

Ima Student

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Education

Bachelor of Science in Business Entrepreneurship
Arizona State University, Tempe, Arizona

May 20XX

Technical Skills

JavaScript
Python
Standard Query Language (SQL)

Relevant Courses

Business Statistics Business Writing, Fundamentals of Finance, Creating Digital Experiences

Professional Experience

Change Agent, Arizona State University, Tempe, Arizona

August 20XX-Present

- Promote internal community service, service-learning, and social entrepreneurship opportunities to students.
- Answer inquiries regarding community service, service-learning, national service, entrepreneurship, and high-impact careers, both in-person and on the phone, with students to maintain high customer service.
- Coordinate and lead tabling and promotional events that advance the mission of Changemaker Central.

Sales and Marketing Intern, Ticketmaster, Phoenix, Arizona

May 20XX-August 20XX

- Researched trends in sales by reading graphs to develop a monthly sales summary.
- Implemented interactive marketing for monthly special offers on the Ticketmaster website using Python.
- Assisted with Ticketmaster app updates when technical errors occurred.
- Presented personal, innovative concepts to 6 Ticketmaster board members weekly, creating new ideas for marketing, sales, and platform updates.

Corporate Partnerships Intern, Arizona Diamondbacks, Phoenix, Arizona

September 20XX-February 20XX

- Fulfilled partnership packages including promotions, tickets, signage and print, VIP field visits, autograph requests, and partner events.
- Facilitated and executed partner game day promotions by assisting with location logistics and communicating with partners in advance.
- Drafted PowerPoint presentations for corporate partner events and season recaps.

Course Projects

Disruption Group Project, Arizona State University, Tempe, Arizona

January 20XX- May 20XX

- Brainstormed ideas in a team of 6 that demonstrated improvements to a corporate business through documenting and collective notetaking, resulting in successful disruptive ideas.
- Identified 3 disruptive concepts to improve efficiency, marketing, and service for a local Starbucks through extensive research, presenting improvements to a class of 150 students.
- Delegated assignments to a group of 6, in which each team member was assigned to observe specific functions of Starbucks Coffee shops and implement those observations into a presentation.