

LAFAYETTE

GATEWAY CAREER CENTER

2022-23 Academic Year
ANNUAL REPORT



Greetings from Gateway Career Center!

As I reflect back on this past academic year, WOW, what a year it was! The GCC team here in Hogg Hall worked very hard to ensure we were meeting our **students** where “they are” in terms of our career counseling, programming, and events. Hybrid is, for certain, the “new normal.” With the busy schedules of our **students**, we have to offer our services in ways that allow for 24/7 access. We are continuing to invest in technologies helping us do that for our **students**.

I want to extend my thanks and gratitude for the many ways our alumni, parents, and friends of the College invested in our **students**—through volunteering your time, mentoring, hiring, and philanthropy. We simply could not do our work as well without your support. The Lafayette “community” is one of our greatest assets, and I am continually amazed at the many ways our volunteers engage to help.

We will continue to innovate and leverage our resources to best support our **students** as we move forward. As I tell my team—*if we keep the student at the center of everything we do*, we will make sound decisions and then be laser focused and achieve our goals to help them.

At this writing we are in the process of launching **Gateway 8—eight key competencies to be career and life ready** (based on NACE* Career Readiness Competencies)—and will be infusing these into our counseling appointments as well as into all of our programming. In addition, we have transformed our Gateway Roadmaps for all four class years to help **students** map out their engagement with our office during their four years on campus.

Finally, I am proud to share with you some of the highlights of this past academic year. We accomplished a great deal this year, and YOU are definitely a part of it. Thank you!

MIKE SUMMERS
Associate Vice President, Gateway Career Center

*NACE—National Association of Colleges and Employers

Our **COMMUNITY**— Your **IMPACT**

ALUMNI, PARENT AND FRIEND SUPPORT/PARTICIPATION ► **508**

THANK YOU to the 508 alumni and parents who volunteered with their time, hired our student talent, and provided support for the Gateway Career Center in the 2022-23 academic year. Each year our team is amazed by the volunteer participation of our alumni, parents, and friends. You are truly changing the lives of our students!

In addition, we have had over 500 **UNIQUE** connections on our GatewayLink platform since launch. We look to double that number over the next two years.

Thank You!

The Gateway Career Center Team



Faculty Career Connector Award

The Gateway Career Center Faculty Career Connector Award recognizes the faculty member who most proactively supports and connects students to the career center. For the 2022-23 academic year, the recipient was **Dave Shulman**, David M. '70 and Linda Roth Professor of Sociology, chair of organizational Studies, and Dean of Social Sciences.

Lois and Neal Gagnon Award for Distinguished Service to the Gateway Career Center

The 2022-23 recipient was **Melanie Ruderman '14**, director, social sales, Forbes.



Distinguished Externship Award Winners

For their 10-plus years of service to students, the 2022-23 recipient was **Wendy Parker Sussman '93**.



YEAR *in* REVIEW

2022-23 ACADEMIC YEAR
ANNUAL REPORT



CAREER TRACKS

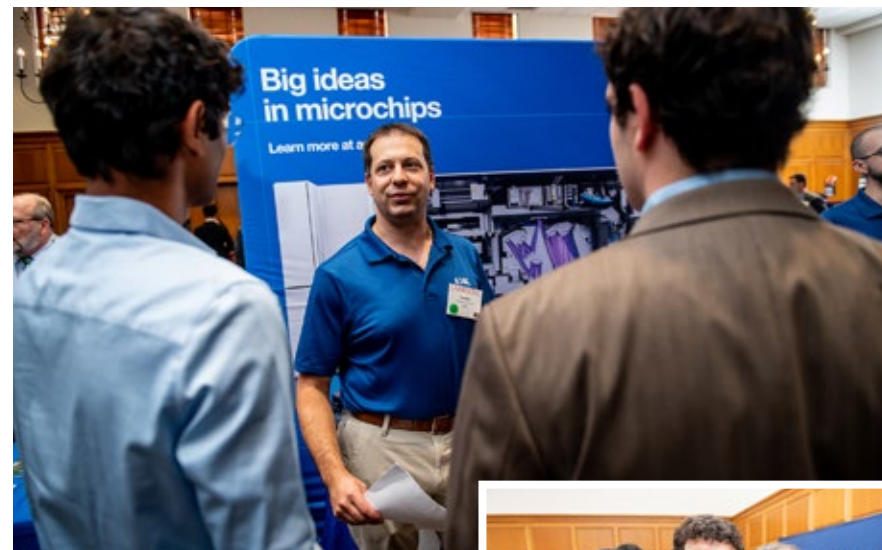
In January, Lafayette students had the opportunity to engage with alumni, parents, and friends of the College. This included 58 organizations in Boston, New York City, Washington, D.C., and the West Coast. Career Tracks provided a glimpse into a variety of industries: finance, consulting,

health and life sciences, media and entertainment, government/public policy, and technology. Students listened to hosts talk about their career paths and their own unique Lafayette experiences. Hosts met a talented cohort of Lafayette students ready to explore career paths and build their networks.

