CAREER DEVELOPMENT & VOCATION CORRECTION CAREERS I OPPORTUNITIES I RESEARCH I EXPLORATION Augustana College

Career Goal Activity

Field of Interest: Fields of interest are general areas of work that include many different job titles that require similar kinds of work activities.

- Accounting, Business, & Management
- Arts & Entertainment
- Communication, Marketing, & Sales
- Education
- Environmental
- Health Sciences
- Law, Government, & Public Admin
- Science, Tech, Engineering & Math
- Social Services & Non-Profit
- Learn more about fields of interest (major categories) on the What can I Do with this Major site:

https://augustana.joinhandshake.com/edu/articles/13442

For this exercise

• Write down three Fields of Interest that appeal to you

The Why

A **Career Goal** helps answer the question, "What do you want to do after graduation? A statement of purpose that contains specifics you wish to attain through paid work.

Post graduation plans can include *paid work*, *continuing education*, *post grad service* or a *gap year*. Regardless of the next step, students can craft a career goal that sparks their curiosity, leans into their strengths and lays out the design for a life of meaning and purpose.

The What

A clear and specific **Career Goal** includes these components:

- **Field of interest**: Fields of interest are general areas of work that include many different job titles that require similar kinds of outcomes.
- **Position Title:** Position title, occupational title, or job title is the name of a specific position one holds.
- **Population:** Population refers to the people who benefit from your work such as clients, customers, or recipients of your services or products
- **Strengths/Skills**: Skills are special talents, functions, or tasks that you have learned to do well. These skills should include what you need to complete your career well.

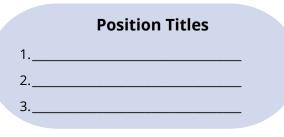
Position Title: Position title, occupational title, or job title is the name of a specific position one holds and may be appropriate for your Career Goal.

If you need assistance, you can explore job titles here:

- Alphabetically: <u>careerbuilder.com/browse/titles</u>
- Occupational Outlook Handbook: <u>bls.gov/ooh/</u>
- My Next Move: mynextmove.org

For this exercise

- Write down three position titles that relate to that Field of Interest
- Repeat this step if you have more than one Field of Interest, it can help you compare and contrast



2

3

Population: Population refers to the people who benefit from your work. For your Career Goal, the population refers to clients, customers, or recipients of your services or products.

For this exercise

- Choose one of your Position Titles from above
- List three populations that relate to both your field of interest and position title

	Populations	
1		
2		
3		

Strengths/Skills: Strengths refer to personal attributes, talents, or abilities that you bring to a project or that you acquire by doing a project or by some form of learning.

So, how do you determine your strengths?

- Ask friends, family, and past supervisors what they see as your strengths
- Think about achievements or activities that have made you proud for a job well-done

If you need assistance, here are a few good resources to get your ideas flowing:

- Transferable Skills:
- careers.augustana.edu/resources/transferable-skills/
- Career Readiness Skills:
 <u>careers.augustana.edu/resources/career-readiness-skills/</u>
- **My Next Move:** View skill requirements by searching for job titles: <u>mynextmove.org</u>
- Search current job openings for a list of required/preferred skills: indeed.com

For this exercise

- Choose one Position Title from above
- Write down three Strengths that relate to what you have written so far

	Strengths/Skills	
1		-
2		-
3		_

Pulling it all Together

After completing all the sections that will be useful to you in creating your Career Goal, simply list them all here and then create your statement.

- Field of interest: Law and Government
- Position Title: Legal Project Manager or Paralegal
- Population: Brand owners
- **Strengths/Skills:** critical thinking, complex problem-solving, strong written communication, judgment, and decision-making...

Career Goal: An Intelligence Analyst in the Federal Government, using my interest in law enforcement, critical thinking, written communication, and decision-making skills to protect the national security for Americans.

Field of interest: Position Title: Population: Strengths/Skills:

Write your complete Career Goal below

Viking Score/Career Goal Activity: To receive the total 20 points for the signature activity, you will need to bring in your activity to review with a Career Coach.

- <u>Schedule an appointment</u> with your<u>Career Coach</u> to discuss what you have learned
- Points will be awarded by your Career Coach after your appointment