|  |  |
| --- | --- |
| Value Proposition Analysis | Job/Internship: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Company: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

|  | What  What are my interests? Personality?  What are the job tasks?  What is the company’s mission? | How  What are my strengths? Values?  What skills/strengths does the job require?  What are the company’s values? Culture? | Outcomes  How have you made a difference?  What are the job deliverables?  What is the company’s vision? |
| --- | --- | --- | --- |
| Me |  |  |  |
| The Job |  |  |  |
| The Company |  |  |  |