

# Career Goal Activity

1

**Field of Interest:** Fields of interest are general areas of work that include many different job titles that require similar kinds of work activities.

- Accounting, Business, & Management
- Arts & Entertainment
- Communication, Marketing, & Sales
- Education
- Environmental
- Health Sciences
- Law, Government, & Public Admin
- Science, Tech, Engineering & Math
- Social Services & Non-Profit
- Learn more about fields of interest (major categories) on the What can I Do with this Major site:  
<https://augustana.joinhandshake.com/edu/articles/13442>

## For this exercise

- Write down three Fields of Interest that appeal to you

### Your Fields of Interest

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

## The Why

A **Career Goal** helps answer the question, “What do you want to do after graduation? A statement of purpose that contains specifics you wish to attain through paid work.

Post graduation plans can include *paid work*, *continuing education*, *post grad service* or a *gap year*. Regardless of the next step, students can craft a career goal that sparks their curiosity, leans into their strengths and lays out the design for a life of meaning and purpose.

2

**Position Title:** Position title, occupational title, or job title is the name of a specific position one holds and may be appropriate for your Career Goal.

If you need assistance, you can explore job titles here:

- Alphabetically: [careerbuilder.com/browse/titles](https://careerbuilder.com/browse/titles)
- Occupational Outlook Handbook: [bls.gov/ooh/](https://bls.gov/ooh/)
- My Next Move: [mynextmove.org](https://mynextmove.org)

## For this exercise

- Write down three position titles that relate to that Field of Interest
- Repeat this step if you have more than one Field of Interest, it can help you compare and contrast

### Position Titles

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

## The What

A clear and specific **Career Goal** includes these components:

- **Field of interest:** Fields of interest are general areas of work that include many different job titles that require similar kinds of outcomes.
- **Position Title:** Position title, occupational title, or job title is the name of a specific position one holds.
- **Population:** Population refers to the people who benefit from your work such as clients, customers, or recipients of your services or products
- **Strengths/Skills:** Skills are special talents, functions, or tasks that you have learned to do well. These skills should include what you need to complete your career well.

**3** **Population:** Population refers to the people who benefit from your work. For your Career Goal, the population refers to clients, customers, or recipients of your services or products.

**For this exercise**

- Choose one of your Position Titles from above
- List three populations that relate to both your field of interest and position title

**Populations**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

**4** **Strengths/Skills:** Strengths refer to personal attributes, talents, or abilities that you bring to a project or that you acquire by doing a project or by some form of learning.

So, how do you determine your strengths?

- Ask friends, family, and past supervisors what they see as your strengths
- Think about achievements or activities that have made you proud for a job well-done

If you need assistance, here are a few good resources to get your ideas flowing:

- **Transferable Skills:**  
[careers.augustana.edu/resources/transferable-skills/](https://careers.augustana.edu/resources/transferable-skills/)
- **Career Readiness Skills:**  
[careers.augustana.edu/resources/career-readiness-skills/](https://careers.augustana.edu/resources/career-readiness-skills/)
- **My Next Move:** View skill requirements by searching for job titles: [mynextmove.org](https://mynextmove.org)
- **Search current job openings** for a list of required/preferred skills: [indeed.com](https://indeed.com)

**For this exercise**

- Choose one Position Title from above
- Write down three Strengths that relate to what you have written so far

**Strengths/Skills**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

## Pulling it all Together

After completing all the sections that will be useful to you in creating your Career Goal, simply list them all here and then create your statement.

- **Field of interest:** Law and Government
- **Position Title:** Legal Project Manager or Paralegal
- **Population:** Brand owners
- **Strengths/Skills:** critical thinking, complex problem-solving, strong written communication, judgment, and decision-making...

**Career Goal:** An Intelligence Analyst in the Federal Government, using my interest in law enforcement, critical thinking, written communication, and decision-making skills to protect the national security for Americans.

**Field of interest:**

**Position Title:**

**Population:**

**Strengths/Skills:**

**Write your complete Career Goal below**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Viking Score/Career Goal Activity:** To receive the total 20 points for the signature activity, you will need to bring in your activity to review with a Career Coach.

- Schedule an appointment with your Career Coach to discuss what you have learned
- Points will be awarded by your Career Coach after your appointment

