

LAFAYETTE

GATEWAY CAREER CENTER



2021-22 Academic Year

ANNUAL REPORT



Greetings from Gateway Career Center in Hogg Hall!

After the last few years of virtual delivery of our programs, it has been wonderful to return in person and create a range of hybrid events for students who sought to explore possibilities, find a path, and connect with alumni, parents, and friends of the College.

Thanks to your dedication and engagement, we have accomplished so much this year: We expanded our Career Track opportunities in industries and cities across the northeast, hosted more than 300 externs, offered virtual and in-person career fairs, sponsored boot camps in data analytics and digital marketing, assisted with internships, and promoted GatewayLink, the exclusive platform for Lafayette students and alumni.

Exciting things are on the horizon as well. We are working to transform the delivery of information and opportunities through a redesign of the Gateway website, integrate career readiness more intentionally across campus, and welcome the bicentennial Class of 2026.

These accomplishments and ambitions happen because of the hardworking Gateway team that always finds ways to go the extra mile and put their hearts and minds into their daily work. Thanks also goes to you. Sharing your time, passion, talents, and insights propels us forward and inspires so many students. We couldn't do this work without you.

I'm proud to share some highlights from this past academic year in this annual report and am eager to see what we create for next year.

Thanks for your endless assistance to deliver a world-class Lafayette experience for our students.

MIKE SUMMERS
associate vice president, gateway career center

The **POWER** of the Lafayette **COMMUNITY**

ALUMNI, PARENT AND FRIEND SUPPORT/PARTICIPATION ► **835**

THANK YOU to the 835 alumni, parents, and friends who volunteered with their time, talent, and treasure to support the Gateway Career Center in the 2021-22 academic year! Each year our team is humbled by the volunteer participation of our alumni, parents, and friends of the College. It serves as a continuous reminder of the generosity of this extraordinary network of people who share our Pard Pride!

Thank You!

The Gateway Career Center Team

Faculty Career Connector Award



In the 2021-2022 academic year, the Gateway Career Center established the **Faculty Career Connector Award** to recognize the faculty

member who most proactively supports and connects students to the career center. This year the recipient was **Katalin Fabian**, professor, government and law.



Distinguished Externship Award Winners

For their consistent years of service to students, the 2021-2022 recipients were **Dr. David Albala '78** (25 years) and **Rachel Fischer '07** (10 years).

Lois and Neal Gagnon Award for Distinguished Service to the Gateway Career Center



The 2021-22 recipient was **Christina Seckar '96**, associate vice president, human resources at Merck.

Administrator of the Year



Alana Klass, senior associate director of the Gateway Career Center, received the award, voted on by students, that recognizes an administrator who has demonstrated dedication, availability, and energy in their involvement with students.

YEAR *in* REVIEW

2021-22 ACADEMIC YEAR
ANNUAL REPORT

VIRTUAL CAREER TRACKS

In January, Lafayette students had the opportunity to engage with alumni, parents, and friends of the College at 50 organizations in New York City, Boston, Washington, D.C., and the West Coast. Career Tracks provided a virtual glimpse into a variety of industries: finance, life science, media and entertainment, government and law, and technology. Students listened to hosts talk about their

career paths, cities they call home, and their Lafayette experiences, while hosts met a talented cohort of Lafayette students eager to build networks and explore career paths.



SOPHOMORE SURGE

Sophomore Surge seeks to inspire second-year students as they prepare for upper-level courses, declaring a major, more intense career path experiences, job searches, and career readiness. The virtual event offered a keynote address from **Tanuja Dehne '93**, award-winning corporate attorney, human resources professional, community volunteer, Lafayette trustee, and president and CEO of the Geraldine R. Dodge Foundation. Students also heard from a panel of 17 alumni guests in breakout rooms on a variety of topics, including how Lafayette prepared alumni for unforeseen yet fortuitous career opportunities and how experiential programming impacted their career journeys.



INTERNSHIPS

Students gained valuable insights as they explored hybrid internships this year.

