

## **Marketing Job Titles**

Advertising Specialist Advertising Account Exec Advertising Illustrator Advertising Manager Art Director **Bill/Account Collector** Blogger **Brand Manager Business Development Manager College Professor Convention/Meeting Planner** Copywriter Creative Director **Data Specialist** Demographer **Digital Designer** Editor Equity Trader **Event Planner Online Retail Manager** 

**Online Reputation Managers Outside Sales Manager** Product Manager Fundraiser Graphic Designer **Hospitality Manager Insurance Sales Agent** Internet Advertising Designer **Internet Developers** Internet Marketing Consultants **Investment Broker** Journalist Market Research Analyst Market/Survey Researcher Marketing Account Exec Marketing Assistant Marketing Manager Marketing Sales Rep Media Buyer Media Planner

Mobile Software Developers **Property Manager Public Opinion Researcher Public Relations Specialist Quality Assurance Specialists** Real Estate Agent/Broker **Retail Sales** Sales Manager/Rep Search Engine Optimization Specialist Social Media Manager Statistician Telemarketer **Travel Agent Travel Writer User Experience Designers** Video Game Designer Web Designer Web Developer Writer



The W. A. Franke College of Business