all. Participants will also learn how to create accessible content and explore the built-in accessibility tools and features of Microsoft apps.

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#### **Diversity and Inclusion Track**



**Kim Luegers** LinkedIn Learning Relationship Manager

**Building Your Diversity Equity and Inclusion** Plan with LinkedIn Learning When: Tuesday, March 30th | 10-11am

Every Penn State student and faculty member has access to over 250 courses on topics such as inclusive technology, anti-racism, microaggressions, fostering equity, allyship and speaking up. This session will provide an overview on how these courses can be used to create diverse and inclusive workspaces.

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### **Diversity and Inclusion Track**



**Accessibility & Technology for the Modern** University

When: Thursday, April 1st | 2-3pm

Dr. Megan Lawrence, Sr. Accessibility Technical Evangelist at Microsoft, will share the latest developments in inclusivity and how AI can help automate accessibility.

Dr. Megan **Lawrence Microsoft** Sr. Accessibility **Technical Evangelist** 

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## **Teaching and Learning Track**



Lindsey
Troyanoski
Microsoft
Learning
Consultant

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#### **Tips for Student Engagement and Participation**

When: Thursday, April 1st 3pm

Student Engagement and participation strategies are rapidly changing. We know that engaged students will be more curious about a subject and in turn, may be more interactive in a classroom setting. However, when we are asked to measure that engagement and participation, what does it look like? In this session, learn about tools and strategies that can help boost engagement in your classroom as well as a surefire way to measure participation with Microsoft Teams Insights. We will end the session by providing you a place to connect and share your faculty experiences, gain insight, and feel supported in your Microsoft Teams journey.

#### **Creating a Learning Culture for Better Collaboration and Connection**

#### When: Wednesday, March 31st 12pm

If you are using Microsoft Teams to collaborate with colleagues and others within the university, you already know the power it has to create connection. Better communication and collaboration are crucial in today's world and students are used to connecting via multiple modalities. Learning culture can be strengthened by using technology. This session will focus on the faculty perspective and using Teams in the classroom with students. Share challenges you face and hear from one of your own peers around how they are using Teams to better student outcomes in their classroom. We will end the session by providing you a place to connect and share your faculty experiences, gain insight, and feel supported in your Microsoft Teams journey.