SOPHOMORE SUCCESS

SophoMORE Success is designed to inspire second-year students as they prepare for upper-level courses, declaring a major, more intense career path experiences, internship searches, exploring graduate and professional school, and overall career readiness. The event offered a keynote address from

Lou Valoze '90, retired federal agent and author of *Storefront Sting: An ATF Agent's Life Undercover*. Eighty students heard from a panel of 15 alumni guests in breakout rooms on a variety of topics, including how Lafayette prepared them for life beyond College Hill and their career journeys.



CAREER FAIRS

Students had two career fair experiences in fall this year: one in person and one virtual. In all, nearly 450 students and 67 employer hosts, including 36 alumni representatives, participated in both fairs that allowed students to interact with those organizations looking for Lafayette talent.

In spring, Gateway Career Center held an in-person event that hosted 51 organizations from across a variety of industries and over 175 students attending. 101 representatives, including 20 alumni, met Lafayette students to discuss a wide range of opportunities available to them. This spring fair was the largest in recent memory here at Lafayette, both in terms of organization and student participation.



EXTERNSHIPS

January means Lafayette's signature Externship Program. Our students are all over the country shadowing alumni, parents, and friends of the College. These two- to five-day experiences often become career-defining moments. In 2023, over 240 students tried on a variety of careers thanks to the generosity of more than 160 hosts. While most of the experiences happened in person this year, some remained virtual, with all students gaining insight into career interests and possibilities for their futures.

Philadelphia Phillies

Philadelphia, Pa.

Host: **David Buck '86**, executive vice president

Externs: **Jean Regnier '23**, **Julia Roman '23**, and **Anya Pelshaw '24**

"I've been hosting this externship for 15-20 years, and it's two of my favorite days of the year," Buck says. "I love meeting the young students, and they keep me connected to Lafayette. The externship gives them an idea of what it's really like working for a baseball team, and I think they're often surprised at how much business goes on behind the scenes. We've even hired a couple of them after they graduated thanks to the relationships they made during those two days."



Harry's Inc.

New York City

Host: **Laura Zito Dodds '15**, head of research and development program management

Externs: **Milka Ininahazwe '24**, **Max Hook '23**, and **John Pogorelov '24**

"When I was a student at Lafayette, I participated in an externship with a construction company. Prior to that, I thought I wanted to go into construction, but it helped me realize I should explore other fields before committing, and I'm so glad I did," Zito Dodds says. "Externships offer students a chance to learn about the various ways they can use their degree after school and how most career paths aren't a straight line. I really enjoy seeing how differently each student approaches the experience and learning about what they're most interested in. All three students came into the externship with different areas they were most excited to learn about, and by the end each student had a new thing that really interested them. I love working for a company that encourages its employees to do things like hosting externs, and I love getting to show off the Lafayette students."

Dontech

Doylestown, Pa.

Hosts: **Richard Paynton Jr. '86**, president, CEO, and CTO; **Stephen Bayer '04**, COO, and **Karen Boone**, director of engineering

Extern: **Elena Thome '24**

"Elena was a pleasure to have for the externship," Boone says. "It was inspiring to hear her express firsthand the impact the experience had on developing her understanding of the endless possibilities she has as an engineering student. We wanted Elena to talk to individuals who have taken various paths in their career but provide a relatable track for her future. We were able to demonstrate that you can really love your job and the purpose of our unique industry."



RECENT GRADS

Gateway played an important role for members of the Class of 2023 who are headed away from College Hill on some amazing trajectories.

Natalia Baez '23

Economics; anthropology and sociology

Destination: **Goldman Sachs**

Location: **Texas**



Baez found her path after taking Intro to Economics her first year. "I never in a million years thought I'd be an econ major," she says. "I wanted to be a lawyer. I got a chance to work at a law firm but decided it wasn't for me."

At Lafayette, Baez found professors who believed in her, talked with her about her career, and inspired her. Connecting with Gateway led to internships at Bank of America and Goldman Sachs, the latter of which led to a full-time job offer.

