

# Networking

## Use and build your network to identify new professional opportunities

Networking helps you connect and build relationships to support your career development and decisions. These connections can provide you with career advice, connect you with industry experts and resources.

## Importance of networking

Referrals can help lead to opportunities. **85% of jobs are filled through networking.**

- Provide you with career advice and support. Your network could help you identify solutions to a challenging situation, provide professional support and help you grow.
- Introduce you to other professionals and help you advance your career.
- Provide you with diverse perspectives to help you grow professionally in your field.
- Share knowledge, ideas and best practices.

## Who is in your network?

Start having career conversations with people you know.



### Professors

- Have industry knowledge
- Use as professional reference
- Visit their office hours and get to know them



### Friends and Family

- Conduct an informational interview
- Gain insight of field
- Learn vital information about your career interest



### Peers

- Have similar interests
- Learn about potential internship opportunities
- Help fellow classmates make connections



### ASU Alumni

- Around 600,000 ASU alumni on LinkedIn
- Search specific companies and roles
- Network with alumni

## Try something new

One of the best ways to network and build connections is through new experiences.

- Volunteer in your community.
- Travel to new places and learn.
- Complete an internship to establish relationships in the field.
- Find a micro-internship to gain experience.
- Take on a new project to explore your interests and develop necessary skills.
- Join a club, board or committee.