|  |  |
| --- | --- |
| Value Proposition Analysis | Job/Internship: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Company: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

|  | WhatWhat are my interests? Personality?What are the job tasks?What is the company’s mission? | HowWhat are my strengths? Values?What skills/strengths does the job require?What are the company’s values? Culture? | OutcomesHow have you made a difference?What are the job deliverables?What is the company’s vision? |
| --- | --- | --- | --- |
| Me |  |  |  |
| The Job |  |  |  |
| The Company |  |  |  |