

# Employer Partnership Program

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The Employer Partnership program at ASU Career Services is designed to enhance your recruitment efforts and expand your reach to a diverse pool of talented Sun Devils. We offer several packages tailored to meet your business' unique recruiting needs. ASU is #1 in the nation for innovation and the #2 public university in the nation for employability of graduates. Partnering with ASU Career Services provides your organization with elevated access to our team of experts who will assist you with partnership deliverables and campus presence.



## **Brand awareness**

ASU is here to collaborate with your company, boosting your brand visibility across various social and digital platforms, with a special focus on student engagement.



## **Consulting and data**

Our dedicated team is committed to equipping you with valuable insight into the landscape within ASU's ecosystem. We offer strategic guidance on effectively connecting with students to gain a competitive edge.



## **Event participation**

Partnering with ASU Career Services provides your organization with elevated access to our career fairs, including a Career Services student liaison to provide support and assistance throughout the career event.

**We offer a special rate just for small businesses, nonprofit organizations and government agencies. Click here to schedule a consultation: [bit.ly/ASURFI](https://bit.ly/ASURFI)**

“As a rapidly growing Arizona-based company, our partnership with ASU has been invaluable in allowing us to connect with top talent aligned to our mission, high-performance culture and values.”

**- Lauren Kordalski, Director of Talent Acquisition, Paradox**

## Maroon Level

**\$10,000**

- Recruitment consultation using student insight and research to plan engagement for fall and spring semesters
- Partnership announcement email
- Brand logo and customized landing page on Career Services website
- Handshake prominence through partner program collection
- Guaranteed registration to Career Services career fairs
- Highlight opportunities in high traffic areas
- Student assistance for on-campus events
- Complimentary attendance to 4 career fairs
- In-person tabling with support to engage students in a casual, high-traffic location
- Formal introduction to select student clubs and organizations
- One digital resume book from a career fair
- 30 minute presentation to ASU Career Services staff

## Gold Level

**\$20,000**

**Everything from Maroon levels, plus:**

- Priority placement on landing page gallery
- 2 takeover days (on-campus, virtual and Career Services social)
- Complimentary attendance to 6 career fairs
- On-site Career Services student liaison to provide support and assistance throughout the career event
- Digital resume book from all career fairs attended
- Formal introduction to select student clubs and organizations
- Specialized campus wide recruitment events
- Sponsorship to the ASU Club or student organization of your choosing
- Collaborative session with senior leadership
- Priority booking for on-campus interview rooms

## **Concierge Level**

**\$40,000**

**Everything from Maroon and Gold levels, plus:**

- Dedicated ASU concierge team member for deliverables and system navigation
- Priority targeted emails
- Priority takeover days (on-campus, virtual and Career Services social)
- Complimentary attendance to ASU Career Services fairs
- Comprehensive student landscape data (demographics, salaries, recommendations, etc.)
- Support with the recruiting cycle
- Representation at ASU-hosted events
- Job description and posting support
- Semesterly student site visits (in-person, virtual or hybrid)
- Robust branding and marketing opportunities on campus
- Priority engagements with student clubs
- Unlimited access to curated resume books
- Priority invitations for classroom presentations
- Curated engagement opportunities with specific student populations (e.g., international students, veterans)
- Access to programs and initiatives with early talent pipeline and K-12 students