

ENGAGE WITH US



MERRIMACK COLLEGE
O'BRIEN CENTER FOR CAREER DEVELOPMENT

Virtual Opportunities

BRAND BUILDING

SOCIAL MEDIA POSTS

We know students are actively utilizing social media as a news source this year and we want to help you to promote your brand in spaces students already are. Connect with us on social media, let us share your new opportunities or reshare relevant content on O'Brien Center social media, to build your organization's brand with Merrimack students.

COMPANY VIDEOS

Do you already have videos that you utilize to attract new employees to your company? Do you have a unique company culture or favorite thing about your office? Share a quick video about any topic of interest and we would be happy to share it out to our student population and tag your company.

INSTAGRAM TAKEOVER

Over 73% of Generation Z college students are utilizing Instagram and other social media platforms. Want to highlight your company in a way that students are in-tuned to? Consider taking over the @obriencenter Instagram for the day, posting videos and photos, answering student questions, and explaining more to Merrimack Warriors why they should join your company today.

VISIBLE/ACTIVE PRESENCE

MERRIMACK MINUTE: Q&A SESSION

What sets your company apart from competitors? Why should Merrimack students apply to your open internships and jobs? This live or pre-recorded Q&A session makes the most of your time and is an easy way to not only promote your company's brand, but also builds your visible presence among the Merrimack student population. Ideally 5-15 minutes in length.

MERRIMACK MINUTE: LIVE INTERVIEW (PODCAST STYLE)

Have a story to tell and frequently asked questions to answer? Connect with a Merrimack staff member and record a live interview in a podcast style format to further connect your organization with Merrimack students. Interviews can feature company culture, ways to join your team, or professional advice for students to connect with. Interviews are likely 20 minutes to an hour in length.

VIRTUAL COFFEE CHAT

By hosting a virtual coffee chat or office hour, you are dedicating time to building the next generation of leaders in our changing atmosphere. You can assist our students in how to best prepare for virtual interviews or remote work experiences, give feedback on resumes, and much more.

VIRTUAL INFORMATION SESSION

By hosting a virtual information session, you are providing Merrimack students with an opportunity to learn more about your company, your available positions, or a topic of interest.

SUPPORT SERVICES

VIRTUAL INTERVIEW ASSISTANCE

Just because our campus is closed, doesn't mean your interviews come to a stop. Now is a great time to let Merrimack help to organize those phone or video interviews using the Handshake platform.

HANDSHAKE SUPPORT

To begin working with Merrimack students, it is imperative to have not only a company/organization employer account on Handshake, but for your staff to have their own user accounts as well.

employers@merrimack.edu