



menu



SMALL BITES

(quick and engaging opportunities to connect with CAU students)

Promenade Pop Ups

Each week in the Fall, CPD will allow employers to come to campus to sit at a branded table to meet with students conduct resume reviews, mock interviews, career advising, application tips, etc.

- The “Pop Ups” will be held from 10a – 4p on campus promenade in high traffic areas
- This is an informal high touch way to meet students of all majors, classifications and experience levels
- Can be combined with food truck / “Well Dressed Wednesday” events, and other campus activations

“Well Dressed Wednesday” + Photo Booth

On Wednesdays the students of CAU dress in professional attire as they attend classes, organization meetings and just walk on the around campus. Many of these photos are shared on the @CAU1988 Instagram page and can be branded for your specific organization.

- Cost of 360° Photobooth varies depending on event length and branding package

Food Truck Buy Out / “Happy Hour

Lunch on YOU! Provide meal tickets / vouchers for any student that fills out an application or gives their contact information to your organization (objective driven). Students can use at existing food truck or another vendor

- Utilizing food trucks that are already contracted with the campus make for a simple and seamless process



INTENTIONAL ENTRÉE'S

(larger, more tailored opportunities to connect with CAU students)

“Meet the Grads”

Hosted in February for all graduating students and recent alumni (in person event only)

- Employers from ALL industries to attend with available positions (50 employers max).
- Held at Multipurpose Room at CAU Campus for approx. 5 hours (10a – 3pm)
- **\$500** per employer with table and 2 chairs
- Registration opens in December. Interested? Send an email to careerdevelopment@cau.edu

Summer Internship Fair

Hosted in February for all students seeking summer internship opportunities (in person event only)

- Employers from ALL industries to attend with available summer internships (50 employers max).
- Multipurpose Room at CAU Campus for approx. 5 hours (10a – 3pm)
- **\$500** per employer with table and 2 chairs
- Registration opens in December. Interested? Send an email to careerdevelopment@cau.edu

“App / Interview Day at CAU”

Highly branded campus partners come to campus to have students interview on the spot or support them in filling out applications for live opportunities they have available. Reps from the organization would need to be present (virtual option for app day)

- This will be a 4-5-hour event mid-day in an engaging atmosphere with food / refreshments
- Held in the Woodruff Library or “Dell / THD” Innovation space in Carl and Mary Ware
- Tables and chairs as well as computers / iPads (for app day) | Interview Spaces as needed
- Handshake interview schedule would need to be created if interview day

Case Competitions

In conjunction with faculty and students, CPD will host and promote 2-3 case competitions per semester. In a case competition, participants strive to develop the best solution to a business or education-related case study within an allocated time frame, typically with teams of two or more individuals pitted against each other in a head-to-head or broader relative ranking. Teams deliver presentations for judges and, while competitions vary in composition, a standard format and purpose exists.

- Prizes should be monetary and based on the case, time allotted and company brand
- Employers receive potential interns & real-world resolutions to problems while enhancing campus brand
- Students should get approximately 3 weeks to work on cases
- The actual competition will be held on a Friday afternoon at the campus or at company location between 10am and 3pm



DESSERTS

(Something “sweet” to do for students without big cost / budgets during Midterm / Finals)

“TREAT TABLES”

Send flyers, banners, giveaways and table décor along with a few quick treats for them to enjoy as they go into testing time

- Can be delivered by Grub Hub / Uber Eats
- Table / Set Up will be managed by CPD staff or company Brand Ambassadors
- Great way to brand company without physical presence

How to Order

- ✓ Submit an Event / Interview Request on [Handshake](#) at least 2 weeks prior to desired date. Include all needed details, needs, target audience, etc.
- ✓ Once submitted, send an email to cholt@cau.edu for approval
- ✓ If approved, you will receive an email with next steps