YOUR NAME

City, ST | Phone | Email | LinkedIn

# Summary

Marketing enthusiast with background in digital marketing; excited to leverage skills and knowledge in analytics and content creation to support the growth and success of a high-performing organization. Track record of setting goals and leading teams to achieve those goals.

# Key Skills

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# education

**Bachelor of Arts, Business Administration** | University of Oregon | Eugene, OR **Sept 2020 – June 2024**

*Concentration: Marketing | Minor: Economics*

# Work Experience

**Sales Representative**, UO Athletic Department | Eugene, OR **January 2021 - Present**

* Handled 100+ customer inquiries and issues daily, resulting in 95% positive feedback ratings.
* Facilitated over 500 ticket sales transactions per month, netting an average of $10K in monthly revenue.
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**Dishwasher**, The Glenwood Restaurant | Eugene, OR **May 2020 – May 2021**

* Provided support on 500+ pieces of dining equipment per day in a fast-paced, high-stakes setting.
* Received frequent praise from management for exceptional speed and reliability of washing.

# Leadership Experience

**Vice President of Marketing**, UO VSA Club | Eugene, OR **May 2022 - Present**

* Led all marketing operations to drive a 200% increase in membership through recruitment initiatives.
* Created social media accounts and built followings of 350 (Instagram) and 2,000+ (TikTok).

# Awards

**Academic Achievement Award,** University of Oregon, Eugene, OR | 2022

**Highest Growth Student Club,** University of Oregon, Eugene, OR | 2023

# Technical Proficiencies

Adobe Creative Cloud (Photoshop, InDesign, Lightroom, Premier Pro) | WordPress | Mail Chimp | Convert Kit