Kwame Adu-Kyei '23

Major: Mechanical engineering

Host: Mack Trucks

Location: Macungie, Pa.

As an intern with the tooling and equipment department, my work was to facilitate the smooth operation of the production line. Whenever a problem arises, our team goes down to the plant floor to speak with the operators and the production engineer, assess the situation, and, together, brainstorm on the best course of action to address the problem.



Claire Fedor '23

Major: Government and law, history

Host: Frantz Ward LLP

Location: Cleveland, Ohio

I am grateful to have had the invaluable opportunity this summer to learn from and work with some of Cleveland's top attorneys. I've performed research on products,

synthesized publicly available legal writings, observed court proceedings, attended seminars, and experienced the day-to-day operations of a law firm.



Emily Wilson '22

Major: Biology and environmental studies

Host: Brooklyn College

Location: Brooklyn, N.Y.

I participated in a National Science Foundation-funded Research Experience for Undergraduates (REU) at Brooklyn College. My team has been collecting and analyzing data using a new statewide framework with the goal of refining the monitoring protocols to best serve decision-making and practices for shoreline management.



Jelissa Kamguem '23

Major: Chemical engineering

Host: Stanford University

Location: Remote experience

I am working with professors and doctors in the cardiovascular biomechanics computational lab, where we are using machine learning to create an algorithm that classifies images obtained during a Doppler flow ultrasound. We believe this project will enable accurate and early diagnosis of pulmonary hypertension.



EXTERNSHIPS

January always begins with adventures in industries across the country as students shadow alumni, parents, and friends of the College in externships. These two- to five-day journeys often become career-defining moments. In 2022, over 300 students tried on a variety of careers thanks to the generosity of more than 150 hosts. While some experiences happened in person, many were virtual, but all gained considerable insight around their own career ambitions.

One Financial Services

Allentown, Pa.

Host: **Jack Morrone P'14**, principal and co-founder
Extern: **Jacob Porter '23**

"We enjoy the opportunity to give college students visibility into the inner workings of a financial office," Morrone says.

"One Financial Services works to give its clients the comfort of knowing their money is being well managed by real people whom they can get to know," Porter says.



National Association for Behavioral Healthcare (NABH)

Washington, D.C.

Host: **Shawn Coughlin '87**, president and CEO
Externs: **Maxine Blech '22**, **Caroline Burns '22**, **John Armstrong '23**, **Julia Arp '24**

"As a former extern myself, the Lafayette externship program provided me with insight that led me to pursue a career in government relations," Coughlin says.

"Private associations such as NABH provide detailed information to members of Congress so that informed legislation can be passed," Arp says. "I can see myself working on the Hill for an association similar to NABH because the work is impactful and fascinating. I am now looking into internships to spend my summer in D.C."



Phoebe Ministries

Allentown, Pa.

Host: Brynn Buskirk, vice president, marketing and external relations
Extern: **Danielle Sanchez '22**

"The caliber of Lafayette students we've had is incredible, like take-your-breath-away incredible," Buskirk says. "Each of them has been articulate, responsible, intelligent, and overall just a great person."

"This nonprofit is doing revolutionary things and bringing about sweeping change in the way older adults are taken care of and the communities in which they live," Sanchez says. "It is beautiful to see a place where all my passions can come together, have a powerful impact, and fulfill my desires to do good."



CAREER FAIRS

Students had three career fair experiences this year: augmented reality, in-person, and virtual. In fall, nearly 500 students and 40 employer hosts, including 48 alumni representatives, participated in the highly interactive augmented fair that allowed students to enter an auditorium, where keynote speaker **Vanessa Youngs '07**, assistant vice president at Moody's, shared her unique career path. The platform had a tech center, student lounge, and an exhibition hall where employers had booths that came to life through real-time chatting and one-on-one interview rooms.