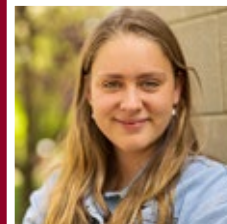
Anna Kunz '23

Biology; religious studies minor

Destination: **Med school-Lewis Katz**

School of Medicine

Location: **Temple University St. Luke's Regional Campus**



In 2021, Gateway helped Kunz line up an online externship shadowing a pediatric doctor at Johns Hopkins Hospital.

"I can't say enough about **Melissa Schultz**. I love her and couldn't have made it here without her,"

Kunz says. "She always has the most amazing ideas and is so caring. She is the most helpful presence on campus."

Kunz says Gateway and the Health Professions program provided support as she prepared applications for med school. The support she received, and the courses and clubs that challenged her, shaped her Lafayette experience.

Mikias Stewart '23

International affairs

Destination: **IBM**

Location: **Washington, D.C.**



At Lafayette, Stewart could explore different career paths and opportunities, finding a way to combine his love of technology with a degree in international affairs.

He also utilized the resources available to him through Gateway Career Center.

"**Alana (Klass)** has been one of the best mentors ever. She's been helping me since freshman year," Stewart says.

Stewart found an internship working as a developer with Noblis, where he worked for two summers. He also made LinkedIn an everyday activity and connected with someone who works for IBM. That connection led to a summer internship and later, a full-time job offer. After graduation he'll apply his skills in a data analytics role.

Claire Fedor '23

Government and law; history

Destination: **Case Western Reserve School of Law**

Location: **Cleveland, Ohio**



Fedor connected with Gateway her first year at Lafayette and says she's grateful for the exceptional opportunities she was able to access. During her first two years, **Melissa Schultz** helped her to

apply for a winter 2021 externship and a summer 2022 internship with Frantz Ward LLP in Cleveland, Ohio. Junior and senior year, Fedor worked with **Maureen Walz Boehmer**, Lafayette's pre-law adviser, during the law school application process.

"Both Melissa and Maureen had a positive impact on my life and in helping me plan for my future beyond Lafayette," she says.

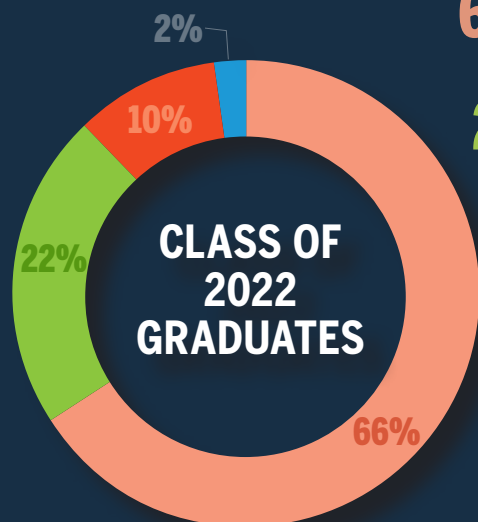
First DESTINATIONS

2022-23 ACADEMIC YEAR ANNUAL REPORT

LEARN ABOUT THE CLASS OF 2022!

98%

OF STUDENTS IN THE CLASS OF 2022 WERE **EMPLOYED, CONTINUING THEIR EDUCATION, AND/OR DOING OTHER MEANINGFUL LIFE WORK** (VOLUNTEERING, TRAVELING, INTERNING, PREPARING GRADUATE/PROFESSIONAL SCHOOL APPLICATIONS, ETC.)



66%

OF THE RESPONDENTS WERE EMPLOYED FULL TIME, COMPARED TO 69% FROM THE PREVIOUS YEAR.

22%

OF THE RESPONDENTS CONTINUED THEIR EDUCATION IN GRADUATE, HEALTH PROFESSIONS, OR LAW SCHOOLS, WHICH IS THE SAME AS LAST YEAR.

1%

of the respondents entered **health professions programs**, which is the same as last year.

3%

of the respondents entered **law school**, compared to 2% last year.

10%

OF THE RESPONDENTS WERE CATEGORIZED AS "OTHER," COMPARED TO 7% LAST YEAR.

2%

WERE STILL SEEKING EMPLOYMENT AT THE CONCLUSION OF THE DATA COLLECTION, WHICH IS THE SAME AS LAST YEAR.

Other is defined as graduate or professional school applications in process, accepted to graduate school and deferred, part-time/temporary employment, unpaid internships, preparatory courses, non-credit programs, volunteer work, self-directed endeavors, and travel. In addition, this category includes those graduates not seeking employment or continuing education at this time.

