Company videos
Do you already have videos that you utilize to attract new employees to your company? Do you have a unique company culture or favorite thing about your office? Share a quick video about any topic of interest and we would be happy to share it out to our student population and tag your company.

MERRIMACK MINUTE: Q&A SESSION
What sets your company apart from competitors? Why should Merrimack students apply to your open internships and jobs? This live or pre-recorded Q&A session makes the most of your time and is an easy way to not only promote your company’s brand, but also builds your visible presence among the Merrimack student population. Ideally 5-15 minutes in length.

INSTAGRAM TAKEOVER
Over 73% of Generation Z college students are utilizing Instagram and other social media platforms. Want to highlight your company in a way that students are in-tuned to? Consider taking over the @obriencenter Instagram for the day, posting videos and photos, answering student questions, and explaining more to Merrimack Warriors why they should join your company today.

VIRTUAL COFFEE CHAT
By hosting a virtual coffee chat or office hour, you are dedicating time to building the next generation of leaders in our changing atmosphere. You can assist our students in how to best prepare for virtual interviews or remote work experiences, give feedback on resumes, and much more.

VIRTUAL INFORMATION SESSION
By hosting a virtual information session, you are providing Merrimack students with an opportunity to learn more about your company, your available positions, or a topic of interest.

VIRTUAL INTERVIEW ASSISTANCE
Just because our campus is closed, doesn’t mean your interviews come to a stop. Now is a great time to let Merrimack help to organize those phone or video interviews using the Handshake platform.

HANDSHAKE SUPPORT
To begin working with Merrimack students, it is imperative to have not only a company/organization employer account on Handshake, but for your staff to have their own user accounts as well.

employers@merrimack.edu