



Jobscan

JOBSCAN AND HOW TO USE IT

*How to
maximize
the ATS
system*

<https://www.jobscan.co/>

MATCH RATE

A match rate is a percentage given to see how much you "match" with a posting. It is not indicative of how good or bad your resume is, but rather, how much it falls in line with the wording and specifications of the job post.

POWER SCAN

A power scan shows you where you might need to improve and how to boost your match rate. This can include the addition of more relevant hard skills, soft skills, or even formatting tips.

POWER EDIT

A power edit allows you to live edit your resume while also seeing the impact on your score. By incorporating data from the power scan, you will be able to manipulate your resume and see your score fluctuate in real time.

INTERVIEW!

An interview is what Jobscan hopes for you to get! Jobscan's mission is for you to be able to optimize your documents in a way to beat the ATS system. This will better your chances to land an interview and get a position!

APPLICANT TRACKING SYSTEM(ATS)

Most jobs nowadays use ATS scanners to sift through large amounts of resumes. From a recruiter side, it allows companies to scan large amounts of resumes and pick out which are the best match to the job posting. However, this makes word choice in resume ever more important. Due to this, JobScan allows you to compare how much of an exact match your resume is to the position you are applying for

WHY JOBSCAN?



Not only do you get JobScan Premium through SEAS Careers, which gives you more features, it also allows you to stay one step ahead. JobScan increases your interview chances by 47%. Most jobs use an ATS scanner, why shouldn't you take advantage of it?

<https://www.jobscan.co/blog/category/all-about-ats/>

DIFFERENTIATING SKILLS

Different skills mean different things and how they can impact your score can also be quite different!

HARD SKILLS

Hard skills are the ones that have their own section on their resume. These typically will pertain to the skills that are technical. Ideally, you will also reference them throughout your resume in perhaps the Education or Experience sections. Examples include:

- SQL, Java, C++, MongoDB, Python, R

SOFT SKILLS

Soft skills are transferable skills that can only be portrayed throughout your resume. These skills will not have a separate section, but rather, be made evident through your resume. They are typically also less descriptive and tend to be vague. This include:

- Leadership, committed, devoted, detail-oriented.

FORMATTING SKILLS

Formatting is standard universally. All resumes should be under a page(unless you have 7-10 years of experience), a legible font in sizes 10-12, including contact information, setting 0.5-1 inch margins, and utilizing professional voice. Before making a Jobscan appointment, it might be worthwhile to perfect your resume utilizing a Resume Review appointment.

AT A GLANCE

The type of skill utilized impacts your scores to varying degrees. Hard skills are usually the highest score impacts, followed by soft skills. and formatting skills

ESTELLE DARCY

CEO Incode Company

"For over 5 years, our company has been improving the brand and company images to give a proper experience to our customers."

SCAN TYPES

COVER LETTERS

- THE "INTERVIEW BEFORE AN INTERVIEW"
- SEEING HOW IN LINE THE SKILLS YOU LISTED ARE WITH WHAT THEY'RE LOOKING FOR
- VERY PERSONALIZED FOR THE JOB AND COMPANY

RESUME

- A BRIEF INTRODUCTION TO YOUR SKILLSET AND EXPERIENCES
- SEEING HOW SIMILAR YOUR RESUME IS TO THE POSTING IN TERMS OF SKILLS AND WORD CHOICE
- PERSONALIZED TO THE JOB IN TERMS OF SKILLS EXHIBITED

LINKEDIN

- YOUR PROFESSIONAL SOCIAL MEDIA PRESENCE AND NETWORKING
- SEEING HOW MUCH YOU FALL INTO LINE WITH WHAT JOBS YOU ARE SEARCHING FOR
- OPTIMIZING YOUR SECTIONS AND HELPS WITH GETTING NOTICED MORE

RESUME
COVER LETTER
LINKED IN