In-depth Company and Industry Research

Need more information before deciding on your Top Companies? The UO Knight Library has access to a wide variety of easy-to-use databases that can help you find out more about your target companies and industries.

To look up company data, access the Mergent Intellect database to find:
- Locations
- Sales Volume
- Executives (look for executives that may be in charge of departments where you would like to work—this may give you a contact name to pursue on LinkedIn or someone to whom to address your cover letter when the time comes to apply for a job)
- Number of employees
- Women- or minority-owned companies
- Family tree (if applicable)

To look up industry data, access the IBIS World database to find:
- US and Global Industry Reports
- US Business Environment Profiles

To search a directory of more than 20,000 companies in 20 countries, access the Uniworld Online database to find:
- Where companies are headquartered and where they have subsidiaries

Looking for more? Check out these useful research guides with more database options:
- General Business
- International Companies
- Entrepreneurship
- Finance
- Sports Business

Need more help?
Genifer Snipes is the Business Resource Librarian at the Knight Library. You can find her contact information here and set an appointment if you have questions on how to search specific databases.