In spring, Gateway Career Center held an in-person event that hosted 24 organizations from across industries. Forty-five representatives, including 17 alumni, met Lafayette students to discuss a range of roles. There was also a virtual fair for companies using distance recruiting to engage students in their career searches. Twenty-nine employers along with 41 representatives met on the **Handshake** platform, the College's primary online resource to connect students with employers.

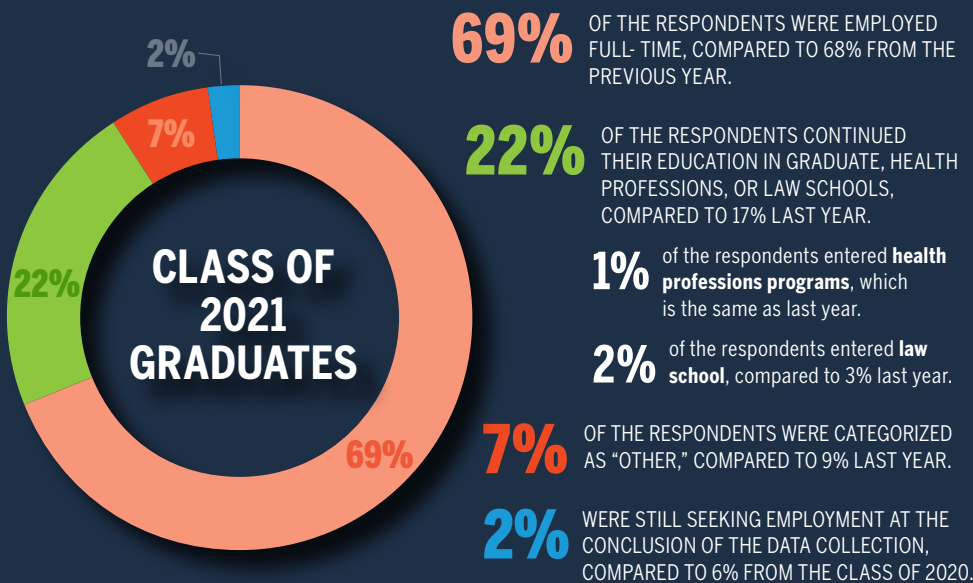


First DESTINATIONS

2021-22 ACADEMIC YEAR ANNUAL REPORT

LEARN ABOUT THE CLASS OF 2021!

98% OF STUDENTS IN THE CLASS OF 2021 WERE **EMPLOYED, CONTINUING THEIR EDUCATION, AND/OR DOING OTHER MEANINGFUL LIFE WORK** (VOLUNTEERING, TRAVELING, INTERNING, PREPARING GRADUATE/PROFESSIONAL SCHOOL APPLICATIONS, ETC.)



Other is defined as graduate or professional school applications in process, accepted to graduate school and deferred, part-time/temporary employment, unpaid internships, preparatory courses, non-credit programs, volunteer work, self-directed endeavors, and travel. In addition, this category includes those graduates not seeking employment or continuing education at this time.

EMPLOYED GRADUATES REPORTING A STARTING LOCATION **ACCEPTED POSITIONS** IN **30 STATES, THE DISTRICT OF COLUMBIA, AND FOUR INTERNATIONAL LOCATIONS.**

\$61,885
MEAN STARTING SALARY

SOME OF THE **MOST FREQUENTLY ATTENDED GRADUATE OR PROFESSIONAL SCHOOLS** INCLUDE:

BOSTON COLLEGE

COLUMBIA UNIVERSITY

Carnegie Mellon University

Penn UNIVERSITY OF PENNSYLVANIA

VIRGINIA TECH.

UNIVERSITY OF MICHIGAN

FORDHAM UNIVERSITY THE JESUIT UNIVERSITY OF NEW YORK

GEORGETOWN UNIVERSITY

NEW YORK UNIVERSITY

Northeastern University

Join GatewayLink Today!

Lafayette exclusive networking
and connecting platform



**JOIN
HERE**



GATEWAY: Four Year Career Development Program

WORKSHOPS AND PROGRAMS

1,348

UNIQUE STUDENTS CONNECTED
WITH GATEWAY

4,485

TIMES FOR CAREER- AND GRADUATE
SCHOOL-RELATED SUPPORT.

