

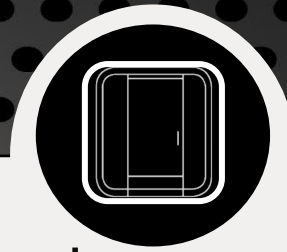
# 2023 / 2024



## \$10k – \$60k

### VIRTUAL CAREER CENTER

- Branded with company logo for 1 year
- Highlights of internships, jobs, blogs, events, etc.
- Priority booth placement at Career Fair
- Scheduled info sessions / events per AY
- Speaking opportunities for industry executives
- “Office Hour” opportunities to connect with students
- Full approval on Handshake



## \$50k

### IRIS PHOTOBOOTH

- Branded with company logo for 1 year
- 1 Brand Ambassador for the Academic Year
- Priority booth placement at Career Fair
- 3 Scheduled info sessions / events per AY
- 2 “Campus Takeover” Days
- Partnership mentions on all CAU social media platforms
- Access to chartered campus organization leaders



### CORPORATE PARTNERS PROGRAM

When you think about establishing a partnership between your business and CAU/CPD, the primary objective might be focused solely on talent sourcing. However, partnering can go well beyond talent acquisition and truly provide opportunities to propel students forward in their careers. The role of CPD is to engage, prepare and connect students to opportunities that will have a high impact on their professional lives. A true and mutually beneficial partnership with your organization is just the start. See below and explore our **CORPORATE PARTNERS PROGRAM**.

**\$100k**  
PLATINUM

**\$50k**  
GOLD

**\$25k**  
SILVER

**\$10k**  
BRONZE

**Interested?** Send an email to Mrs. Tiara Arnold at [TArnold@cau.edu](mailto:TArnold@cau.edu) with “**COMPANY NAME + CPD SPONSORSHIP**” in the subject line for detailed package information and next steps