

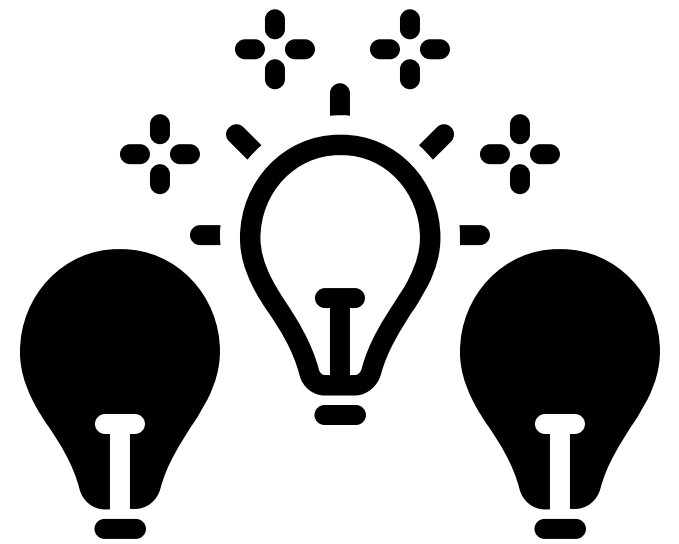
THE DIFFERENCE BETWEEN:

STRATEGY,

IMPLEMENTATION,

&

TECH CONSULTING



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STRATEGY CONSULTING

Strategy consultants work on the most pressing business issues (i.e., revenue growth, cost-cutting, M&A) for companies, often working directly with the CEO's office. ***They help answer the hypothetical question "What should we do?"***.

In strategy consulting, you get broad industry exposure and the chance to solve different kinds of business problems, which is a big pull for aspiring consultants. **In addition, strategy consulting offers incredible exit opportunities.** Many strategy consultants, especially those from McKinsey, Bain, and BCG, leave to help run Fortune 500 companies, to lead non-profit organizations, or even to go into politics.



IMPLEMENTATION CONSULTING

Implementation consultants do the work of implementing strategy that has already been decided on. Implementation consulting often involves creating operating structures to help clients reach their goals.

Implementation consultants help answer the hypothetical question “How should we do this?”

One note: Implementation consulting is not the same as operations consulting.

Implementation consultants often help companies implement new **systems or special projects**. The work is very involved in the day-to-day processes of running a business. As an implementation consultant, you won't do all the work yourself, but you will oversee large, complex projects. **If you like to see the impact of your work, implementation consulting may be for you!**



TECH CONSULTING

Tech consulting (not to be confused with IT consulting) generally involves a lot of process analysis and is very operational in nature.

Projects tend to be long-term in nature, and although you are solving different kinds of problems, the work can be very repetitive. ***Tech consultants answer the hypothetical question “What technology will enable us to do this?”***

In addition, because of the nature of the work, transitioning to a strategy firm out of a career in tech is difficult. Keep that in mind as you consider your long-term career goals.





LET US HELP

*Still not sure which consulting path – strategy, implementation, or tech consulting – is the right fit for you? **Book a 30min session with an MBB consultant to get clarity.** And if you need help breaking into consulting, join our Black Belt prep program.*

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