

Career Goal Activity

Think about your **Career Goal** as what you want to be doing once your education and training is complete.

{ **EMPLOYMENT** }
in your field of interest

You may be ready to enter the workforce immediately upon graduation **OR** You may decide that another stepping stone is needed *before* you are ready to pursue your Career Goal such as Grad/Professional School, Post grad Service, or a Gap year. Either way, your Career Goal is still related to employment.

1 Field of interest: Fields of interest are general areas of work that include many different job titles that require similar kinds of work activities.

- Accounting, Business, & Management
- Arts & Entertainment
- Communication, Marketing, & Sales
- Education
- Environmental
- Health Sciences
- Law, Government, & Public Admin
- Science, Tech, Engineering & Math
- Social Services & Non-Profit
- Browse additional fields of interest: careertech.org/Career-Clusters

For this exercise

- Write down three Fields of Interest that appeal to you

Your Fields of Interest

1. _____
2. _____
3. _____

2 Organizational Category: Organizational category refers to settings within your field of interest. Brainstorm possible categories based on your research and knowledge.

If you need assistance, here are two good sites:

- **What Can I Do With This Major:** augustana.joinhandshake.com/stu/articles/13442
- **My Next Move:** mynextmove.org

Organizational Categories

1. _____
2. _____
3. _____

For this exercise

- Choose one Field of Interest from above
- List three Fields of Interest that appeal to you

3 Position Title: Position title, occupational title, or job title is the name of a specific position one holds and may be appropriate for your Career Goal.

If you need assistance, you can explore job titles here:

- Alphabetically: careerbuilder.com/browse/titles
- Occupational Outlook Handbook: bls.gov/ooh/
- My Next Move: mynextmove.org

Position Titles

1. _____
2. _____
3. _____

For this exercise

- Choose one Organizational Category from above
- Write down three position titles that relate to that Organizational Category

4 **Population:** Population refers to the people who benefit from your work. For your Career Goal, the population refers to clients, customers, or recipients of your services or products.

For this exercise

- Choose one of your Position Titles from above
- List three populations that relate to both your field of interest and position title

Populations

1. _____

2. _____

3. _____

5 **Strengths:** Strengths refer to personal attributes, talents, or abilities that you bring to a project or that you acquire by doing a project or by some form of learning.

So, how do you determine your strengths?

- Ask friends, family, and past supervisors what they see as your strengths
- Think about achievements or activities that have made you proud for a job well-done

If you need assistance, here are a few good resources to get your ideas flowing:

- **Transferable Skills:**
careers.augustana.edu/resources/transferable-skills/
- **Career Readiness Skills:**
careers.augustana.edu/resources/career-readiness-skills/
- **My Next Move:** View skill requirements by searching for job titles:
mynextmove.org
- **Search current job openings** for a list of required/preferred skills:
indeed.com

For this exercise

- Choose one Position Title from above
- Write down three Strengths that relate to what you have written so far

Populations

1. _____

2. _____

3. _____

Pulling it all Together

After completing all the sections that will be useful to you in creating your Career Goal, simply list them all here and then create your statement.

- **Field of interest:** Law and Government
- **Organizational Category:** Federal Government
- **Position Title:** Intelligence Analyst
- **Population:** national security for Americans
- **Strengths:** critical thinking, complex problem-solving, strong written communication, judgment, and decision-making...

Career Goal: An Intelligence Analyst in the Federal Government using my interest in law enforcement and my strong critical thinking, written communication, and judgment and decision-making skills to protect the national security for Americans

Field of interest: _____

Organizational Category: _____

Position Title: _____

Population: _____

Strengths: _____

Write your complete Career Goal below

Viking Score: Career Goal Activity: In order to receive the total 20 points for the PREPARATION signature activity you will need to bring in your activity to process & reflect with a Career Coach.