



Arts, Design and Performance

Careers in the areas of Arts, Design and Performance are diverse, multi-faceted, and dynamically changing within many industries. Creatives work in a wide variety of international and domestic fields, functional areas, and organizations utilizing their technical, foundational, and interpretive competencies. Creative careers are a place for exploration, innovation, and problem solving with a larger goal to become global citizens engaged in creating positive communities. At ASU we have a wide variety of resources and programs to help develop and foster your creative career goals.

Tips for success

Networking

It's important to connect with industry professionals who can provide more information on specific careers, as well as introduce you to potential professional associations and community organizations related to your interests. Check out mentorship.asu.edu

Create an Online Portfolio

Arts, Design and Performance are fields where hands-on projects happen. Having a diverse online portfolio allows you to showcase your talents or pieces of work via video, photos or digital uploads and can include activities ranging from performing arts (dance, music, theatre) to 3D renderings to graphic or architectural designs.

Gain relevant experience through volunteering and internships

Internships and freelance work can help you develop crucial hands-on experience, hands on experience and build rapport with industry professionals. These experience increase your chances of getting your “foot in the door” at prospective places of employment and gain valuable insight into your chosen field.

Possible career fields

- Advertising
- Animation
- Architecture
- Art & Music Therapy
- Art Education
- Arts Administration
- Biomimicry
- Creative Writing
- Dance Education
- Entrepreneur / Business Owner
- Fashion
- Film
- Fine Arts
- Freelance / Gig artist
- Game Design
- Graphic Design
- Industrial Design
- Interior Architecture
- Landscape Architecture
- Music Education
- New media
- Performance (Acting, Dance, Music, etc.)
- Photography
- Social Media
- UI/UX and Web Design

Professional associations

There are several local and national professional associations connected to this career field. Joining a professional association will help you network with professionals already in the industry, as well as expose you to new opportunities you may not have considered. Some are free to join and others may offer student rates to become a member.

- **Arizona Commission on the Arts**
- **AIGA, the Professional Association for Design**
- **American Society of Interior Designers**
- **Association of Performing Arts**
- **Chamber Music America**
- **College Art Association**
- **Industrial Designers Society of America**
- **International Game Developers Association**
- **Public Relations Society of America**
- **Society for Technical Communication**
- **Society for Marketing Professional Services**
- **League of American Orchestras**
- **The National Opera Center of America**

Next steps

Try searching for internships on [Handshake](#) or volunteer opportunities with [VolunteerMatch](#).

Student organizations at ASU

Student organizations are another great way to get connected with fellow students with similar interests. Many student clubs bring potential employers to speak at meetings, host career-related events, and offer professional development opportunities. Check [Sun Devil Sync](#) for more information on joining student organizations.

- **American Institute of Architecture Students**
- **American Choral Directors Association**
- **Art Education Organization at ASU**
- **Art Music and Poetry Club**
- **Art Student Coalition @ ASU**
- **Barrett Artists and Musicians**
- **Barren Mind Improv**
- **Clay Club of ASU**
- **Cultural Association of Performing Arts**
- **Dancing Devils at ASU**
- **Devil Clefs**
- **Entertainment Business Association**
- **Fashion Journalist Club**
- **Film Association at ASU**
- **Interdisciplinary Arts and Performance Club**
- **Poly Photo Club**
- **United States Institute for Theatre Technology**
- **Undergraduate Art History Association**

