## **Greetings and Introductions**

To make a positive first impression when meeting new people, include the following as part of your greeting:

- a warm smile
- an introduction including your first and last name
- a welcoming comment

- direct eye contact
- a firm handshake

### **Elevator Pitch**

Learn to sell yourself by creating an elevator pitch, and make sure you practice it!

- Introduction: Introduce yourself, offer a firm hand shake
- Objective: WHERE ARE YOU NOW?

  Tell the person where you are now, what year, what major, etc.
- Summary: WHERE HAVE YOU BEEN?
   Briefly summarize education, experience, strengths, etc.
- Closing: WHERE ARE YOU GOING?
   Talk about what kinds of opportunities you are seeking.

Determine how effective and memorable your Elevator Pitch is by using this checklist:

- I can state who I am, what my work is and what makes me unique in 60 seconds.
- In my 60 seconds I can say my name and concentration of interest.
- My 60 seconds has multiple parts, each can stand on their own and invite conversation by the listener.
- I communicate what I do differently, uniquely or unlike my competitors.
- I have a 30 second version of my 60 seconds that communicates the same information.
- The response I get from either version leads into further conversation such as, "Interesting; tell me more."

#### The Art of Conversation

- Ask Questions: You should generally start new conversations by throwing out questions rather than making statements or talking about things you have done
- **Listen**: Great conversationalists are great listeners. Whether you are with one person or a group listen attentively. When you listen you learn. When you are speaking you are not learning anything new.
- **Give compliments:** Whenever you can pay a genuine compliment, do so.
- **Keep up to date on topical issues:** Be ready to comment with questions, ideas, facts and opinions on the issues that other people are interested in.
- **Be Humorous:** There is a place for serious discussion and there is a place for the light-hearted, so be ready to contribute in either environment.
  - Observe witty people in action and see how they contribute.
  - Have a stock of funny stories. Do not force them into the conversation but have them ready when you get the cue or when there is a lull. Personal anecdotes relating to unusual experiences and misfortunes that befell you often go down well.
- **Speak Clearly:** Say what you have to say with clarity and enthusiasm.
- **Enjoy it:** Be yourself, be natural and don't try to be anything that you are not.

My Elevator Pitch:	

### The Networking Reception

- Don't be a business card commando
  - Exchange business cards with those you would like after meaningful conversation
  - o Look at business card, ask a question
- Don't just hang out with the people you already know
- After event, connect on LinkedIn, follow up with message

#### **Office Rules**

- **Holding a door.** Whoever arrives at the door first holds it for others.
- Getting off an elevator. The person closest to the door exits first
- Paying for a meal. Today, whoever does the inviting pays for the meal.
- **Standing.** Male or female, standing to greet someone is always polite. This is especially important when the person is of higher rank or a client.
- **Shaking hands.** Today, a man does not need to wait for a woman to offer her hand before he extends his. Whether you are a man or a woman, always remember to shake hands!
- **Helping to carry something.** Everyone appreciates some help when they are overloaded with books or packages. Regardless of your gender, lend your co-workers a helping hand when they are in need.

# The Newbie: How to Make a Good First Impression

- Any new experience gives you a chance to re-define yourself.
  - Will you become the professional your program/office/co-workers/supervisors always dreamed of?
  - o Will you be someone who exhibits strong skills, good judgment, polite and appropriate behavior?
- Whether you are beginning a new internship, job, graduate school program, or service program focus on creating the professional image that aspire to. Many employers consider internships to be a "working interview." Make the most of your time with new colleagues and professionals no matter how short or temporary it might seem.

#### **Top 10 Mistakes**

- 1. Sharing too much personal information
- 2. Using offensive language
- 3. Being late for work
- 4. Becoming too good of "friends" with the boss
- 5. Gossiping
- 6. Texting Cell Phone use
- 7. Not participating in staff events
- 8. Participating in staff events and drinking too much!
- 9. Dressing too casually
- 10. Dating a co-worker

#### **Top 10 Ways to Succeed**

- 1. Taking initiative volunteering for projects
- 2. Being positive
- 3. Keep good relationships with everyone in the office
- 4. Set good boundaries
- 5. Take a leadership role when given the chance
- 6. Be innovative and find creative ways of helping the company succeed
- 7. Listen –really listen
- 8. Making use of your evaluations and feedback
- 9. Network, network, network
- 10. The Golden Rule: Treat other the way you wish to be treated