



# In-depth Company and Industry Research

Need more information before deciding on your Top Companies? The UO Knight Library has access to a wide variety of easy-to-use databases that can help you find out more about your target companies and industries.

To look up company data, access the [Mergent Intellect](#) database to find:

- Locations
- Sales Volume
- Executives (look for executives that may be in charge of departments where you would like to work—this may give you a contact name to pursue on LinkedIn or someone to whom to address your cover letter when the time comes to apply for a job)
- Number of employees
- Women- or minority-owned companies
- Family tree (if applicable)

To look up industry data, access the [IBIS World](#) database to find:

- US and Global Industry Reports
- US Business Environment Profiles

To search a directory of more than 20,000 companies in 20 countries, access the [Uniworld Online](#) database to find:

- Where companies are headquartered and where they have subsidiaries

Looking for more? Check out these useful research guides with more database options:

- [General Business](#)
- [International Companies](#)
- [Entrepreneurship](#)
- [Finance](#)
- [Sports Business](#)

## Need more help?

**Genifer Snipes** is the Business Resource Librarian at the Knight Library. You can find her contact information [here](#) and set an appointment if you have questions on how to search specific databases.