

# THE CAREER MANAGEMENT MODEL



Career Management is a lifelong process where you can take an active role in defining and planning your career path. Our Career Management Model outlines the phases for you, suggesting specific activities that will help you achieve the desired key outcome for each phase. The roadmap below will guide you on the steps to take to reach your career success.

## 01 IDEATION & PLANNING

**KEY OUTCOME:** Identified career direction

- Complete the Career Action Plan
- Decide on initial career direction
- Conduct self-assessment and set career goals
- Join a Rady organization based on your career direction
- [Meet with your Career Coach](#) to discuss your plan

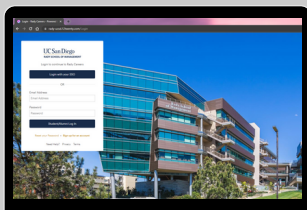


## DISCOVERY PHASE

# 02


**KEY OUTCOME:** Created target employer list

- Conduct industry research using [Vault Guides](#)
- Research function/job roles using [Candid Career](#)
- Add your target employers to your [12Twenty](#) profile
- Attend Employer Information Sessions



## 03 MARKET TESTING

**KEY OUTCOME:** Developed job search strategy

- Develop and practice [Personal Narrative](#)
  - Begin networking - utilize the [Rady Network](#) and LinkedIn
  - Conduct informational interviews with alumni, industry connections, or other Rady students
-  Utilize [Candid Career](#) to explore thousands of informational interview videos!



## PRODUCT DESIGN 04

**KEY OUTCOME:** Uploaded approved resume in 12Twenty

- Review [Resume Guide](#) and complete [Resume Approval Process](#)
- Review [Cover Letter Guide](#) and draft a targeted cover letter
- Update online profile to reflect career goals
- [Meet with your Career Coach](#) to tailor your materials



## 05 LAUNCH

**KEY OUTCOME:** Evaluated & negotiated offers

- [Prep for interviews](#)
- Complete multiple mock interviews
- Review offers and develop a [negotiation strategy](#).
- Utilize the Research Tools in 12Twenty for salary negotiation
- Attend First 90 Days workshop

