Career fairs benefit both first-year students and graduating seniors. Not only can career fairs lead to job offers, but they also provide opportunities to explore a diverse range of industries, network with hiring managers, and enhance your job hunting skills. Check the other side of this flier for the top 10 reasons to prioritize attending career fairs.

Remember, the key to success in attending a career fair is preparation - researching companies in advance, having a well-prepared resume, and practicing self-presentation skills. These can help make a strong impression on potential employers.

Part-time job fair for off-campus jobs, virtual  
Aug. 10, 10 a.m. to 2 p.m. | Handshake

Internship fair, Tempe  
Sept. 14, 1 p.m. to 4 p.m. | Memorial Union, Ventana

Career & internship fair, Tempe  
Sept. 26, 27, 1 p.m. to 4 p.m. | Memorial Union, Ventana, Turquoise

Reverse career mixer  
Sept. 27, 11:30 a.m. to 12:30 p.m. 
Memorial Union Alumni Lounge

Career & internship fair, virtual  
Sept. 29, 10 a.m. to 2 p.m. | Handshake

Opportunity fair, West  
Oct. 5, 1 p.m. to 4 p.m. | La Sala

End-of-semester career fair, Tempe  
Nov. 30, 2 p.m. to 4 p.m. | Memorial Union, 2nd Floor
The top 10 reasons to prioritize attending career fairs:

1. **Exploration of various industries:** Career fairs expose you to a wide variety of industries and job types, helping you understand the array of career paths available.

2. **Networking opportunities:** Meeting face-to-face with representatives from various companies allows you to make personal connections, which can lead to potential job opportunities in the future.

3. **Learning about companies:** Career fairs provide firsthand information about many companies. You can learn about company culture, values, and mission statements directly from company representatives.

4. **Insights on job market trends:** You can learn about current job market trends, such as what skillsets are in high demand, which industries are growing, and what companies are hiring.

5. **Job application practice:** Even if you aren’t ready to work yet, career fairs give you the chance to practice job application processes. You can learn how to tailor a resume, write cover letters, and perform well in interviews.

6. **Immediate feedback:** You often have the chance to share your resumes with company representatives and can gain immediate, useful feedback that can help them improve.

7. **Gain confidence:** Speaking with potential employers, asking informed questions, and selling personal skills can boost your confidence. This practice can prove valuable in real job interviews.

8. **Opportunities for internships:** Many companies also offer internships which can provide valuable work experience. You might find such opportunities at a career fair.

9. **Job offers:** Of course, one of the main advantages is the potential to secure job offers. Some employers might conduct on-the-spot interviews and offer positions immediately or shortly after the fair.

10. **Career readiness:** Overall, the experience of attending a career fair better prepares you for the professional world. It provides a realistic sense of what job hunting entails and helps you understand how to present yourself to potential employers.