OVER THE 2021-2022 ACADEMIC YEAR,
GATEWAY OFFERED

273 SERVING **3,310**
PROGRAMS STUDENTS.

CLASS OF 2021

98%

OF STUDENTS IN THE CLASS
OF 2021 WERE **EMPLOYED,**
CONTINUING THEIR
EDUCATION, AND/OR DOING
OTHER MEANINGFUL LIFE
WORK (VOLUNTEERING,
TRAVELING, INTERNING,
PREPARING GRADUATE/
PROFESSIONAL SCHOOL
APPLICATIONS, ETC.).

SALARIES

\$64,500

MEAN STARTING
SALARY FOR THE
CLASS OF 2021

HANDSHAKE ACTIVATION

73.8% → **43.3%**

OVERALL STUDENT ABOVE PEER SCHOOLS
ACTIVATION RATE

65.9% → **47%**

FIRST YEAR STUDENT ABOVE PEER SCHOOLS
ACTIVATION RATE

JANUARY CAREER PROGRAMS (EXTERNSHIPS AND CAREER TRACKS)

441

STUDENTS

(170 CAREER TRACK, 271 EXTERNSHIPS)

219

HOSTS/ORGANIZATIONS

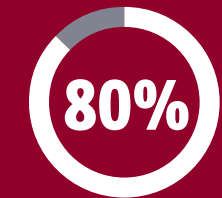
(46 CAREER TRACK, 173 EXTERNSHIPS)

278

VOLUNTEERS

(105 CAREER TRACK, 173 EXTERNSHIPS)

INTERNSHIPS



OF STUDENTS SURVEYED IN THE CLASS OF 2021
REPORTED PARTICIPATING IN AN **EXTERNSHIP,**
INTERNSHIP, OR OTHER FIELD EXPERIENCE

\$215,850

AWARDED IN 2022 **SUMMER**
INTERNSHIP STIPEND PROGRAMS

SKILL BUILDING BOOTCAMPS (10 WEEK PROGRAM)

62

STUDENTS PARTICIPATED
DATA ANALYTICS
DIGITAL MARKETING
WEB DEVELOPMENT/CODING

EMILY RICHTER '22



Major: Neuroscience with a minor in health, life sciences, and society
Dual Ph.D. program in neuroscience and cognitive science at **Indiana University**

During her first year, Richter was eager to get started in pre-med and worked to build her résumé, shadow professionals, and participate in mock interviews. She met with her career counselor to explore all the paths available to her instead of the single pre-med track. By senior year, Richter felt like she was at the center every day for two weeks straight as she prepared her applications, personal statement, résumé, and interview techniques.

EMILY ROSS '22



Major: Chemical engineering with a minor in environmental science
Electrical planning and design assistant associate with **National Grid Ventures**

The career center, with its unique offerings and willing alumni, was one of the reasons Ross selected Lafayette. What she heard as a prospective student on tour has lived up to the hype. She had résumé help and counselor sessions as a first-year student, which by her senior year moved into weekly meetings where she could garner advice and share stress.

ALEXIS RUIZ '22



Major: International affairs with a minor in Spanish
Tax consultant specializing in the employee retention credit at **alliantgroup**

Ruiz describes his career counselor as a mother figure who displayed deep care and attention to detail during each meeting and even taped a four-leaf clover to some papers he needed for a third-round interview.

EMMA KRASINSKI '22



Major: Film and media studies with a minor in psychology
Junior account executive at **Novità Communications**

Krasinski heard great things about Gateway and got involved during her first year. She was there often enough for programs and sessions with her counselor that she applied for a social media and marketing student position at the center. She has attended career fairs and secured other internships through the center—for each of those, she took advantage of Gateway's stipend program to help offset the costs of living, commuting, and working in great places and cities.

LAFAYETTE
GATEWAY CAREER CENTER

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