



2024 University Blockchain Contest

In Partnerships with



POZNAN UNIVERSITY OF TECHNOLOGY



What is the Blockchain Contest?

The Franklin Templeton Blockchain Contest is where students have the opportunity to showcase their innovative business ideas utilizing blockchain technology. This contest challenges participants to develop a new business concept that harnesses the power of blockchain to solve real-world problems.

Students will create a comprehensive business plan and a functional blockchain prototype that demonstrates the practical application of their idea. The contest encourages ideas related to governance, trust, distributed networks, DEFI (Decentralized Finance), and the digitization or tokenization of virtual assets. Participants will have the chance to present their business plan and showcase a live demo of their product or service. To support their journey, mentors and advisors specializing in blockchain technology, startups, and venture investments will be available to provide guidance and coaching.

Projects will be evaluated by a panel of esteemed judges who are subject matter experts in the fields of blockchain, fintech, and investment management. Their expertise ensures a fair and thorough assessment of each project's viability, innovation, and potential impact.

Join us in this exciting contest, where students can unleash their creativity, leverage blockchain technology, and compete for recognition and valuable feedback from industry professionals. Together, let's explore the limitless possibilities of blockchain and shape the future of technology-driven businesses.



Experiences and Opportunities

- Develop experiential learnings to solve real-world problems
- **Win monetary reward prizes** (\$15,000 for 1st place and \$7,000 for 2nd place per school)
- Work with multi-national team of top blockchain developers, researchers, and business leaders
- **Access to the global students' network** in the US, Poland, and Singapore
- **Internship and career opportunities** with Franklin Templeton



Requirements

- Participants must be a university student studying Computer Science, Data Science, Economics, or other related fields
- Minimum of 2 or more students on each team
- Be passionate about new trends and technologies
- Can conduct high-quality research, define business models, and develop a technical prototype
- **Preferred Skills:** Blockchain Knowledge and Experience

Scan Here to Apply



Applications due 3/31