EMPLOYED GRADUATES REPORTING A STARTING LOCATION **ACCEPTED POSITIONS** IN **30 STATES, THE DISTRICT OF COLUMBIA, AND NINE INTERNATIONAL LOCATIONS.**

\$64,967

MEAN STARTING SALARY

SOME OF THE **MOST FREQUENTLY ATTENDED GRADUATE OR PROFESSIONAL SCHOOLS** INCLUDE:

BOSTON
COLLEGE



THE GEORGE
WASHINGTON
UNIVERSITY
WASHINGTON, DC



GEORGETOWN
UNIVERSITY



DARTMOUTH



Stanford



Northwestern
University



Join GatewayLink Today!

Lafayette exclusive networking
and connecting platform



**JOIN
HERE**



GATEWAY: Four Year Career Development Program

WORKSHOPS AND PROGRAMS

1,206

UNIQUE STUDENTS CONNECTED
WITH **GATEWAY**

4,386

TIMES FOR **CAREER- AND GRADUATE
SCHOOL-RELATED SUPPORT.**

OVER THE 2022-2023 ACADEMIC YEAR,
GATEWAY OFFERED

226
PROGRAMS

SERVING **3,422**
STUDENTS.

JANUARY CAREER PROGRAMS (EXTERNSHIPS AND CAREER TRACKS)

414

STUDENTS

(165 CAREER TRACK, 249 EXTERNSHIPS)

217

HOSTS/ORGANIZATIONS

(58 CAREER TRACK, 159 EXTERNSHIPS)

283

VOLUNTEERS

(124 CAREER TRACK, 159 EXTERNSHIPS)

INTERNSHIPS

84%

OF STUDENTS SURVEYED IN THE CLASS OF 2022
REPORTED PARTICIPATING IN AN **EXTERNSHIP,
INTERNSHIP, OR OTHER FIELD EXPERIENCE**

\$215,850

AWARDED IN 2022 **SUMMER
INTERNSHIP STIPEND PROGRAMS**

CLASS OF 2022

98%

OF STUDENTS IN THE CLASS
OF 2022 WERE **EMPLOYED,
CONTINUING THEIR
EDUCATION, AND/OR DOING
OTHER MEANINGFUL LIFE
WORK** (VOLUNTEERING,
TRAVELING, INTERNING,
PREPARING GRADUATE/
PROFESSIONAL SCHOOL
APPLICATIONS, ETC.).

SALARIES

\$64,967

**MEAN STARTING
SALARY FOR THE
CLASS OF 2022**

SUMMER SKILL BUILDING GLOBAL TECH BOOT CAMPS

68

TOTAL STUDENT PARTICIPANTS
**DATA ANALYTICS
DIGITAL MARKETING
CODING FOR WEB**

ALUMNI CAREER SUPPORT

218 ALUMNI MADE **412** **CONTACTS**

WITH **GATEWAY** FOR ASSISTANCE WITH
JOB SEARCHES, PROFESSIONAL ADVISING,
AND NETWORKING OPPORTUNITIES.



SARAH APARICIO '25

Hometown: Queens, NY

Major: Anthropology & Sociology

Minor: Organizational Studies

"I have definitely benefited from engaging with Gateway's program from being able to update my resume, LinkedIn profile, and even finding out about various websites to broaden my search for internships. My Gateway Career Counselor has introduced me to several different websites for internships within my desired industry: Marketing."



STEPHEN BLEISTINE '25

Hometown: Glassboro, NJ

Double Major: Asian Studies & Government and Law

"I have benefited greatly from the Gateway program. I have been able to speak with alumni who are working within my areas of interest. Furthermore, Gateway has been extremely helpful in facilitating networking with alumni, including emailing and phone calls. The major events that Gateway creates and produces, such as Sophomore Success, are incredibly successful at managing the eager student body with the helpful and selfless Lafayette alumni. My own work with my Gateway Career Counselor has been very meaningful and has helped provide me with career goals and a framework for how I wish to pursue my college experience. My Gateway Career Counselor has always been available to meet with me and very communicative. I never felt like I could not reach them."



KASHIF CHOPRA '26

Hometown: Gurugram, Haryana, India

Major: Electrical and Computer Engineering

"Meeting with my Gateway Career Counselor has been extremely beneficial in helping me discover opportunities on campus that I, as a student, should utilize. Through my Gateway Career Counselor, I learned about various programs and networking opportunities, and they were also helpful in connecting me with other individuals who shared similar interests and majors. If I ever needed to contact someone knowledgeable in a specific field for a project, my Gateway Career Counselor would be the first person I would reach out to for a connection."

Events such as the on-campus career fairs were also beneficial in teaching me how to network and provided me with an understanding of the job market available for recent graduates. I also participated in the East and West Coast technology Career Tracks, where I connected with Lafayette alumni working at big tech companies like Google and Amazon."

LAFAYETTE
GATEWAY CAREER CENTER

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