



2024 University AI Contest

In Partnerships with



What is the AI Contest?

The Franklin Templeton AI Contest is where students have the opportunity to showcase their innovative business ideas utilizing AI. This contest challenges participants to develop a new fintech (Financial Technology) business concept that harnesses the power of AI to solve real-world problems.

Students will create a comprehensive business plan, website, and project GitHub for finance business applications, including but not limited to potential scalability and customer benefits. Participants will have the chance to present their business plan and showcase a live demo of their product or service. To support their journey, mentors and advisors specializing in AI technology, startups, and venture investments will be available to provide guidance and coaching.

Projects will be evaluated by a panel of esteemed judges who are subject matter experts in the fields of AI, fintech, and investment management. Their expertise ensures a fair and thorough assessment of each project's viability, innovation, and potential impact.

Join us in this exciting contest, where students can unleash their creativity, leverage AI, and compete for recognition and valuable feedback from industry professionals. Together, let's explore the limitless possibilities of AI and shape the future of technology-driven businesses.



Experiences and Opportunities

- Develop experiential learnings to solve real-world problems
- **Win monetary reward prizes** (\$15,000 for 1st place and \$7,000 for 2nd place per school)
- Work with multi-national team of top AI developers, researchers, and business leaders
- **Access to the global students' network** in the US, Poland, and Singapore
- **Internship and career opportunities** with Franklin Templeton



Requirements

- Participants must be a university student studying Computer Science, Data Science, Economics, or other related fields
- Minimum of 2 or more students on each team
- Be passionate about new trends and technologies
- Can conduct high-quality research, define business models, and develop a technical prototype
- **Preferred Skills:** AI Knowledge and Experience

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Applications due 3/31