



Business

Business is about leadership, having a global perspective, and developing solutions to community problems with an entrepreneurial mindset. ASU believes that anyone in any discipline can be a leader and prepares future leaders with an interest in business to make lasting impacts locally, nationally and internationally. Business leaders emerge from diverse programs: political science, English literature, communication, economics, humanities and law. ASU faculty and graduates with a career interest in business study brain activity of ethical leaders to identify patterns that can be used to train better supervisors, research the benefits of diversity in the work place, educate existing businesses on cybersecurity tactics to protect against data breaches, launch new business ventures and hold leadership positions at Fortune 500 companies, nonprofits and in government.

Tips for success

Utilize the ASU Mentorship Network and LinkedIn

Seek out alumni and professionals through ASU's online platform the ASU Mentor Network, driving powerful professional connections within the Sun Devil community. LinkedIn is heavily used by organizations to post job opportunities, grow business, network and follow industry trends. If you're thinking of starting your own venture, consider using LinkedIn as a way to market yourself and your business.

Grow your network

Business relies on successful partnerships and fostering relationships with clients, colleagues and community members. Attend networking events in your city to make new professional connections and build upon your communication and negotiation skills.

Pick up a new language

Learning a second language can make yourself more marketable to internationally-based organizations.

Possible career fields

Accountancy
Administrator
Advising/Consulting
Analyst
Auditing
Actuary
Banking
Compliance
Consulting
Economics
Event Planning
Financial Services
Hospitality and Tourism
Hotel Management
Human Resources
Insurance
Logistician
Marketing and Advertising
Mathematical
Project Management
Public Relations
Real Estate
Recruiting
Restaurant
Retail Management
Sales
Statistical Analysis
Supply Chain Management
Sustainability
Transportation and Logistics

Professional associations

There are several local and national professional associations that will help you network with professionals already in your field of interest, as well as expose you to new opportunities you may not have considered. Some professional associations are free to join and others may offer student membership rates.

- **Toastmasters**
- **Local Chambers of Commerce**
- **American Marketing Association**
- **National Association for Business Economics**
- **American Association for Advertising Agencies**

Next steps

Try searching for internships on [Handshake](#) or expand your network and industry expertise by conducting informational interviews with professionals in your fields of interest.

Student organizations at ASU

Student organizations are a great way to get connected with fellow students with similar interests. Many student clubs bring potential employers to speak at meetings, host career-related events, and offer professional development opportunities. Check [Sun Devil Sync](#) for more information on joining student organizations.

- **Alpha Kappa Psi-Professional Business Fraternity**
- **American Marketing Association**
- **Asian Business Leaders Association**
- **Black Business Students Association**
- **Collegiate DECA**
- **Finance and Accounting Career Club**
- **Financial Management Association**
- **Hispanic Business Students Association**
- **International Business Scholars Association**
- **Investment Banking and Consulting Club**
- **Phi Beta Lambda**
- **Sales Professionals Attaining Remarkable Knowledge**
- **Society for Human Resource Management**
- **Sports Business Association**
- **Sports Business Scholars**
- **Supply Chain Management Association**
- **The National Association for Catering and Events**
- **Women's Business Leaders Association Society of Professional Journalists**
- **W.P. Carey Business Ambassadors**
- **Walter Cronkite College Council**

