

LinkedIn Mastery for Job Search

OUT-BOUND

**Message Examples to Reach Out
Without Asking About a Job Opening
(key: be relational not transactional)**



BEYOND B-SCHOOL

Online Career Training for MBAs

Message Examples to Request Informational Meetings . . .

1. Hi _____ -- Your work in the area of FinTech captured my attention when you spoke at a banking conference online a few weeks back. I am a project manager in financial services studying for an MBA and becoming interested in how technology is transforming customer relationships. Do you have 20 minutes for a video call next week so I can ask you a few questions about your work and what you see coming?

Message Examples to Request Informational Meetings . . .

2. Hi _____ --

My name is Roy Young. As a project manager in technology pursuing an Executive MBA at _____, I have started a school project in the area of cyber security. I read about your work in the field, and I wondered if you have 20 minutes next week for a video call so I can ask you a few questions about how you have innovated, and what you see on the horizon. Let me know when you are available. Thanks!

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3. Hi _____ -- I recently read a white paper you wrote in the increasingly challenged area of Supply Chain. As a data analyst, I have started to tackle a few case studies focused on Supply Chain in my MBA work at _____, and I have become increasingly interested in the current problems facing professionals in the field. Do you have 20 minutes for a call next week for me to ask you a few questions about your work and what you see on the horizon? Let me know what day and time is best, and I will make it work.

